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Krider's

GLORIES of the GARDEN

(TRADE MARK)

*America's Most Helpful
Garden Book*

EVERY ITEM in
this Book is
GUARANTEED TO
GROW. See page 3

Save Money

**Read Every
Page Carefully**

**REMEMBER
Krider Sends
FREE Planting
Instructions With
Every Order.**

1941
46th Year

RIVERS' Purple Leaved Beech

(ILLUSTRATED ABOVE)

One of the most beautiful and colorful of all trees. Easily grown, long-lived and extremely valuable when fully developed. Leaves come out a deep maroon in spring, turn gradually to a dark maroon-purple in summer, and in fall a rich purple-brown. Shapely in growth, rich in color, hardy and disease-resistant, they will add that final touch of elegance to your lawn. Plant RIVERS' PURPLE-LEAVED BEECH, one of the best and finest trees known to man.

15 to 18 in. \$2 Each; 3 for \$5.00

3 to 4 ft. \$5 Each; 3 for 13.50

4 to 5 ft. \$8 Each; 3 for 20.00

WE OFFER THE TRUE GRAFTED VARIETY and GUARANTEE THEM TO GROW

The KRIDER NURSERIES, INC.

MIDDLEBURY, INDIANA

A Personal Message from the Founder

TO OPEN OUR 46TH YEAR

Middlebury, Indiana, December 15, 1940

DEAR FRIENDS AND CUSTOMERS:

Forty-six years ago, the writer founded the Krider Nurseries six miles distant from our present plant at Middlebury, Indiana.

Starting with 30 acres of land, we have built our venture into one of the largest in the Middle West. Our nursery now comprises 540 acres; 380 of which is in young, cultivated stock from which we supply our catalog trade.

Every item in this catalog we have growing in various quantities here on our grounds. We claim to have the most diversified nursery in America.

Across from our office we maintain a garden in which every item in this catalog is properly shown and arranged for your enjoyment.

We built an outstanding garden at the New York World's Fair where we showed a complete line of stock properly arranged for the benefit of our customers. For those who visited our garden in "Gardens on Parade" during the 1939 and 1940 Fair, we hope you enjoyed our efforts. The outstanding plants at the New York Fair are now transported on our home grounds at Middlebury, Indiana. The two outstanding Rockeries which we showed there in an attempt to educate our customers that they can have an outstanding perennial and rock garden under the shade of large trees in their own back yard, we have moved to Middlebury, Indiana. These can be seen under the shade of a mammoth Elm near our office at Middlebury, Indiana.

**WERE
YOU
THERE?**



The writer has covered forty states the past year in an attempt to find new things and the best things for our customers throughout every state in the Union. The Ocean Spray, which we feature on page 68, was discovered by us in 1935 in Western Oregon. It has taken us five years to work up a stock sufficient to supply our trade.

Our All-American Rose Collection, Phlox Collection, and Lily Collection are all arranged to give complete satisfaction to our customers throughout the country. These were in our World's Fair garden in New York, and their quality and beauty spoke for themselves.

May we serve you further? Write us. All inquiries will be carefully answered. Our forty-six years of experience will help you avoid mistakes.

Very truly yours,

VERNON H. KRIDER, Gen. Mgr.
THE KRIDER NURSERIES, INC.



VERNON H. KRIDER

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ORDER EARLY and GET 20% FREE STOCK ORDERS WILL BE SHIPPED AT PROPER PLANTING TIME

Most people wait until the first warm days of spring before they think of, and plan their order for nursery stock. If we can induce part or all of our customers to send in their orders early we can distribute the work over a longer period of time and handle it with a smaller working force. This means a considerable saving in time and money to us, and we will gladly pass this saving on to those who order early.

20% DISCOUNT FOR EARLY CASH ORDERS RECEIVED BEFORE MAR. 15TH

On all orders of \$5.00 or over received before March 15th, we will allow you to select 20% of the amount of your order in additional stock, free of charge. In other words, on a \$5.00 order you select \$1.00 in additional stock; on a \$10.00 order you select \$2.00 in additional stock, etc. Remember this offer applies only to orders of \$5.00 or over, accompanied by remittance in full, and they must be received before March 15th.

Notice: Southern orders can be shipped any time after January 1st.

No orders will be booked or sent unless 25 per cent of amount is sent with order.

GENERAL INFORMATION

Location: Our nursery is located at Middlebury, Ind. Here we have our offices and 540 acres of as fine nursery land as can be found. We are just north of U. S. Route No. 20; 15 miles east of Elkhart, Ind. We are 12 miles south of U. S. Route No. 112 which you leave 1 mile west of White Pigeon, Mich. Indiana State Route No. 13 passes along our grounds.

Claims: All claims for shortage must be made within 10 days after stock is received. No attention will be paid to claims made months after the goods have been received.

Remittances: Make all remittances by post office money order, express money order, draft or check. Do not send cash unless you are sure to register your letter. We accept checks from responsible persons. Please do not send stamps and we ask that you make your order for at least one dollar. We assume no responsibility for remittances lost in the mail.

References: First State Bank, Middlebury, Ind.; Elkhart County Trust Co., Goshen, Ind.; Dun and Bradstreet, Inc., 290 Broadway, New York City.

All Our Stock is State Inspected and Carries the Inspection Certificate

All our stock is state inspected and each shipment carries the inspection certificate. We are also complying with the inspection laws of every state into which we ship. Their certificate (if necessary) accompanies the shipment.

Don't be misled and buy cheap, peddled stock unless you know its origin.

Free PLANTING INSTRUCTIONS EXTRA KRIDER SERVICE

Remember, if you order from Krider we send full and complete planting instructions with each order.

This is a service which makes it easy for even a novice to grow beautiful plants and flowers.

Sometimes the nature of your order necessitates it being shipped in more than one package. In that event instructions covering the particular types of plants contained therein will be sent with each package.

Order from Krider and be satisfied.

Krider's Gilt Edge Guarantee

We guarantee to deliver nursery stock anywhere in good growing condition and will **replace free of charge** the following season any that fails to grow, if you feel that it is the fault of the stock. This guarantee protects you from loss. The only condition being, should any stock purchased from us fail to live and grow, such loss **must** be reported to us not later than July 1st, 1941. After this date no attention will be paid to complaints except that new stock will be furnished at one-half price, provided we are notified by September 15th, 1941. We believe our customers will agree that by this date the quality of the stock is established, and losses after this date are due to circumstances beyond our control.

Remember, a plant is a living thing, the same as any animal or human being. It feeds, drinks and breathes, and is subject to attacks by insects, disease and drought. We guarantee that each plant shall be true to name, otherwise we will replace free of charge or refund purchase price of any proven not to be so. We guarantee that each plant shall be of a size and quality as shown in this catalog, and that it will reach the customer in good growing condition. We will replace any stock not in good condition when it reaches you.

Note: If stock is damaged please favor us by getting agent or postmaster to sign receipt to this effect. This will enable us to recover damages.

You will find us at all times willing to do all in our power to please you. However, it is mutually agreed between ourselves and customer that we cannot be held liable for any amount greater than the original purchase price.

Shipping Charges

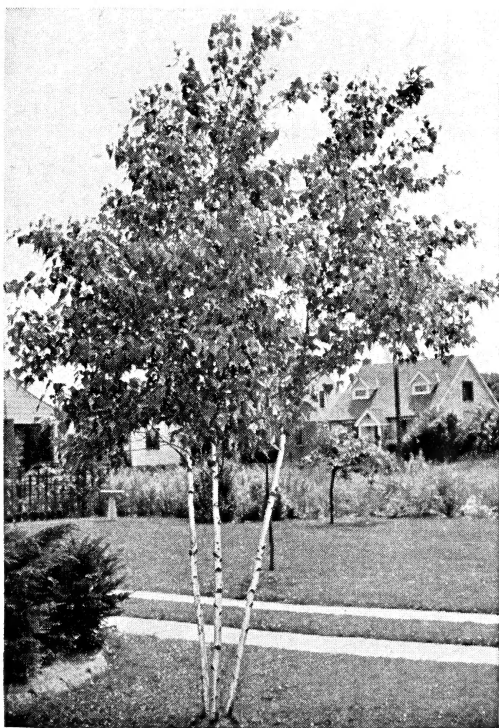
You are to pay shipping charges on Express and Freight shipments to your agent upon arrival.

We prepay all items that go by Parcel Post and which are so marked in this book.

When your order consists of part post-paid and part express items, add 10% to the express items and we will prepay the entire shipment. Express charges usually are about 10% of your order. All stock guaranteed to reach you in good condition.

Customers west of Denver add 10% to all prepaid orders for extra postage or Express.

Now, Get 3 Birch Trees on 1



KRIDER offers You an Outstanding and Beautiful Novelty—

Imagine three beautiful European Birch trees all growing from one root system! This makes an ideal clump effect which will excite your admiration. Look at the photograph at the left, which shows one of these 3 on 1 Birch clumps. They are real beauties in every sense of the word, and we know you will be delighted with them.

As usual, we are offering them at a real money-saving price. Krider never holds you up that you may have the newest and best.

**Heavy Rooted, 3 to 4 ft., 3-on-1 Trees
\$1.50 each; 3 for \$4.00**

By Express

(For Cutleaf Weeping Birch, see page 43.)



Christopher
Stone



Sister
Therese



Editor
McFarland



K. A. Victoria

WILL BLOOM
THIS YEAR

ALL-AMERICAN *Rose Collection*

2-YEAR No. 1
FIELD-GROWN and BUDDED

All 12	Any Six	Each
\$4.00	\$2.25	40c

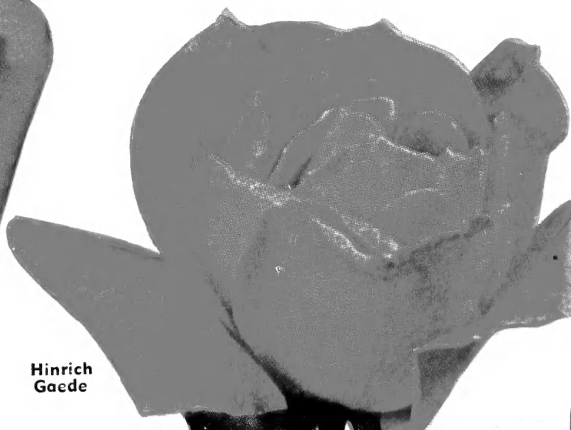
ALL EVERBLOOMING

No Better Roses Grown

The twelve varieties of Roses shown on these two pages made a wonderful showing in our "All-American" planting at the New York World's Fair.

Each year hundreds of new Roses are introduced. As it would be impossible to catalog them all, we have adopted the policy of selecting those which in our estimation are the twelve outstanding Roses of the year and making these into this "All-American" Collection.

We offer you this year's collection with a great deal of pride. These twelve Roses have proven themselves to be hardy in all sections, they are prolific bloomers and the color range is superb. They excited the comments of thousands of World's Fair visitors and we are pleased to offer them to you, exactly as they were exhibited in "Gardens on Parade."



Hinrich
Gaede

The World's Finest ROSES

GUARANTEED TO GROW
See page 3

Golden Ophelia

Condesa de
Sastago

Pink
Dawn

Duquesa de
Penaranda

Etoile de
Hollande

2 Collections

24 ROSES

\$7.00

Postpaid

4 Collections

48 ROSES

\$12.50

Postpaid

THEY MUST BE GOOD

Edith
Nellie
Perkins



201 Hollywood Ave., Albany, N. Y.
I wish to take this opportunity to
thank and congratulate you not only on
the promptness with which you executed
my order in the spring, but above all for
the fine vibrantly healthy stock which
you sent. Everything you sent me is
growing nicely, but especially the Roses
which are radiant.

ANN J.

R. R. 4, Cumberland, Md.
The evergreens and roses I ordered
from you in the spring are growing and
doing fine, everything lived. The Roses
are all blooming. I am so well pleased
with your merchandise. I tell everyone
I see about your fine trees and roses.

WALTER E. D.

Ami
Quinard



Krider's Roses were a Hit at WERE YOU THERE? *New York World's Fair* TWO SUCCESSIVE YEARS



Approximately 500 Krider Roses were used in plantings in our "Glories of the Garden" Exhibit at the New York Fair.

One large bed contained 10 each of the 12 varieties shown on the preceding two pages and was called the "All-American" planting.

Nearly 40 other varieties were shown in various plantings.

Their rapid growth, freedom from disease, free-blooming habit and wide color range received much comment from visitors. They bore out our motto, "No Better Roses Grown" in splendid fashion.

Rose buyers, stop and consider! We offer you as fine Roses as you can buy and we offer them to you at prices you can afford to pay. Why pay two or three times our prices and secure exactly the same quality of plants? Every Rose we sell is first class, 2-yr. field-grown and is fully **guaranteed to grow** under our guarantee on page 3. We send them postpaid to your door. Consider these points and we believe you will decide to buy your Roses from Krider.

*Krider's Nurseries,
Middlebury, Indiana.*

Gentlemen: June 17, 1940

At your display at the World's Fair is a group of "Los Angeles" Roses that is just about the finest thing I have ever seen.

But what I want to know from you is: when the Fair is over and you have to dig up those plants of Los Angeles, will you sell them to me?

I have grown the Los Angeles before, but nothing like yours, and I know of no Rose that can approach it in form and color.

Yours very truly,

WALTER E. CHAPMAN
39-13 219th Street
Bayside, Long Island



Los Angeles Roses as seen by Mr. Chapman, "Gardens On Parade"

LOS ANGELES. Claimed by many to be one of the most beautiful Roses in the world. Two-tone coral-pink. **Each, 40c; 3 for \$1.10, postpaid.**

Our exhibit of Los Angeles Roses at the New York World's Fair. Read what Mr. Chapman thought of them. These were from our regular stock of Roses, the same as we always furnish to our customers.

ROSE OFFER SUPREME

Your choice of any	3 Roses in our catalog\$1.20
Your choice of any	6 Roses in our catalog 2.25
Your choice of any	9 Roses in our catalog 3.25
Your choice of any	12 Roses in our catalog 4.00
Your choice of any	25 Roses in our catalog 7.25
Your choice of any	50 Roses in our catalog 13.00

Above Prices are Postpaid to Your Door

All Roses in our catalog included in the above offer except patented varieties. All guaranteed to grow (see page 3). Please report any losses in June.

Get KRIDER'S
World's Fair Roses
at Money-Saving
Prices

Order now. Plants shipped at proper time for your section.

NOTE: All our ROSES are shipped PREPAID and GUARANTEED TO GROW.

KRIDER'S *Northern* Grown Roses Two-Year Field-Grown and Budded

EVERBLOOMING

WILL BLOOM
THIS YEAR

**YOUR
CHOICE of**

Roses on this page.
All guaranteed to grow.

40c each GROUP PRICES
SEE PAGE 6

AMERICAN BEAUTY. The old favorite deep pink Rose. Double, fragrant, always in demand.

AUTUMN. One of the best of the two-toned Roses. Red streaked with gold and coral. Free bloomer.

BETTY UPRICHARD. Salmon-pink stained coppery pink on the outside. A beautiful novelty Rose.

BRIARCLIFF. A magnificent silvery pink Rose. Large blooms borne profusely on a sturdy bush.

CALEDONIA. A delightful pure white Rose which is beautiful in bud or when open.

CHAS. K. DOUGLAS. Prolific grower and bloomer. Rich, satiny dark red color and fine for cutting.

COLUMBIA. One of the finest of all pink Roses and the parent strain of many of today's beautiful pink shades. Excellent in bud for cutting.

DAME EDITH HELEN. One of the truly great pink Roses. Vigorous and sturdy, it bears blooms of a shading and size found in scarcely any other Rose.

ETOILE DE HOLLANDE. A necessity in every Rose planting. Rich, satiny, deepest red blooms of large size. Sturdy.

FRANCIS SCOTT KEY. Red, shading to cerise; very large, with a profusion of petals; high center.

FRAU KARL DRUSCHKI. Sometimes called the White American Beauty. Will thrive under all conditions.

GOLDEN DAWN. Very popular bedding Rose. Rich yellow with slight red shading. Hardy; prolific.

GRENOBLE. Brightest clear scarlet. Very desirable for cutting or bright colorful beds.

GRUSS AN TEPLITZ. Rich black-maroon. Blooms are clustered. Rapid grower and prolific bloomer.

HADLEY. A favorite Rose loved for its good color, rapid growth and hardness.

JOANNA HILL. A truly great yellow Rose. Much used for greenhouse forcing but also excellent for outdoor growing. Long, pointed, graceful buds hold their shape well.

KILLARNEY, DOUBLE WHITE. All the good characteristics of the Pink Killarney except the color is pure white. Blooms are very double and large.

LADY HILLINGDON. One of the favorite yellow Roses.

LEONARD BARRON. A strong grower and produces great quantities of large, double, salmon-pink blooms.

LUXEMBOURG. A magnificent Rose of beautiful coppery yellow. Free bloomer and sturdy grower.

MARGARET McGREDY. An excellent Rose whose scarlet blooms are borne profusely all season.

MARY, COUNTESS OF ILCHESTER. One of the favorites whenever deep pink Roses are mentioned.

MEVROUW G. A. VAN ROSSEM. One of the finest of the Van Rossem introductions. Rich deep gold distinctly veined with red. Beautiful in bud for cutting.

MME. JOSEPH PERRAUD. A distinctive French introduction of glowing deep coppery orange. Strong, abundant bloomer.

NORMAN LAMBERT. Beautifully shaded yellow-buff. One of the outstanding Roses in any garden because of its vigorous growth and excellent blooming habit.

PADRE. An exceptionally good two-toned Rose of Spanish origin. Satiny coral and gold blend.

PICTURE. Warm, glowing pink with salmon undertones.

PRESIDENT HERBERT HOOVER. Accepted as one of the greatest of all Roses. Hardy, free blooming and colorful. Shades of red, orange, coral and gold blended make it a world favorite.

ROSLYN. Has earned a place among the famous yellow varieties. Blooms hold their bud shape well. Much planted for cutting.

SUNBURST. One of the Pernet introductions. Noted for the length of time it holds its long, pointed buds. Yellow and orange blend.

TALISMAN. Probably the best known of the Roses. Its distinctive blending of red and gold make it admired by all growers. The plant is extremely hardy and vigorous. Very prolific bloomer.



**WILL
BLOOM
THIS YEAR**

**All Are
Everblooming**

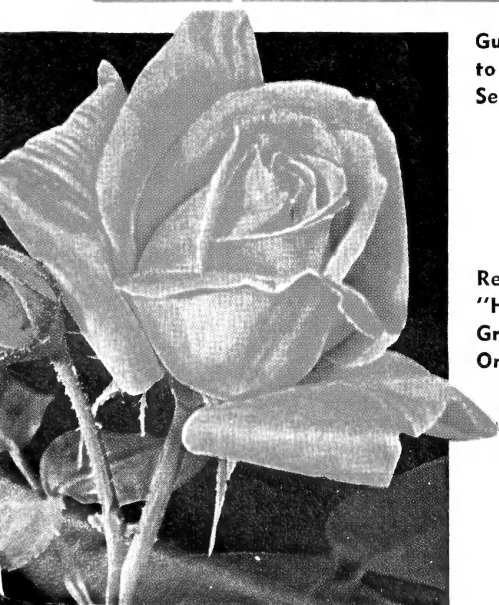
Krider's **FAVORITE**
Color Collection

Last year's response to this sensational offer prompts us to again offer our customers the opportunity of getting some of the finest Roses at an extremely low price.

Imagine getting fine, heavy rooted, 2-yr., field-grown, everblooming Roses at this price. We make this amazing offer to convince you of the high quality of our Roses.

We will send you **six** of our regular first grade Roses—each named and labeled—**six colors—six** fine varieties—our choice. We know you will be more than pleased.

6 One of each of **SIX** different varieties. **ALL** **EVERBLOOMING** and each one labeled. **WILL BLOOM THIS YEAR.** A regular \$2.25 value, post-paid to your door for only **\$1.50**



**Guaranteed
to Grow
See Page 3**

**Read—
"How to
Grow Roses"
On Page 10**





Mrs. Sam McGredy

GUARANTEED
TO GROW
SEE
PAGE
THREE

WILL
BLOOM
8 WEEKS
AFTER
PLANTING



Margaret McGredy

The Family of McGredy

Perhaps no family connected with Rose growing and Rose history is so well known and so highly regarded as is the family of McGredy. Their work with Roses has been responsible for many new introductions. Out of all the varieties introduced by this illustrious family we have selected these five as being representative of their best. Each one is an outstanding Rose. Sturdy and vigorous in growth, beautiful in bud or bloom, free flowering and wonderful coloring. These points make these Roses desirable for any planting, whether large or small. If you want the best in Roses, order "The Family of McGredy." Will bloom this year.

Dear Sir:

I feel that I should drop you a line and let you know how much I appreciate your co-operation in getting my shipment of fruit trees and roses to me so that the same could be planted last Saturday. They all came in fine shape and I don't believe I ever saw nicer stock.

M. P. B.,

Vice President,

Indiana Trust Co.,

Indianapolis, Ind.



McGredy's
Ivory

I thank Thee Lord for
desire and strength
To work with the life-
giving earth,
Thanks for the rain and
the sunshine
That gives to all growing
things birth.

Thanks every day, for the
blue of the skies
And the song of each bird
that I hear,
Thanks for my lessons
from Mother Earth
Who teaches me all I hold
dear.

Thanks for this beauty
You give to us all.
The miracle of roses
covered with dew.
Gracious thanks dear
Lord for a garden,
For it keeps me in
touch with you.

Muriel Staley,
1938



McGredy's Yellow



McGredy's Wonder

40c each

5

One of each
or your choice,
Postpaid,

All 2-year, field-grown. All
everblooming and guaranteed
to grow.

\$1.65

Best Climbing Roses

2-Year Field-Grown, Guaranteed to Grow, Budded for Long Life

CLIMBING AMERICAN BEAUTY. old favorite Climbing Rose. Very hardy and a vigorous grower. Free bloomer.

DR. W. VAN FLEET. Blooms extra large, resembling Tea Roses in shape and size. A good cutting variety as its flesh-pink blooms keep well.

SILVER MOON. Desirable silvery pink; large flowers; fragrant.

MARY WALLACE. Very desirable shell-pink climber; fragrant; large flower.

CLIMBING HOOVER. All the characteristics of Pres. Hoover Rose except in climbing form.

JACOTTE. Distinct for its class. Orange-yellow bud. Fragrant. 2½-inch flowers clustered up to ten.

CLIMBING TALISMAN. A truly distinctive Climber. Fragrant and rich in color shades. Buds are orange-yellow opening into large blooms of salmon-orange, shaded with red and gold.

SPANISH BEAUTY. The wonder Rose. Possesses a delightful fragrance which is rare in Climbing Roses. Excellent for cutting. Color is charming deep red in bud, opening into a pearly pink as the perfumed petals unfold.

PAUL'S SCARLET CLIMBER. One of the greatest of the hardy Climbers. Combines rapid growth with extreme hardiness and free blooming habit. Brilliant scarlet flowers which are large and last over a long period.

40c Each; 3 for \$1.00; 25 for \$7.25

Postpaid

"HOW TO GROW ROSES"

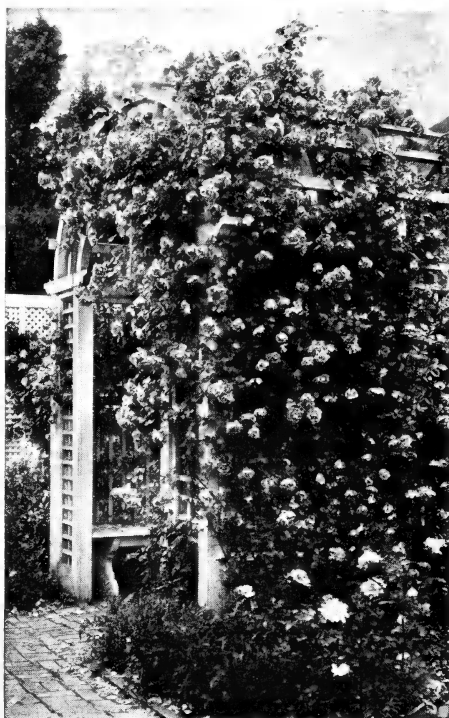
Consider these simple instructions and you will have little difficulty in growing beautiful Roses. Sunny location so that it gets sunshine at least part of the day. The soil should be clean and mellow with fertilizer well worked in, rotted manure being best. The plants should be unpacked as soon as they are received, and planted. If you are unable to plant immediately upon receiving them, they should be heeled in, (buried) in moist dirt until you are ready to plant. Never allow to stand and dry out. In planting, set the plants so that the bud, or joint, above the roots is about one inch below the surface of the ground. The holes should be dug large enough so that the roots may be spread out naturally. Make sure that all the fibrous roots are firmly packed by shifting and tamping. Be sure to thoroughly soak the fresh planting, and never allow it to dry out or the soil to cake. After planting and wetting, mound up the soil four or five inches high around each plant. Cut off all the branches about an inch above the ground, leaving it this way for ten days or two weeks or until the buds start to show. The soil can then be leveled off. Roses that are handled in this manner rarely fail to grow. If Roses are planted with the tops left exposed to the drying winds they will shrivel and die before they start to grow. Allow 18 to 24 inches of space between plants.

Roses like a lot of moisture but will not stand water standing around the roots, so make sure that drainage is provided beneath the bed.

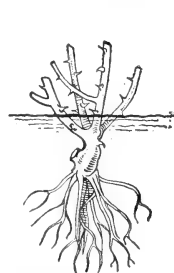
For insect attacks by aphid (green lice), etc., use any of the good standard sprays applied according to directions on the package.

Rugosa Roses are used the same way as shrubs.

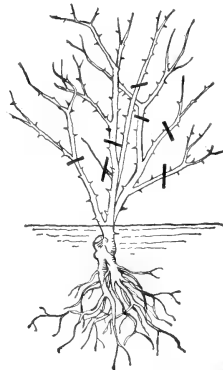
Polyantha Roses (Baby Ramblers) are used in massed beds or borders. They bloom all summer.



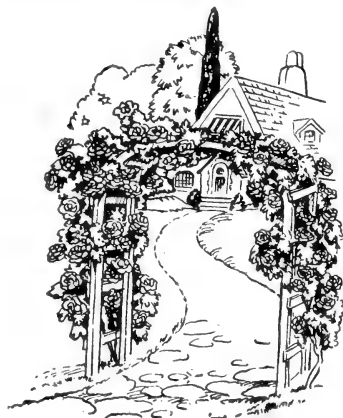
Rose-Covered Archway—Easily Constructed and Beautiful



Correct depth for planting Roses. Bud 1½ inches below surface. Cut back branches as shown above.



Prune Hybrid Tea Roses as shown by black lines.



ROSES FOR BEAUTY

The Rose has been symbolic of love since time immemorial. No flower grown in America today is so much admired and so universally planted as is the Rose.

America's Sweetheart Rose

CECILE BRUNNER

For 45 years we have been building a reputation for fine Roses. We believe our thousands upon thousands of satisfied customers in all parts of the country will attest to the fact that Krider Roses are as fine as can be secured, regardless of what you pay.

Read Our Guarantee

Compare Our Prices With Others

Floribunda type. Prolific in growth and bloom. Intensely double blooms of ivory-pink appear in great numbers from early summer until late fall. Fine for massed beds.

2-year, field-grown and budded:
Each, 50c; 3 for \$1.20, postpaid.



Radiance Rose Collection

Three Outstanding Roses, 2-Yr., Field-Grown

- 1 Red Radiance
- 1 Pink Radiance
- 1 Salmon Radiance

HARDEST OF ALL EVERBLOOMING ROSES

Postpaid For Only \$1
35c Each

The Climbing Rose Supreme—

EVERBLOOMING CLIMBING ROSE **BLAZE** U. S. Plant Patent No. 10

The great blazing red everblooming climber which took the country by storm when introduced a few years ago. Held by many to be the finest climber of all time. All the hardiness, strong growing habit and quality of its parent, Paul's Scarlet, plus the trait of being an everbloomer. We heartily recommend this fine climber to anyone who is seeking the most in satisfaction from climbing Roses.

PRICES OF BLAZE:

NOTE: This Rose may not be included in Rose Offer Supreme.

Each \$1.00
3 for \$2.50
POSTPAID

The World's Smallest Rose "TINY GLEAM"

Blooms all summer. Tiny red buds opening into deep pink blooms as large around as a dime. Wonderful for rockeries or porch boxes.

40c each; 3 for \$1.00; 6 for \$2.00, postpaid.

ATTENTION Flower Lovers!

SPECIAL BARGAIN

Regal Lilies

America's greatest value in the ever-popular Regal Lily. Fine, clean, blooming size bulbs for bloom this year. Don't pass up the opportunity of securing these at a truly value-giving price.

12 First Class Blooming Size Bulbs, Will Bloom This Year
POSTPAID For Only

\$1





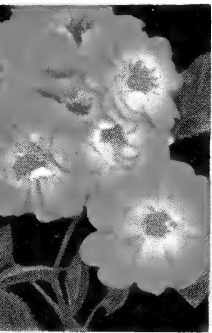
GLORIA MUNDI for Walk Edging



Ellen Poulsen

ELLEN POULSEN. Large, semi-double flowers in loose clusters. Blooms are ruffled and strung together in beautiful branching sprays containing as many as forty on a stem. Salmon in color.

ORLEANS. A beautiful clear pink. Very profuse in blooming habit, hardy, and sure to please.



Kirsten Poulsen



Else Poulsen



Edith Cavell

Baby Beauty **ROSES**

(Floribunda) Use them for massed beds and borders. They are the little gems among Roses.

Your choice: 35c each; 3 for \$1.00, postpaid.

ELSE POULSEN. Semi-double flowers of medium size. Color a sparkling pink.

EDITH CAVELL. Double flowers of the deepest blood-red. Very showy and one of the best Polyanthas.

GLORIA MUNDI. Double orange shaded blooms in thick clusters. The brightest and flashiest Baby Ramblers. We recommend it highly.

KIRSTEN POULSEN. Single bright red flowers of good size borne in clusters.

(Plant Baby Roses 18 inches apart.)

Baby Beauty **COLLECTION**

Any 4 of these "Baby Beauty" Roses, your choice. Guaranteed to grow. **\$1.25**
4-2-Year, Field-Grown Post-paid

The Sweet-Scented Garland Flower

NATURE'S FINEST

Daphne Cneorum

Thousands admired Daphne in our World's Fair Garden. Its dwarf spreading branches covered with small, slender leaves make pretty trails of blue-green foliage, which is evergreen. The real thrill and joy comes in April and May when the soft pink flowers appear in such profusion as to make the entire plant appear as a low pink mound. They fill the air with a particularly sweet and penetrating fragrance. Truly one of Nature's finest. Heavy rooted, 6-year-old plants, will bloom this year and give immediate effect.

75c each; 3 for \$2.00, postpaid

Heavy rooted, 3-year-old plants, will bloom this year, and a real buy at only 35c each; 3 for \$1.00, postpaid.

Daphne Cneorum





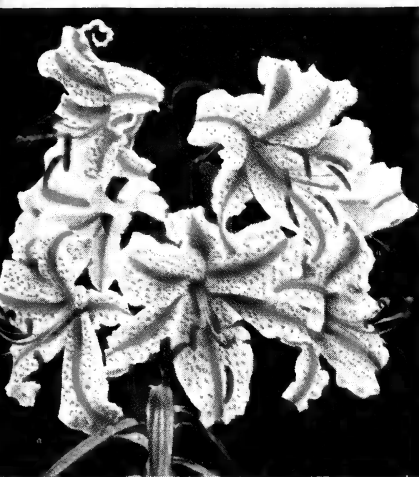
Lilium Henryi

OVER 1000 LILIES

Were planted in our garden at the New York World's Fair. They made a showing of beauty and color which brought exclamations of delight from all who saw it. We offer here the same six outstanding varieties as were planted at the Fair. Get them and we know you, too, will be pleased with their charm.



Lilium Speciosum Rubrum



Lilium Auratum

SPECIAL OFFER

Two of each of the five varieties shown on this page: 2 Lilium Tenuifolium, 2 Lilium Speciosum Rubrum, 2 Lilium Henryi, 2 Lilium Auratum, and 2 New Wonder Lily.

10

Ten fine bulbs, sure to bloom this year and guaranteed to grow. A truly great value, postpaid to your door.

\$175

Don't Miss
"Formula
67" on
Page 35

LILIES

For Garden Grace
and Beauty

They are Easy to Grow
and a Continuous Joy

If you do not care to order the collection, but would rather order certain varieties singly, we offer them at the following prices:

LILIUM AURATUM
30c each; or 6 for \$1.50, postpaid.

LILIUM SPECIOSUM RUBRUM
30c each; or 6 for \$1.50, Postpaid

NEW WONDER LILY
25c each; or 6 for \$1.20,
Postpaid

LILIUM HENRYI
25c each; or 6 for \$1.20, post-
paid

LILIUM TENUIFOLIUM
(Coral Lily)
20c each; or 6 for \$1.00, post-
paid

New Wonder
Lily
←

Lilium Tenuifolium



Get These Plants for Your Gardens

**Why Plant Annuals When
You Can Get These Fine
Perennials Which Will Bloom
Year After Year With Little
Attention?**

**Your choice, 20c each; 7 for \$1.00, postpaid.
2-yr., field-grown plants.**

ANCHUSA (Alkanet). For massed backgrounds of the most brilliant blue the Anchusa cannot be surpassed. Grows 4 feet tall and is extremely hardy.

BLAZING STAR (Liatris). Long narrow spikes of lasting, rich lavender flowers in midsummer. Very desirable for brightness in the perennial beds.

RUDBECKIA PURPUREA. Old-fashioned flower of large size. Purplish daisy-like flowers on tall stems.

COREOPSIS LANCEOLATA. Valuable for its profusion of showy yellow blooms all summer long. Long stems and fine for cutting and mixed bouquets. Hardy and very easy to grow. Reaches approximately 2 feet in height.

DOUBLE HOLLYHOCKS. Double flowering variety of an old favorite garden flower. Their brilliant colorings and general hardiness make them desirable for all garden plantings. Come in assorted colors.

DELPHINIUM. A favorite wherever flowers are grown. Their long blue spikes provide just the touch of color needed to make a charming planting. We can furnish in light or dark blue.

FOXGLOVE (Digitalis). Though a biennial, this old-fashioned flower is usually classed with the perennials as it reseeds itself under favorable conditions. Its fine shadings and general sturdiness make it desirable in plantings. Assorted colors.

GAILLARDIA. Noted for its profuse blooming habit and hardiness. Its flowers are of intense blood-crimson margined with deep golden yellow. Grows to 24 inches in height.

SALVIA AZUREA (Meadow Sage). Fine type plant bearing loads of deep blue spikes. Prolific bloomer and extremely hardy.

VARIEGATED FUNKIA (Blue Flowering Day Lily). Broad, pale green, fluted leaves, variegated by white band and varied streakings. Valued for its foliage as well as for the blue flowers hanging in loose panicles from heavy short stems.



Colorful Double Hollyhocks



Phlox, "Miss Lingard," at Our World's Fair Garden

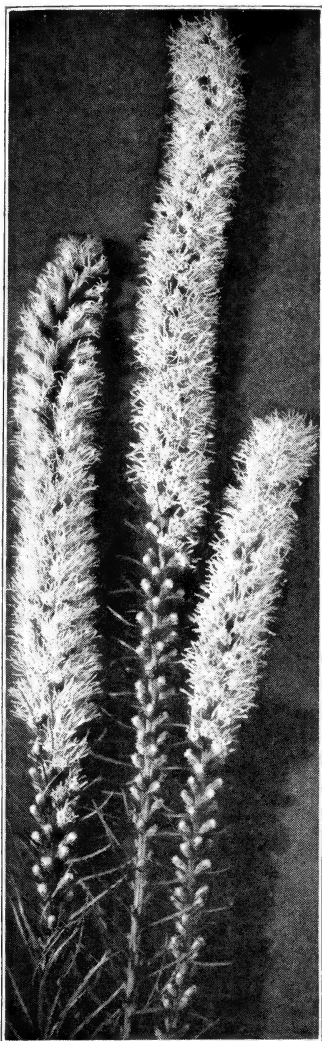
*Miss
Lingard*

**THE MOST
BEAUTIFUL
WHITE PHLOX**

For beautiful white backgrounds or for bedding, this excellent Hardy Phlox meets your needs. It is unexcelled for cutting and will blend well with other blooms when used in bouquets. A sturdy grower, it will grow and thrive under even adverse conditions.

The photo at the left shows these beautiful Phlox in full bloom in our New York World's Fair garden where they were much admired.

**20c each; 8 for \$1.00,
postpaid.**



Liatris, "September Glory"

For Colorful Beauty

BEAUTIFUL NEW LIATRIS, "September Glory"

New late-flowering variety of the ever-popular Blazing Star. Extremely long flower spikes of purple are borne on strong stems all through August and September. Very desirable for cutting and a plant which should be in every garden. **Nice 2-yr. roots, only 35c each; 3 for \$1.00; 12 for \$3.00, postpaid.**

HELENIUM, "Riverton Gem"

One of the best of a famous perennial family. Rich, old gold flowers are suffused with terra cotta changing to red. Grows 3 to 4 feet high and produces a continuous succession of blooms from August to October. Get a few for late summer color. **Heavy-rooted 2-yr. plants, only 30c each; 4 for \$1.00; 12 for \$2.50, postpaid.**

HARDY SCABIOSA

The Scabiosa has grown in popularity the past few years with the introduction of greatly improved varieties. We offer this excellent hardy variety which we know you will love. Soft, light blue daisy-like blooms of large size make it desirable either for bedding or cutting. **Nice 2-yr. plants, 30c each; 4 for \$1.00; 12 for \$2.50, postpaid.**

DWARF ALPINE ASTERS

These little beauties are worthy of a place in the finest gardens. True Aster hardiness but remain dwarf and resemble a low tufted cushion. Prolific bloomers and furnish an abundance of bright color all through the late summer and fall when blooms are scarce on other plants. Don't fail to include a few of these in your order. We offer them in four colors: **Blue, Purple, Pink and Lavender. 30c each; 4 for \$1.00, postpaid.**

BALLOON FLOWER (Platycodon)

Showy deep blue flowers from June to October. Buds resemble a small blown-up balloon, open into beautiful bell-shaped blooms of finest quality and texture. Grows to 2 feet and is fine for cutting. **20c each; 6 for \$1.00, postpaid.**

Astilbe Gloria

A bulbous, hardy, spirea-type plant of the most striking character. Attractive foliage, and in June and July the plant throws up long plummy wands of rosy pink bloom. Because of their bulk, feathery character and brilliant coloring, they are exceptionally showy during their blooming season of approximately three weeks. Excellent for low summer hedges in perennial beds or for accent pieces against shrub backgrounds. **Blooming size, fibrous bulbs, only—**

35c each

3 for \$1.00

Postpaid



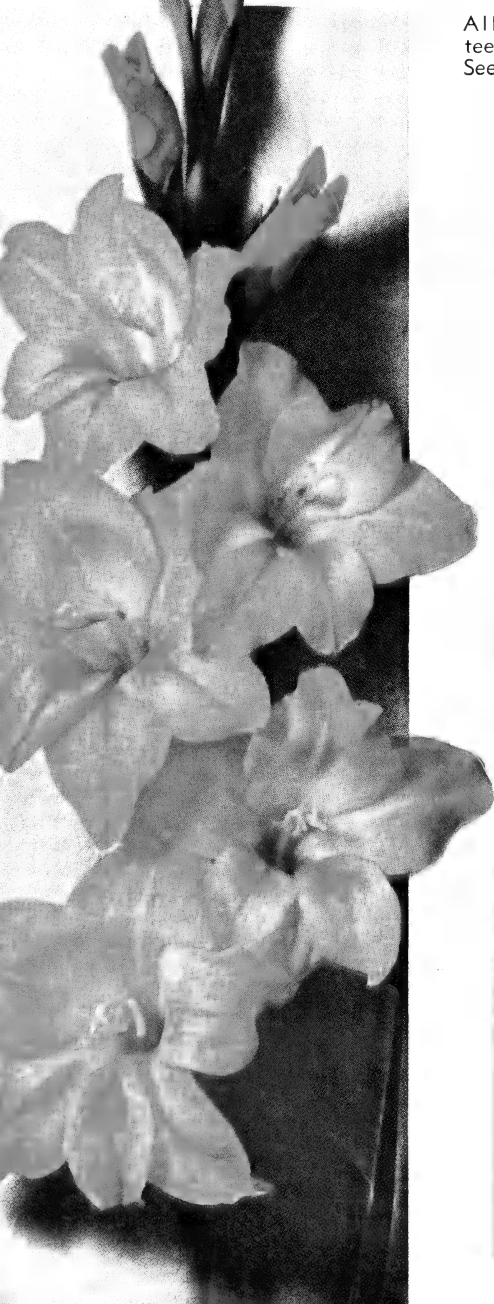
Astilbe, "Gloria"

NO OTHER FLOWER HAS
THE CHARM AND SUMMER
BEAUTY THAT BELONGS TO

Gladioli

WE OFFER Two Out-
standing Groups—
Order Now!

All guaran-
teed to grow.
See page 3.



Group 1 *World's Fair Collection*

25 Varieties of beautiful Gladioli. These are the choic-
est ones taken from the planting we exhibited at
the World's Fair.

All the newest and best were shown and from hundreds
of varieties we chose these twenty-five as being most out-
standing. Their clear, beautiful colors were exquisite and
hundreds of remarks were heard regarding the large size and
perfect form of the flower spikes.

We will send you 25 fine, large, first class bulbs;
each separately packed and labeled. Twenty-five
choicest varieties, guaranteed to grow and bloom
this year, postpaid to your door for only

\$1

Group 2 *Rainbow Color Collection*

50 Fine blooming size bulbs; beautiful mixture of
colors. The greatest bargain in high class gladi-
olus bulbs ever offered. For gorgeous blooms and
supreme satisfaction get this offer. We know you
will be more than pleased when blooming time comes.
Not labeled but we guarantee well-balanced mixture
of colors. Will bloom this year. **Postpaid for only**

\$1

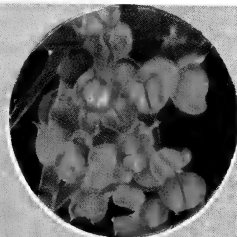
American Bittersweet

Loved By All

Nice, heavy root-
ed, 3-year plants,
only—

50c Each
3 for \$1.25
Postpaid

Widely used as a winter bouquet in
the home. Handsome foliage and in
fall has those large clusters of orange-
crimson berries which it retains all
winter. If given support will climb over
most any surface. Grow your own Bit-
tersweet.



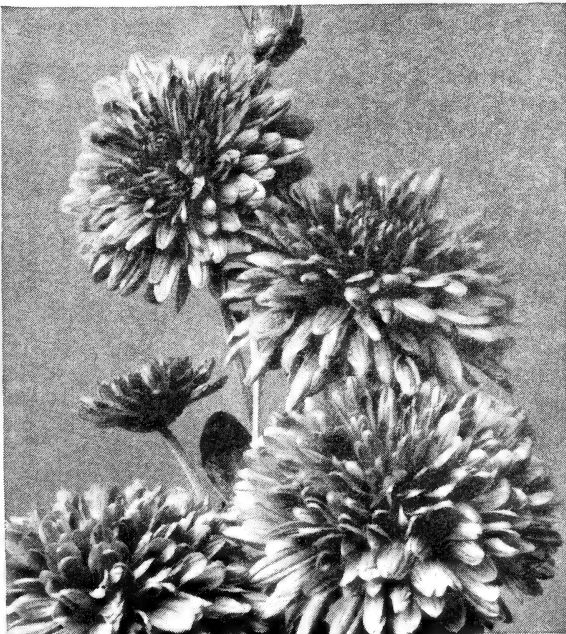


Hibiscus—Giant Mallow

ARTEMISIA or GHOST PLANT

A strikingly effective, silver-leaved contrast plant. A beautiful "mist" for setting off bouquets and floral combinations. A vigorous, quick-growing plant with a close network of branches, fine stemmed and slender leaved. Makes a beautiful low-growing summer hedge to outline perennial beds, etc. May be trimmed any time. A necessity for every flower lover. **Price, only 20c each; 6 for \$1.00, postpaid.**

ALL PLANTS GUARANTEED TO GROW. See page 3.



Long Lived Hardy Perennials

HIBISCUS - GIANT MALLOW

Truly the "show-boy" of the perennials. Shoots start each year from the ground and grow to a height of 4 to 6 feet. They then bear great numbers of giant bell-shaped blooms measuring 6 inches or more across. Rich in color and hardy as an oak. Wonderful for background subjects or for an informal high summer hedge. **Nice 2-yr. roots, only 20c each; 6 for \$1.00, postpaid.**

Write for special prices on large quantities of any item in this book. Your inquiry will be promptly answered.



Pacific Hybrid Delphiniums in Our World's Fair Garden
Illustrated in Full Color on Page 33

HARDY

Chrysanthemum Collection

Take advantage of this offer and get these beautiful hardy Chrysanthemums at a real bargain price. **Think of it, 6 for only \$1.00.**

We will select six of our finest 'Mums in well-assorted colors and mail them to you postpaid at this low price. You will get many times that amount of pleasure from them at blooming time. Order now. Plants will be sent at proper time for your locality.

**SAVE
MONEY**

6 for Only

\$1.00

Postpaid



The World's Most Diversified and **WERE YOU THERE?** *Unique Perennial Garden* **CONSTRUCTED AT NEW YORK WORLD'S FAIR** **—OVER 2000 PLANTS IN OVER 200 VARIETIES** **SHOWN IN SENSATIONAL DISPLAY**

Determined to show something entirely different yet practical, we constructed the unique perennial garden partially shown in the photo below.

It excited the admiration of all visitors and we have received hundreds of appreciative words from people who enjoyed it.

Over 2000 plants of over 200 varieties were used. Plants native to all parts of the world were gathered together to make this magnificent display. Hundreds of visitors took the names of rare and colorful varieties.

On the following page we offer the 12 plants which were the most loved and most outstanding. They are the ones best adapted to all sections of our own country and will give complete satisfaction wherever planted.



Photo Five Weeks After Planting

The World's Most Unique Perennial Rockery as Exhibited by Us at the New York World's Fair

A perennial rockery or garden of this built-up type may be constructed on a smaller scale by anyone. Rock walls, laid up dry to the desired height. The space inside the walls filled with good garden soil and you are ready to plant your elevated garden. After the inside area is planted, the crevices in between the rocks are planted with rock plants. Plenty of water and an occasional application of fertilizer is all the attention needed. You are sure to derive many hours of pleasure from such a garden and we gladly pass the idea along to our friends. Get outdoors, raise more flowers and be healthier and better for so doing.

Naturally it would be almost impossible to offer all of the plants which were used in this garden. Many would not be adapted to our country, and, while they might be satisfactory in one locality, would disappoint buyers in another. Consequently we have selected twelve of the best ones which we know will delight you and be universally satisfactory and have described and offered them on the next page. Use them in your present plantings or in additions to those you now have.

All Guaranteed to Grow—See Page 3.

The Twelve Plants Which Received the Most Attention and Admiration from World's Fair Visitors to Our Garden -

**NOW OFFERED FOR YOUR GARDENS AT RIGHT PRICES
GET THESE OUTSTANDING PLANTS! ORDER NOW—DON'T DELAY**

ANCHUSA MYOSOTIDIFLORA (Forget-me-not Flowering). Grows to a height of 18 inches. During April and May it is a mound of dainty blue flowers borne on fine, branching stems. Foliage attractive throughout the season and does well in shade.

HEUCHERA Brizoides. Plant sends up numerous stems about 18 inches high, each bearing its blooms of clear pink. This is very desirable for cutting and is hardy anywhere.

ARMERIA, "Glory of Holland." Very attractive and do well in any soil. Foliage is always ornamental and flowers are borne on wiry stems 9 to 15 inches high. "Glory of Holland" is one of the best Armerias. Color clear pink and blooms resemble fluffy balls about the size of a walnut.

CAMPANULA ROTUNDIFOLIA (Blue Bells of Scotland). A real gem for the rockery or border. Low-growing, tufted plant bearing quantities of deep blue, bell-like flowers on erect wiry stems. Blooms practically all summer and fall.

COLUMBINE, "Crimson Star." One of the most remarkable of Aquilegias. Bright crimson color makes it outstanding for the perennial bed or border. Fine for cutting.

DIANTHUS, "Red Grenadin." If you want a spot of really bright color then get this remarkably hardy and free flowering Dianthus. Blooms of Carnation type, very fragrant, brightest red, dwarf.

GEUM, "Fire Opal." Dazzling scarlet flowers, often measuring 3 inches across, borne on upright stems. Fine for bouquets. Bloom May to Oct.

Double Russian Violet

A Real World's Fair Beauty

One of the finest plants we used for edging and rockery work in our fair garden was this Double Russian Violet. It produced almost continuous deep satiny purple blooms and was admired by all.

Hardy, easily grown, satisfactory in every respect. Nice plants which will bloom this year.

35c each; 3 for \$1.00; 12 for \$3.00, postpaid.

English Violets

Effective and beautiful for all types of borders or beds. Broad heavy foliage of deep green. Single flowers of purple-violet borne in profusion on graceful stems. Hardy and will thrive under most any conditions. **Price, only 20c each; 6 for \$1.00, postpaid.**

EDELWEISS. Known and loved the world over. One of the native European plants which has become naturalized and much grown in this country. Dwarf in size and very desirable for borders or use in the rockery. Foliage is a silvery green and ornamental the year around. Tiny light blue blooms are borne in abundance.

LYCHNIS Viscaria flore pleno. Unusual and showy in every garden. Bright vermilion-red blooms on 4-inch stems. Excellent for cutting or for color spots.

NEPETA, "Six Hills Giant." Neat and compact plant, producing an abundance of lavender-blue flowers on stems a foot high. Very good for edging and does well even under adverse conditions.

STOKESIA, "Blue Moon." The newest and finest. Ornamental foliage and large pale blue flowers with finely divided petals. A sensation wherever shown and we know you will love it.

VIOLA, "Apricot Gem." The Viola of the future. Rich apricot-yellow. Hardy and a prolific bloomer. Wonderful for edging and borders.

Your choice of the above outstanding plants: **35c each; 3 for \$1.00, postpaid**

(Also see special offer below.)

Special Perennial Collection Offer

"KRIDER'S WORLD'S FAIR BEAUTIES"

As a special inducement to have you try Krider's fine stock, we will send you twelve of the plants described above; one of each or your choice of varieties, and quantities, all in heavy two-year field-grown plants. Sure to bloom this year and guaranteed to grow. A real \$3.60 value sent postpaid to your door for only \$3.00.

Don't pass this opportunity by. Order now.

12 Plants will be sent at proper time for your **\$3** locality.

The Famous

5-N-1 } Fruit Trees

AND 3-N-1 }

3 or 5 KINDS OF FRUIT ON ONE TREE! If your space is limited get these trees.

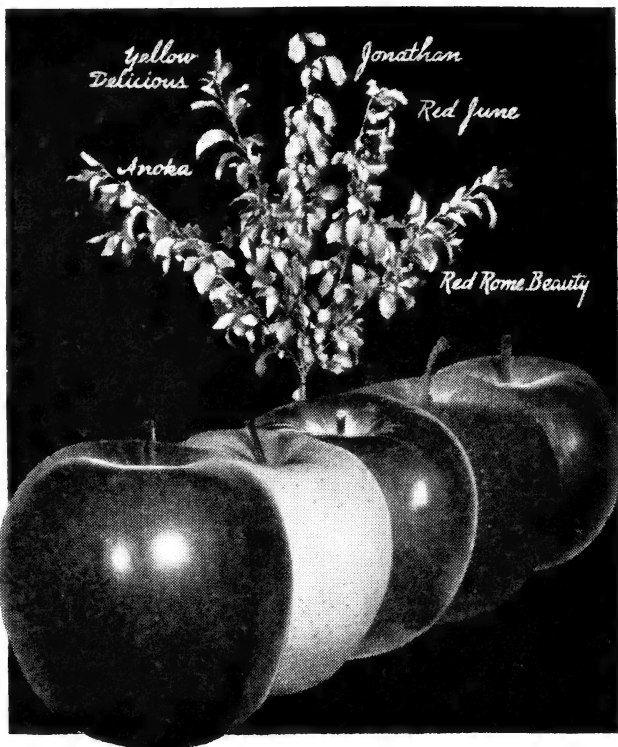
5-N-1 APPLE

Think of having five delicious varieties of apples on one tree! Will provide an abundance of fresh fruit from June until winter. Red June, Anoka, Double Red Rome Beauty, Yellow Delicious and Jonathan all on one sturdy tree. A complete Apple Orchard in itself, at Krider's money-saving price.

3-N-1 APPLE

If you do not care for five apples on one tree, we offer this famous tree with three varieties.

Gives you complete season coverage of fruit. Plant fruit trees this year!



5-N-1 PEACH

Five of the best peach varieties on one tree. Delicious peaches all through the season right from your own tree if you plant one of these.

Five splendid varieties which will give you long-bearing season. Eat more fruit!

5-N-1 PLUM

Fresh plums throughout a long season! We wish we could impress upon everyone that these are not only novelty fruit trees but that they are the answer to our modern idea of space saving and utility. No need to have lots of ground to have fruit trees in variety. Here you may have several of the best sorts of fruit and yet they will fit in splendidly with any home grounds.

Five of the finest plums all from one tree.

3-N-1 CHERRY

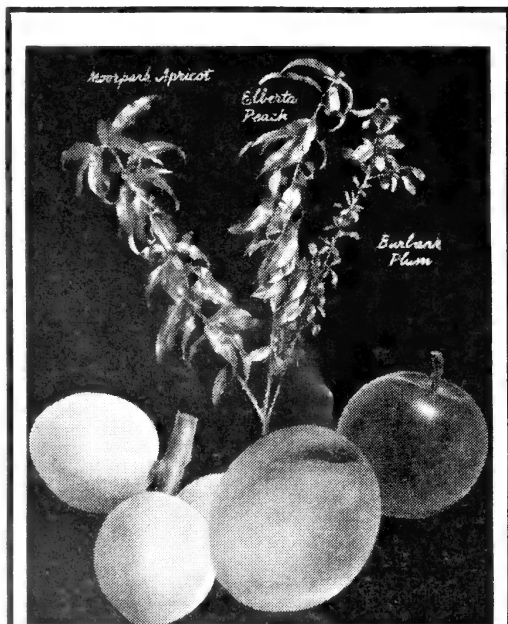
All the cherries your family can use and only one tree. Sweet and sour cherries in abundance in just a short time if you plant this tree.

America needs more fruit trees! Plant now!

3-N-1 PEAR

If you like pears, get this tree. For delicious salads, for canning or to eat from the tree, pears are unexcelled. This tree will provide pears in three wonderful varieties over a long season.

A real value at our low prices.



THE FAMOUS 3-FRUIT TREE

Almost an Orchard In Itself

Three delicious varieties of fruit on one tree! Early Golden Apricot, Burbank Plum and Elberta Peach. Think what a tree like this would mean on your grounds! Fresh fruit of three kinds, yet space occupied by only one tree.

YOUR CHOICE of Any of These Famous Multiple Fruit Trees In Heavy, 4- to 5-Ft. Size, \$1.50 each; any 4 for \$5.00; or 1 of each of the 7 described on this page, or any 7, by Express, for only **\$7.00**

For Fall
Beauty and
Color, get
these fine
**NEW
HARDY
ASTERS**



Beechwood Challenger

Barr's
Pink →

The Ideal Flower For Those Fall Bouquets

New introductions of surpassing charm and color. All are perfectly hardy, rapid growers and prolific bloomers. Unsurpassed for fall beauty and a real value at our low prices.

BEECHWOOD CHALLENGER. New and a real delight. Loads of red blooms with rich golden centers.

BARR'S PINK. Those of you who love a rich, clear pink blossom will revel in the beauty of this variety.

WONDER OF STAFFA. Flowers are fully 2 inches across, velvety bluish purple with center of dark gold. A striking contrast plant and one we know will please you.

Your choice: 35c each; 3 for \$1.00, postpaid



Wonder of Staffa

Special Hardy Aster Collection

To put these fine new colorful Hardy Asters within the reach of all, we are making this remarkable offer. We will send you one of each of the three described above and in addition will include a FREE plant of another variety of Hardy Aster not listed in this catalog. This making four

4 fine, hardy plants, sure to bloom this year, and the biggest dollar's worth you ever bought. **\$1**

Postpaid to your door



Krider's
BEAUTIFUL DIANTHUS
"Flaming Star"

One of the finest new plants ever introduced for the rockery or perennial border. Hundreds of flaming star-shaped flowers borne on a dwarf bunchy plant resembling a pincushion. Bluish green foliage makes striking contrast to color of flowers. Perfectly hardy and blooms year after year with no attention. **Postpaid for—**

**25c each; 3 for 70c;
6 for \$1.25**



Gaillardia, "Sun God"

For Flashing Color GAILLARDIA, "Sun God"

One of the showiest of the new Gaillardias. Giant sized blooms of rich coppery yellow with deep, glowing, wine-red center disc. For brilliant color in the perennial bed they are unequalled. Excellent for cutting and all bouquet use.

Heavy Rooted, 2-Yr. Plants

20c Each; 6 for \$1.00, Postpaid

**DON'T
MISS
OUR
"DAISY
PAGE"
See Page 64**

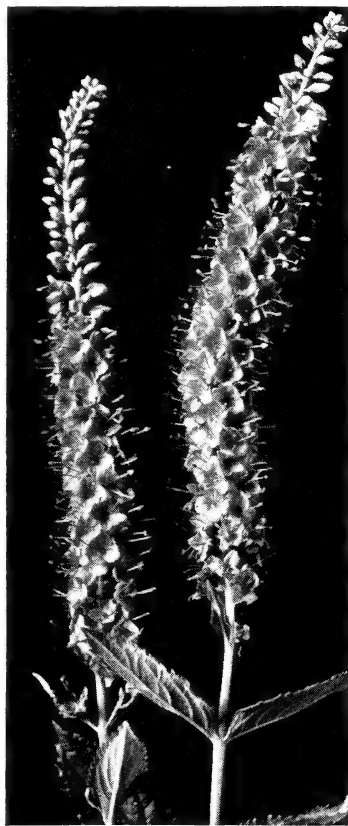
Read About
"Formula 67"
on Page 35

Richest Blue Color for Your Garden "BLUEBIRD" Veronica

**At a New Low Price
TRUE GRAFTED VARIETY**

This beautiful plant has long, slender bronze-green leaves and carries a great quantity of indigo-blue flowers formed as curved spikes. Be sure to include this in your garden. Blooms continually from July to October. A real value at this low price.

25c Each; 5 for \$1.00, Postpaid



"Bluebird" Veronica

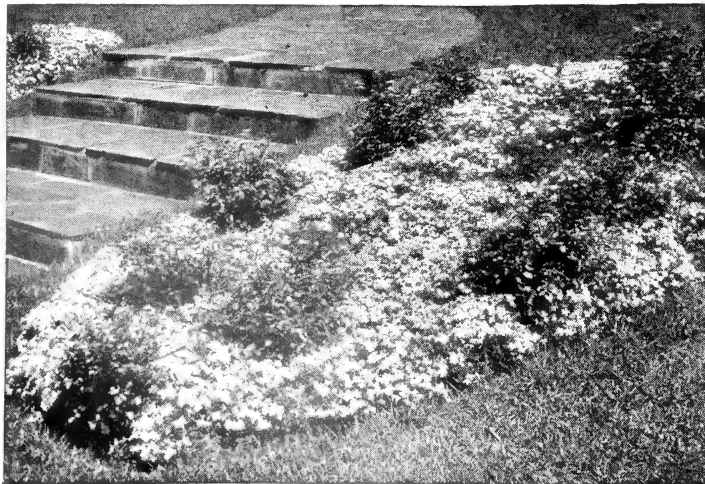
**FOR THE ROCKERY, STEEP
BANKS, BORDERS or
EDGING, Use**

**Dwarf Creeping
Phlox**

One of the most beautiful of the low creeping plants is Phlox Subulata. Use it liberally in those spots where no other plant seems to do well and you will be delighted with the results. It is hardy under all conditions and is a mass of color in early spring.

Nice, 2-Yr. Plants In Pink

**15c Each; 8 for \$1.00,
Postpaid**



Krider IRIS

FINEST VARIETIES, VARIED COLORS. ALL 2-YEAR FIELD-GROWN ROOTS. GUARANTEED TO GROW.

Plant a bed of Iris. They give you wonderful blooms and are easy to grow.

ALCAZAR. S. light bluish violet. F. deep purple with bronze veined throat.

AMBASSADEUR. Deep reddish violet with rich orange beard.

EVADNE. Very rich rose-violet on white base. Burnt orange beard.

HIPPOLYTA. Tall bluish lavender landscape Iris.

HUSSARD. Clear violet-blue.

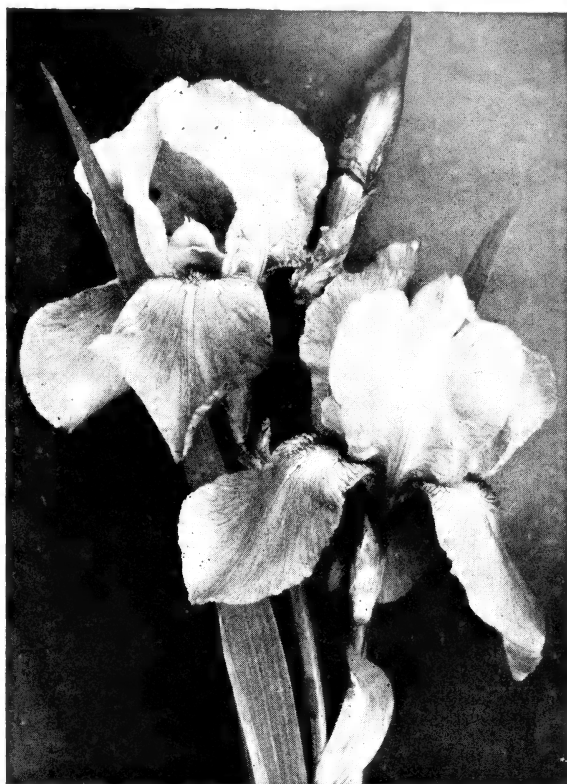
MADAME CHOBOUT. White suffused with pale yellow and wine-red.

OPERA. Rich, livid, velvety purple.

PROSPERO. Clear violet with lighter shadings.

SOUV. DE MADAME GAUDICHAU. Brilliant dark purple.

VIRGINIA MOORE. Tall, bright chrome-yellow veined darker on the falls.



Typical German Iris

GERMAN IRIS SPECIAL

One of each of the ten fine German Iris as described above or your choice of varieties and quantities. A real Krider value. Postpaid, only

10

\$1

CANNAS

EVERYONE LOVES CANNAS

At these low prices you can now have the large bed of Cannas you have always longed for. Strictly first class roots. We offer the following:

CITY OF PORTLAND. 3 ft. Green leaves, pink flowers.

YELLOW KING HUMBERT. 5 ft. Bronze leaves, red flowers.

KING MIDAS. 3 ft. Green leaves, yellow flowers.

PRESIDENT. (The great bedding Canna.) 3 ft. Green leaves, scarlet flowers.

One of each of the four as described above or your choice of varieties and quantities. Postpaid to your door.

4

50c

Three of each of the four described or your choice of varieties and quantities. Postpaid for only

12

\$1.00

ALL GUARANTEED TO GROW

See page 3. Order now.

JAPANESE IRIS SPECIAL

The large-flowering, summer-blooming varieties in rainbow mixture of colors. We offer 10 assorted colors and with each collection will send one Giant

Blue Siberian Iris FREE. This Siberian Iris, **EMPEROR**, is 35c if ordered singly. Get the eleven postpaid for only

10

\$1



Attractive Canna Bed



The Most Beautiful Statice

(*Statice Dumosa*)

This wonderful Statice received much attention in our World's Fair Exhibit. A real cloud of misty pink loveliness and ideal in any location you care to plant it. Naturally beautiful in a bed, it becomes doubly so when used in mixed bouquets. Blooms over a long period of time and keeps well after cutting. Don't fail to get this splendid Statice. **Price only 30c each; 4 for \$1.00, postpaid.**

Red Carnation "FIREGLOW"

Bright satiny red color, exquisite fragrance and general hardiness make this beautiful Carnation a necessity in every garden. Grows 15 to 18 inches high and blooms all through the summer and fall.

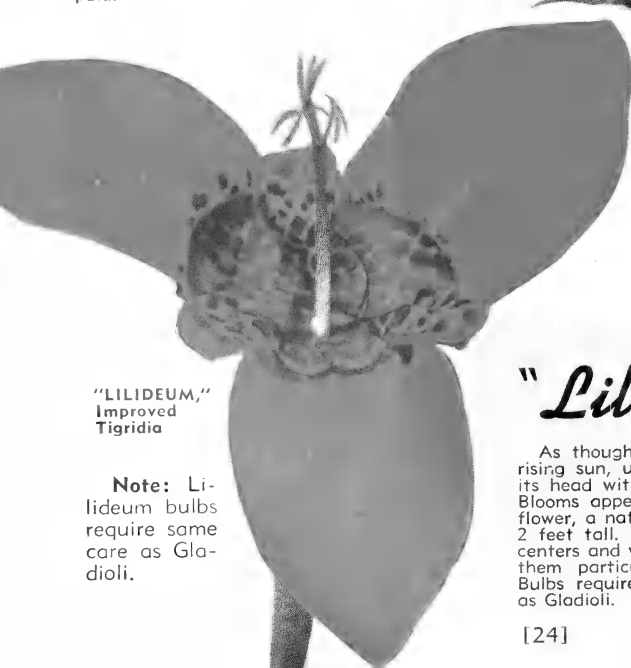
Plants from 2 1/4-inch pots which will bloom this year. **30c each; 3 for 80c; 6 for \$1.50; 12 for \$2.45, postpaid.**



Red Carnation
"Fireglow"

"LILIDEUM,"
Improved
Tigridia

Note: Lilideum bulbs require same care as Gladioli.



"Lilideum" TRADE MARK

**Sacred Lily
of the Aztecs**

As though in worship the Lilideum opens its petals towards the rising sun, unfolds its gorgeous blooms upright at noontime, turns its head with the declining sun and dies with the setting thereof. Blooms appear and die daily over a period of a month. This rare flower, a native of Mexico, appears on stems 2 feet tall. Their oddly marked cup-shaped centers and vividly colored outer petals make them particularly appealing and desirable. Bulbs require the same care and treatment as Gladioli.

**6 for 80c
12 for \$1.50
Postpaid**

PUT THESE ON YOUR "MUST"
All of Them Will Bloom This Year

The plants shown on these two pages added greatly to the colorful showing made in our Exhibit at the New York World's Fair. Thousands admired them, and justly so, as their bright blooms attracted all.

Mrs. Scott Elliott's Long-Spurred AQUILEGIA (Columbine)

Mrs. Scott Elliott's Long-Spurred Hybrids. The finest of the Aquilegias and excellent for bedding or cutting. Come in mixed colors of wide range. Their delicate yet colorful beauty makes them a favorite with all flower lovers. **20c each; 4 for 70c, postpaid.**



Mrs. Scott Elliott's
Long-Spurred Aquilegia

HAVE" LIST FOR SPRING

All Guaranteed to Grow, see page 3

REMEMBER—Krider Sends Free Planting Instructions With Every Order



Bleeding Heart



HEUCHERA ↑ Pluie de Feu

A real coral-red Coralbell. For bright spots of color in the border or rock garden this splendid Coralbell serves admirably. Stems are strong and stand erect. Flower spikes are large and color is really brilliant. **Nice 2-yr. plants, 30c each; 4 for \$1.00, postpaid.**

← BLEEDING HEART

Beloved by all. One of the most delightful of the spring-flowering plants. Bears numerous rosy red, heart-shaped flowers pendent on long arching stems. Grows to a height of 2 feet. It was a favorite in Grandmother's day and is still good. Don't fail to get it at this price. **35c each; 3 for \$1.00, postpaid.**

Gypsophila, Bristol Fairy



GYPSOPHILA, Bristol Fairy

A sensational new double-flowering Baby's Breath. Large florets in heavy panicles make it ideal for cutting. Longer season of bloom, and if blossoms are kept cut as they begin to wither, it is possible to keep them flowering nearly all summer. Remember this is the true, grafted, double-flowering variety and far superior to the old-fashioned Gypsophila. **A bargain at only 30c each; 4 for \$1.00, postpaid.**

Why Not Build a Pool?

here are your

WATER LILIES

in Selected Varieties

All of our Water Lilies will bloom six weeks after they are planted.

ALL WATER LILIES ARE SENT POSTPAID

6 Choice Water Lilies

ALBA GRANDIFLORA. Rampant grower. Large blooms of pure white and very fragrant. **\$1.00 each.**

CHROMATELLA. Popular variety with extra large yellow blossoms. Three to five stems in bloom all the time. **\$1.00 each.**

ROSE AREY. Beautiful fragrant variety with a color of such dark pink that it is sometimes classed as a red. Profuse bloomer. **\$1.00 each.**

GLORIOSA. This is a delightful Water Lily. Leaves and flowers are only about one-half the size of other varieties. Blood-red in color and the fine fragrance is equal to that of the Sacred Lilies of the River Nile. **\$1.50 each.**

CONQUEROR. One of the best red Lilies ever known. Brilliant coloring and free blooming habit make it a very valuable addition to any pool. **\$1.50 each.**

PAUL HARIOT. Rich golden apricot. One of the finest and best. Fragrant and attractive. **\$1.00 each.**

FREE With an order for the collection of six Water Lilies as described at the right for \$5.00, we will include free one beautiful **Blue Star** Tropical Lily. This Lily ordered alone is \$2.00. **Thus you get seven fine Lilies for \$5.00.**



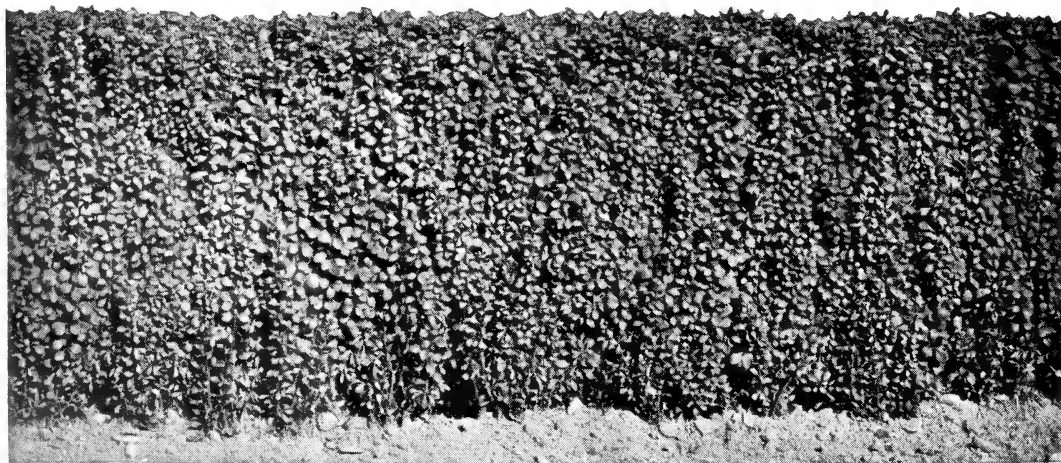
Special Offer

6 **SAVE \$4.00 BY GETTING THIS COLLECTION** **Postpaid**
 One of each of the 6 gorgeous Water Lilies described at left, including the rare **BLUE STAR**, **\$5**
FREE as given at the left, postpaid to your door, for only

Truehedge Columnberry

U. S. Plant
Patent
No. 110

*The Hedge
of the Future*



STANDING IN OUR WORLD'S FAIR GARDEN—THE HEDGE DELUXE

For those of you who really want the last word in hedges we offer this remarkable plant which is taking the country by storm. Grows in natural, closely compact hedge form. Does away with frequent shearing and trimming. Foliage a beautiful deep green and is resistant to disease. Perfectly hardy and needs practically no care. May be sheared into any shape for formal effect. Can be planted in tubs or boxes for entrance posts. Resembles Boxwood and is often mistaken for it. You will be amazed at the uses and beautiful effects you can create with this plant. Truly one of the most remarkable, most useful and most generally satisfactory plants we have ever offered. **Read Our Guarantee On Page 3**

PRICES OF TRUEHEDGE COLUMNBERRY

	Ea.	10	25	100
12-15	in. 25c	\$2.00	\$4.00	\$15.00
15-18	in. 35c	3.00	5.50	20.00

PEONIES

YOU
WILL
LOVE

3 GROUPS of the FINEST

ALL GUARANTEED
TO GROW
See Page 3

GROUP 1

Three of the finest Peonies grown. All are leaders in their class and if you want to have the choicest blooms of your neighborhood, get this splendid collection. **\$2**

Postpaid for only

1. **Auguste Dessert.** Silvery pink. Large.
2. **Midnight.** Deepest rich dark red.
3. **Jubilee.** Large bomb-type white.

Baroness
Schroeder



GROUP 2

Three high-quality Peonies usually sold at twice this price. For large, perfect, colorful blooms and general excellence, at moderate price, this offer cannot be equaled. **\$1**

1. **Walter Faxon.** Large double deep pink.
2. **Felix Crousse.** Rich deep red.
3. **Baroness Schroeder.** Large flowering, soft white.

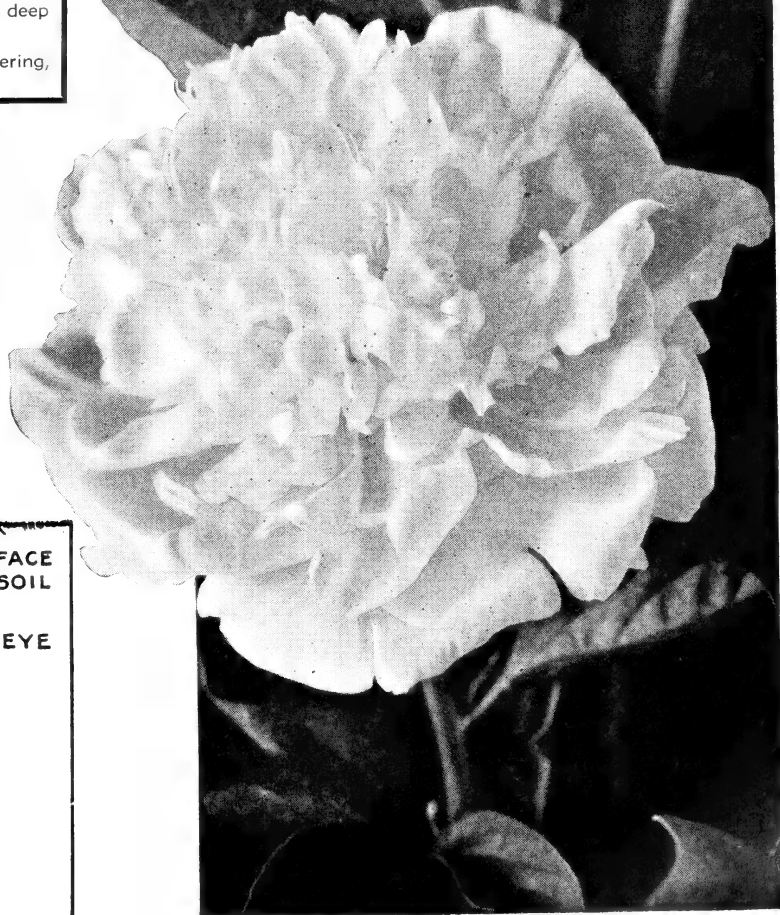
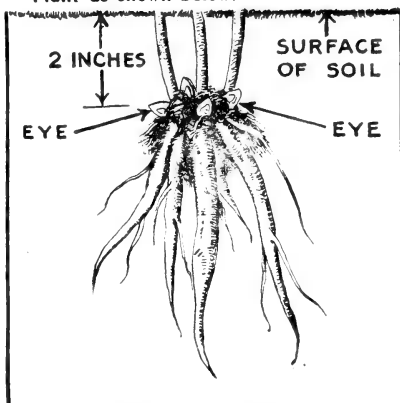
GROUP 3

Five of our regular Peonies, nice 3- to 5-eye divisions and well-balanced color range. Our choice of varieties but each will be named and labeled. A real value.

5 Postpaid: **\$1.00**

STRONG 3-5 EYE DIVISIONS

Plant as shown below.





Orange Butterfly Plant

Brilliant Items for COLORFUL GROUPS

Orange Butterfly Plant

(Asclepias Tuberosa)

THE ONLY HARDY PLANT HAVING TRUE ORANGE FLOWERS

This attractive plant produces an immense number of flowers during the months of July and August. Brilliant orange. It can be successfully grown in any type soil in any locality. Reaches height of 2 to 2½ feet. Withstands the most severe winters and the hottest summers, producing flowers year after year with no attention. Order early, as we have a limited supply. Strong blooming size roots specially priced at only—

25c each; 5 for \$1.00 Post-paid



"Fireball" Helianthemum

"FIREBALL"

Charming new addition to the Helianthemum family. Dwarf plant with stems rising 6 inches above the foliage, each topped with a ball-shaped bloom of brightest red. Ideal for rockery or border. Get this **New Fireball** and enjoy its blooms this year. A perennial and will last for years. **25c each; 5 for \$1.00, postpaid.**

New Double LYCHNIS

Truly breath taking in beauty was a clump of these New Double Lychnis plants in full bloom in our World's Fair Garden, ten weeks after planting. Stems rise 10 to 16 inches above plant and are topped with spikes of double, coral-red blooms. Hardy anywhere and requires only ordinary garden soil. We offer nice sturdy plants from 2-inch pots, the same as we planted in our Fair Garden. Will bloom this year. **30c each; 4 for \$1.00, postpaid.**



New Double Lychnis

Linum Perenne or Hardy Flax



SPECIAL OFFER

One of each of the four beautiful plants described on this page. All will bloom this year and are hardy. Guaranteed to grow as given on page 3.

4 As Described On This Page, **\$1**
Postpaid For Only

Linum Perenne or Hardy Flax

Every morning this fine plant presents you with an abundance of new blooms for cutting. Grows about 2 feet high and has feathery blue-green foliage. Truly sensational when used in bouquets with Painted Daisies, Shasta Daisies, Asters, Gypsophila, etc. May also be used as contrast blossoms with Lilies or Roses. Every garden should have a few of these plants, and at our low price you need not delay longer. **2-yr., 25c each; 5 for \$1.00, postpaid.**



Scarlet Beauty Honeysuckle

HONEYSUCKLE

ONE OF AMERICA'S MOST BRILLIANT
FLOWERING VINES. EVERBLOOMING,
EVERGREEN.

The wonder plant of the century. Blooms
all summer. Loads of flashing coral-red
flowers. Fine for foliage and cover. Leaves
remain green until after Christmas. Blooms
are richly scented. If you are looking for
a good vine, get this one.

75c

Each

3 for \$2

Postpaid



Silver Lace Vine

Clematis, Ramona

SILVER LACE VINE

In a few short years this has come to be America's No. 1
vine for covering pergolas, archways, lattice fences, arbors, etc.
It is graceful, hardy and easy to grow. Will grow 25 feet or
more in a season and a fully developed specimen is a cloud of
misty white, with tints of yellow and pale rose, suggesting old
lace. Gives a most exquisite effect and is one of the most
satisfactory vines.

35c each; 3 for \$1.00, postpaid

GET ALL THREE!

3 Take advantage of this special offer and
get all three vines pictured on this page. **\$1.50**
All are 2-year, field-grown. Guaranteed
to grow and sent postpaid for only—

GREAT NEW CLEMATIS

"Ramona"

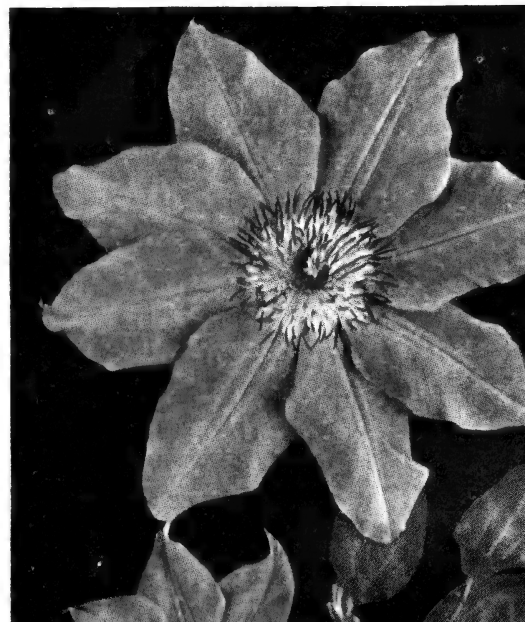
This beautiful Clematis carries a
suggestion of lost Indian legend;
lingering memories of a vanished
race. Large, lavender-blue blooms

in profusion. Hardy and easy to grow. Very large, rounded
petals.

Only 75c each; 3 for \$2.00, postpaid

For Colorful Screens—

THESE BRIGHT-FLOWERING VINES



VINES ARE NATURE'S LIVING SCREENS

All Heavy-Rooted, 2-Year Field-Grown Plants.

Guaranteed to Grow. See Page 3.

All Vines Are Sent Postpaid.

Hall's Japan Honeysuckle

(*Lonicera Halliana*)

A strong, vigorous evergreen variety of Honeysuckle, with pure white flowers changing to yellow. Very fragrant and covered with blooms from June to November. 2-yr., 25c each; 5 for \$1.00.

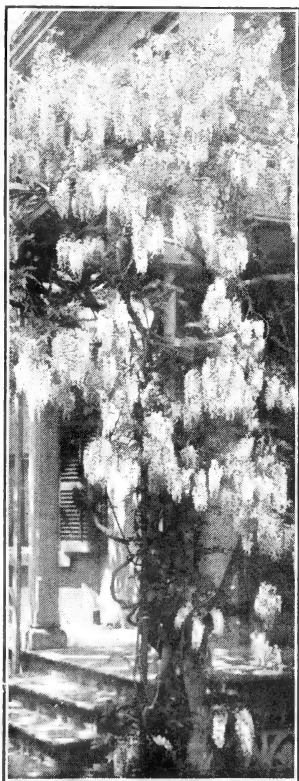
Chinese Purple Wisteria

Beautiful climbing vine of rapid growth, producing long, pendulous clusters of pale blue flowers. Fine for shading the upper part of a house. Will wind its way up any support. **Note:** We are often asked why Wisteria does not bloom. The answer is that you have been getting plants raised from seed. Many of these will never bloom. We graft our Wisteria from blooming wood and guarantee that they will bloom the second or third year after planting. 2-yr. grafted, 60c each; 3 for \$1.50.

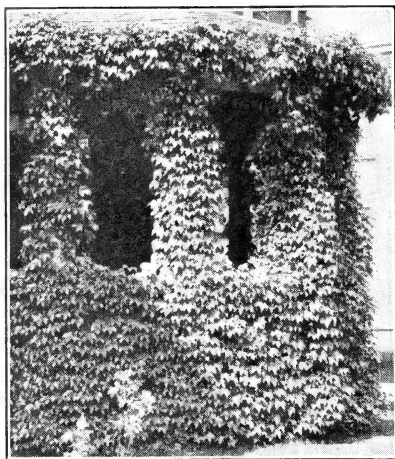
NOTE: For SILVER LACE VINE
See Page 29.

Boston or Japan Ivy

A splendid vine for covering, as it clings perfectly to the smoothest surface. Foliage is bright glossy green, changing to brilliant hues of scarlet, crimson and orange in the fall. This is the vine seen so much creeping up over brick walls of old churches and homes. Hardy and easily grown. All 2-yr. vines. 35c each; 3 for \$1.00; 12 for \$3.50.



Chinese Purple Wisteria



Boston or Japan Ivy

Clematis

JACKMANI. The flowers, when fully expanded, are from 4 to 6 inches in diameter. Intense violet-purple, with a rich velvety sheen, distinctly veined. July until frost. 2-yr., 50c each.

MME. ED. ANDRE. Flowers as large as Jackmani and a rich velvety brick-red. Very free flowering and a continuous bloomer. 2-yr., 50c each.

HENRYI. Large creamy white flowers. A strong grower and very hardy. One of the best of the white varieties. A continuous bloomer. 2-yr., 50c each.

PANICULATA (Sweet Scented Japanese Clematis). Rapid in growth. Pure white flowers of medium size, having a delightful fragrance. 2-yr., 50c each.

Detroit, Mich.

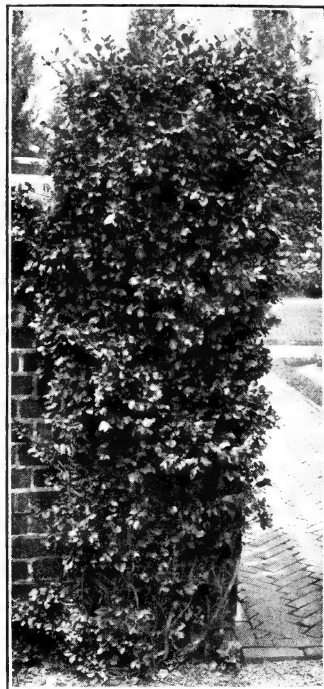
Krider Nurseries,
Middlebury, Ind.

Dear Sirs:

You will be pleased to know that the privet hedge, 300 shrubs, were 100 per cent good and thriving very beautifully.

Sincerely yours,

MRS. M. M. C.



Evergreen Bittersweet

Dutchman's Pipe

Krider's true grafted variety. Only the most skilled nurserymen know how to do the grafting of this vine. Medium large leaves of rich green. Flowers are very attractive because they are of a curious brown color and resemble a pipe. 2-yr. grafted vines, 60c each.

Evergreen Bittersweet

EUONYMUS. Beautiful waxy dark green leaves and attractive orange-colored berries that stay on the vine all winter. Foliage is evergreen and the vine will cling to brick, stone or any kind of wall. 2-yr., 50c each; 3 for \$1.25.

How to Grow Clematis

Clematis will thrive in almost any climate but for best results they should be planted in a somewhat sunny location and in as near a non-acid soil as possible. If your soil is acid this condition may be remedied by mixing lime with the soil at planting time, or by thoroughly working lime into the soil around those plants already in place. Clematis should be set so that the dirt comes up about 2 inches on the stem above the roots. If planted with the crown just level with the soil they will soon wither and die from drying out. Dig the hole large enough so that the roots may be spread out naturally in planting. If the soil is poor the hole should be filled with good rich garden soil. Clematis planted in this manner and kept well watered (not drowned) will rarely fail to grow and do well.

See page 29 for additional colorful vines.



Japanese Barberry Hedge

PLANTING AND GROWING HEDGES

Beautiful hedges are easily grown if a few simple instructions are observed. Dig a trench 10 to 12 inches deep and the width of a spade. Set the plants a couple of inches deeper than they stood in the nursery. This insures a dense hedge at the base. Privet should be set 10 inches apart, Barberry about 18 inches. Shrubs such as Spirea 18 inches, Chinese Elm 2 feet, and Evergreens 2 to 3 feet. Spacing may be varied depending upon the density desired. After spacing plants, fill in about one-half of the depth of the trench, then flood with water. After settling fill in balance of the trench and tramp firmly. Leave a slight depression along each side of the hedge to retain water. Keep thoroughly soaked until well started. Privet should be cut back to about 8 or 10 inches after planting to promote vigorous growth. Hedges planted in this manner rarely fail to grow.

NOTE: We sell 50 of any variety of hedge at the hundred rate. All are guaranteed to grow.

PLANTING HEDGES



SET HEDGE TRIFLE LOWER THAN THEY WERE IN NURSERY TO GET A DENSE HEDGE AT BOTTOM
DIG ONE SIDE OF TRENCH STRAIGHT AND IN LINE, PLACE PLANTS AGAINST THIS SIDE TO GET A STRAIGHT HEDGE

HARDY AMOOR RIVER PRIVET

Most universally planted of all hedges. Shiny dark green leaves, not subject to blight or disease. Very hardy, a rapid grower. May be sheared any shape. Plant 10 inches apart and prune back to 8 or 10 inches after planting for a dense, hardy hedge. 2-yr., 18- to 24-inch, well branched, 25 for \$1.75; 100 for \$5.00, by Express.

Note: For TRUEHEDGE COLUMN-BERRY. See Page 26.

GREEN-LEAVED JAPANESE BARBERRY

America's most popular low-growing hedge. Bright green leaves turn to dazzling shades of red, gold and bronze in the fall. Brilliant red berries in great numbers stay on through the winter months. Perfectly hardy and will grow in shade or on poor soil. May be pruned or sheared any time. 9 to 12 in., 25 for \$1.00; 100 for \$3.00, postpaid. 12 to 15 in., 25 for \$2.00; 100 for \$6.00, by Express.

HARDY HEDGES

For beautiful living fences our Hardy Hedge Plants are unequalled. Highest quality, heavy rooted, healthy and sure to grow. Their low prices make them ideal for those who want hedge plants in any of the several varieties described below.

**All Guaranteed to Grow.
See Page 3.**

RED-LEAVED JAPANESE BARBERRY

Very popular for specimen grouping and for edging taller plantings of shrubs or evergreens. Glossy purplish red leaves. Makes a brilliant, colorful hedge. 9 to 12 in., 25 for \$3.00; 100 for \$8.00, postpaid.

SPIREA VAN HOUTTEI FOR HEDGING

The most popular of all shrubs. Profuse clusters of tiny white blooms completely cover the sweeping branches in May. Delicately cut leaves stay bright green until autumn, then turn to bright shades of bronze and yellow. Grows to 6 feet, but may be pruned any time after blooming period. Makes a beautiful flowering hedge. 2-yr., 18 to 24 in., 25 for \$1.50; 100 for \$5.00, by Express.

BUSH HONEYSUCKLE FOR HEDGING

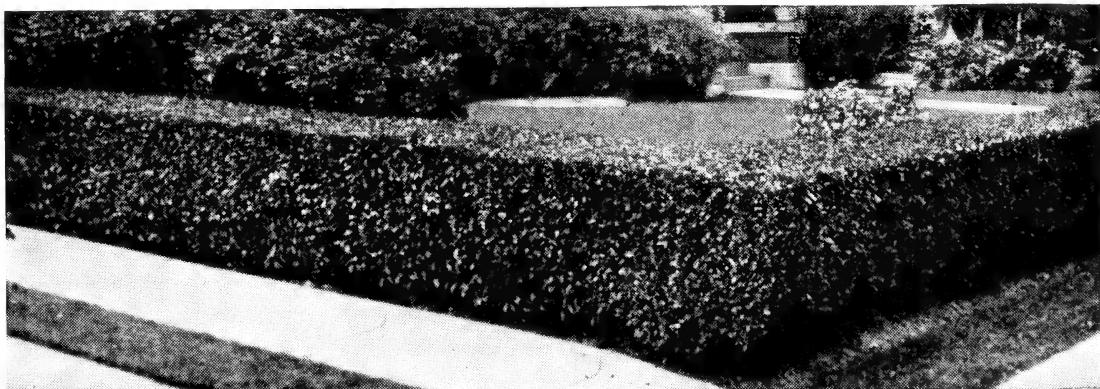
No hardier plant can be found than the Bush Honeysuckle. Grows to a height of 8 to 10 feet, with upright and somewhat spreading branches. Foliage is bright green and flowers are borne freely in May and June. Very fragrant and attracts bees and humming birds. Showy red berries ripen in summer and cling to the bush for many weeks. The best shrub in our nursery for a high compact hedge, for screening purposes, or to attract birds. 2-yr., 18 to 24 in., 25 for \$3.00; 100 for \$8.00, by Express.

REGEL PRIVET

This variety has long been recognized as one of the best and most beautiful plants for hedges. It makes a quick, strong growth and is free from insects and scale. Leaves are dark, glossy green. Price, heavy 2-yr. stock, 25 for \$1.75; 100 for \$5.00, by Express.

FINEST EVERGREEN HEDGE

TAXUS CUSPIDATA (Japanese Yew). The last word in Evergreen Hedges. Rich looking, dark evergreen foliage. As they age they become covered with brilliant red berries in fall. Will stand heavy shearing and will make a dense, compact, beautiful hedge if planted 18 inches apart. Heavy rooted, 6- to 9-inch plants, 25 for \$8.00, postpaid. 100 for \$25.00, postpaid.



Hardy Amoor River Privet Hedge



Bronze Cushion

Gorgeous Cushion 'Mums

DWARF, HARDY, PROLIFIC BLOOMERS

A Riot of Color In

OUR WORLD'S FAIR EXHIBIT

These are the most sensational 'Mum creations of our time. Hundreds of blooms on each plant. Grow to the size of a washtub with literally bushels of blooms. Get them now; they will surprise and delight you.

REQUIRE NO SPECIAL SOIL or HANDLING

We offer nice, sturdy plants from 2-inch pots. These plants will grow to large size and bloom heavily this year. Each succeeding year they grow larger and provide additional hundreds of blooms.

**Will Bloom
This Year!**



White Cushion

Now in Four Colors

We offer these marvelous plants in four delightful and showy colors as shown on this page: Pink, Yellow, White and Bronze. Each plant a mass of beauty.



Yellow Cushion

EACH PLANT

a Flower Garden!

One plant will make a small flower garden in itself. Don't delay, order now. Plants will be sent at proper planting time for your locality.

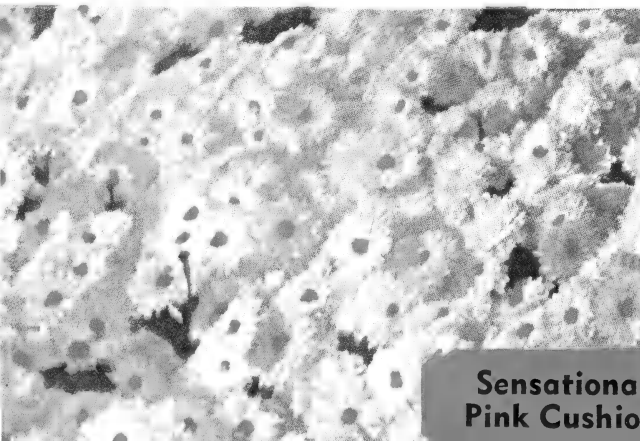
35c each

Guaranteed to grow, of course. See page 3.

One of each or
your choice of
colors

4 for \$1
only
Postpaid

[32]



**Sensational
Pink Cushion**





GIANT

Pacific Hybrids

THE NEW
DELPHINIUM SUPREME

Colors Never Before Seen - Sensational

These are the new Delphiniums you have been reading about in all the garden magazines. They have swept flower lovers off their feet from coast to coast. Words cannot adequately describe the elegance and beauty of this marvelous new strain of Hybrid Delphinium. Giant stalks bearing flower spikes of enormous size. Individual florets are each perfect and exceptionally large, measuring as much as 2½ inches across. The colorings will thrill you. Being Hybrids we cannot guarantee what shade the plant will bloom, but they run the range of blues, lavenders and mixed shades. Some have outer petals of blue with inner petals of soft orchid. If you have followed the development of this beautiful introduction you know the prices asked for them elsewhere. Take a look at our prices at the right and we believe you will realize that Krider never holds you up in order that you may have the latest and best. Guaranteed to grow, of course. See page 3.

NOTE: We can also furnish same new strain in white at same prices.

Special Postpaid Prices

35c each

3 for \$1.00

6 for \$1.50

12 for
\$2.50

Spring's First Blooms

THESE BEAUTIFUL ORNAMENTALS

White Flowering Dogwood

Our most beautiful native flowering tree. The leaves are oval, bright green, and turn to shades of red in the fall. Early in spring the large white dogwood blossoms come and present a sight to please the most exacting. **Heavy rooted, 1½- to 2-ft. trees, only 50c each; 3 for \$1.25.**

Rose Tree of China

PRUNUS TRILOBA. Wonderful dwarf variety of the flowering family. Blooms early in the spring before the leaves appear. The small tree seems decked with garlands of double flowers, pink in color. Very good for the border or for specimens. **Heavy rooted, 2- to 3-ft. trees, only 50c each; 3 for \$1.25.**



White Flowering Dogwood

MAY DAY TREE

*For Spring's
First Blooms*

**Provides Some of the Earliest Masses of
White Flowers, First of May**

The first tree to leaf out in the spring. The first tree to bloom. Fragrant trusses of pure white bloom completely cover the entire plant in late April or early May. Bloom clusters resemble the

Lilac in shape and are lovely for cutting. Let this wonderful tree provide you with the first bouquets of the season. May be left in bush form for the border or trimmed up and grown as a specimen tree for the lawn. Flowers are followed by small fruits which are edible. Birds delight in them and come flocking to the tree. Grows rapidly, is perfectly hardy anywhere, and we heartily recommend it to those of you who are looking for something new and different for your grounds.

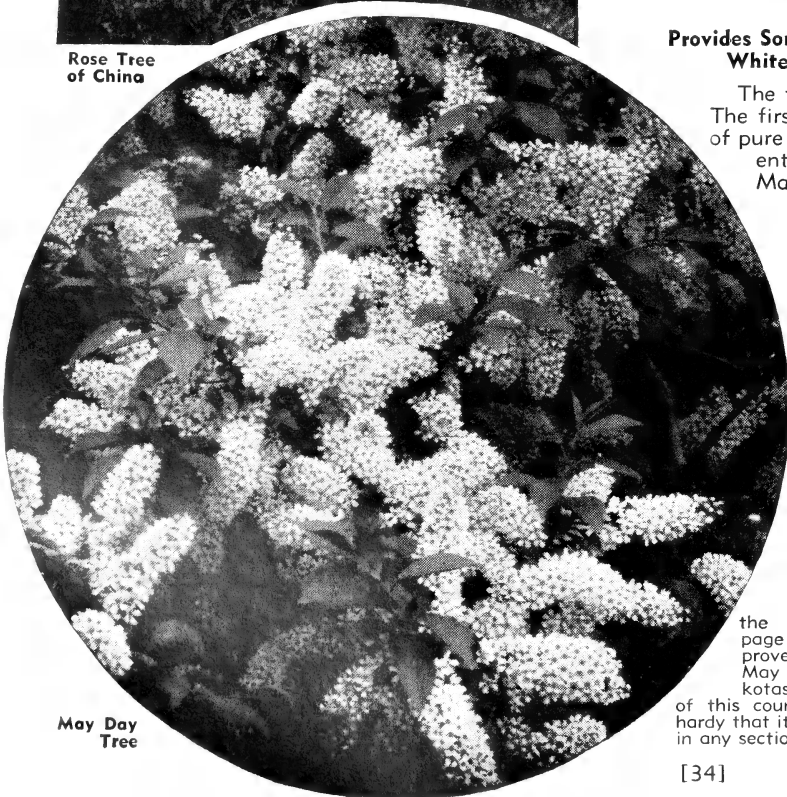
May Day Tree is a native of the cold rugged plains of Siberia. Prof. Hansen, father of the Bush Cherry (see page 57), has greatly improved and developed the May Day Tree for the Dakotas and colder regions of this country. Thus it is so hardy that it thrives immediately in any section of the country.

**Nice
2- to 3-ft.
Plants, Only**

65¢ Each
3 for \$1.60
Postpaid



Rose Tree
of China



May Day
Tree

Two FAVORITE SHRUBS

Witch Hazel

for your Plantings

Hardly any other shrubs bloom in the late autumn, but that is the season when the Witch Hazel flaunts its brilliant yellow flowers. It blooms for a long period and has interesting fruits before the last blossoms have faded. Sometimes it is still in bloom when early snows come, but it is unharmed even by zero weather. Witch Hazel will be an interesting and valuable addition to any shrub border.

40c each; 3 for \$1.10, postpaid.

Fragrant Sumac

This sweet-scented shrub is conspicuous in early spring with bright yellow flowers in clustered spikes. In autumn it bears loads of fuzzy red fruits in dense clusters. Good foliage; a fine low plant for the front of the shrub border and ideal for covering banks as it does well in dry locations.

40c each; 3 for \$1.10, postpaid.



Witch Hazel Blossoming
In an Early Snow



The Fuzzy Red Fruits of
the Fragrant Sumac

Krider Now offers FORMULA 67

"67" and be convinced. Package sufficient for 16 gallons, only \$1.25, postpaid.

Even more highly concentrated and better than "B1." A remarkable plant food containing the mineral salts essential to healthy plant life. Applied in solution, it is immediately available to the tree, shrub, or plant during the period when growth is active. Apply as directed before transplanting and avoid all setbacks to your plants and shrubs. Will not burn the tender foliage. An odorless food for house plants. Goes further than many other concentrated foods now on the market. Try Formula

PLANT DAHLIAS

for Fall Beauty

THEY PROVIDE THE BRIGHT COLOR USUALLY LACKING IN THE FALL GARDEN. We offer 15 splendid varieties which we know will do well with the average gardener.

CHARM. Strikingly beautiful burnt orange.
COMMODORE. Large flowering canary-yellow.
JEAN KERR. Very compact pure white.
JANE COWL. Large flowering deep bronze.
JERSEY'S BEAUTY. Large flowering deep pink.
JERSEY'S BEACON. Brilliant oriental red.
JUDGE PARKER. Salmon-buff suffused with gold.
KATHARINE WILCOX. Large, rose-pink, red tips.
MARGARET WOODROW WILSON. Cream, pink blush.
MRS. GEO. LE BOUTILLIER. Splendid rich red.
MRS. I. de VER WARNER. Lavender-pink.
PRIDE OF CALIFORNIA. Rich deep red.
ROSE FALLON. Glowing old gold.
WM. H. HOGAN. Dark maroon with white tips.
VENUS. Creamy white suffused with lavender.

All nice heavy roots with strong eye, guaranteed to grow. Your choice of above varieties, 3 for 60c; 6 for \$1.00; 12 for \$2.00, postpaid.

FREE

FREE

With each order for 12 at \$2.00 we will include Free 1 root of Dir. Carl G. Dahl, a \$1.00 Dahlia root described above.

Mixed Dahlia Special

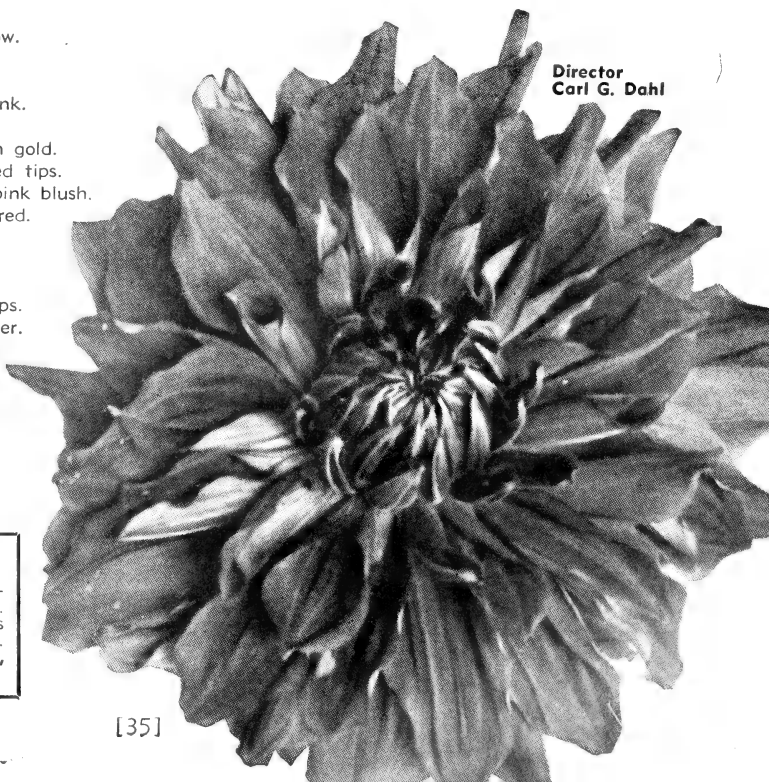
Some prize-winning roots in this collection. Wide color range and first class roots. Ordinarily sold at twice this price. Get this offer for bright fall color in your garden. 12 roots, unlabelled but good color mixture, only \$1.00, postpaid.

Free!

DIRECTOR CARL G. DAHL, winner of the largest bloom class in the 1939 New York Show. Color is the deep glow of dying embers with a golden sheen toward the center. Extremely healthy and blooms from early summer until frost. An Honor Roll Dahlia.

Roots only \$1.00 each, postpaid or given FREE with an order for twelve roots as described below.

Director
Carl G. Dahl





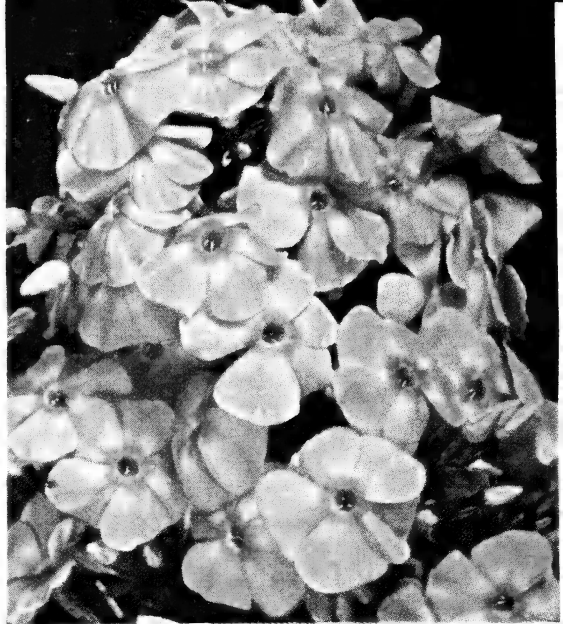
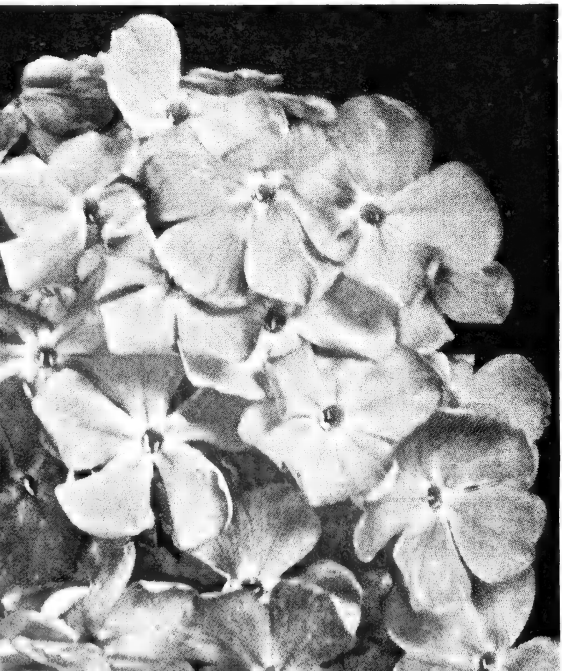
America's Best Phlox

FOR 1941

Facing directly to the entrance of "GARDENS ON PARADE" we executed a magnificent planting of over 600 Hardy Phlox.

During the latter part of July and throughout August and September they produced a display of blooms and color which made nearly everyone pause and exclaim over their beauty. Many were not familiar with the plants, many who had grown Phlox for years were astounded at the new colorings and varieties shown.

Guaranteed to Grow



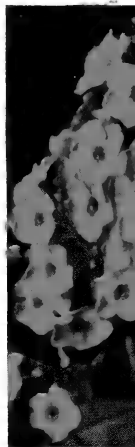
Rheinlander

← Morgenrood

Krider's "DAZZLI



P. D. Williams



R. P.

←

Caroline
Vandenburg

Border Queen





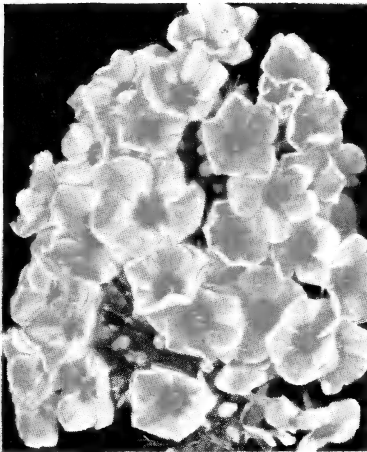
Moonlight Dream

"DAZZLING DOZEN" for 1941

Chevalier →



Enchantress



Nordlicht

Geo. Stipp

Enchantress →



Krider's PHLOX COLLECTION

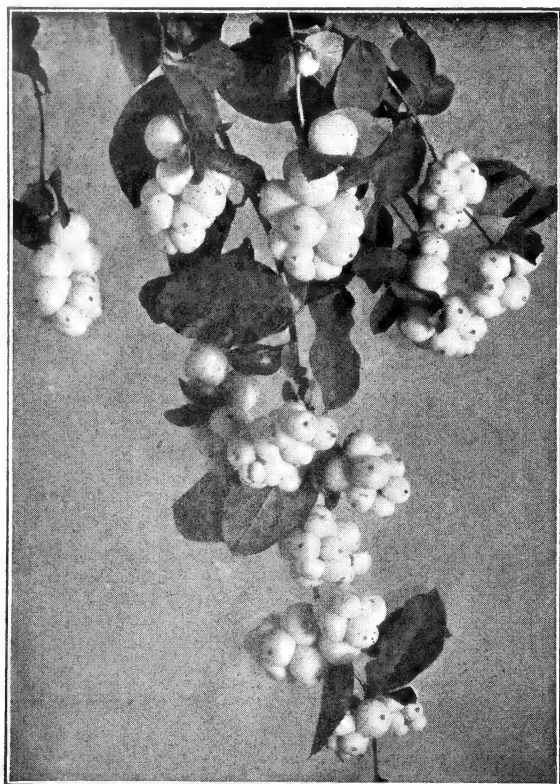
"DAZZLING DOZEN" PHLOX

The twelve varieties which we offer on this page we believe to be the twelve best varieties grown today. They are hardy, many are proven new varieties, their colorings are the finest produced and they will give you satisfaction and pleasure wherever planted.

This collection includes the eleven illustrated plus "Bridesmaid," the novelty white Phlox with large red eye; making twelve outstanding varieties as shown in "Gardens On Parade."

12 Postpaid to your door. Your choice, or one of each. **\$1.50**





White Snowberry

Snowberry (Symphoricarpos)

WHITE SNOWBERRY. Diminutive rose-colored flowers in June and July followed by clustered milk-white fruits which remain far into the winter. Bush is compact in form with numerous slender branches. Can be used in small groups or large masses. Due to its dwarf habit it is valuable for foregrounds in shrub plantings. Excellent for shade.

New Red Snowberry

This is the greatest shrub for shady places that we have ever seen. Grows to a height of 5 feet with gracefully arching branches and lacy foliage. Blooms are followed in fall by glowing red berries, twice the size of the old Indian Currant and as red as those of the High-Bush Cranberry. Don't fail to get some of these shrubs for shady locations.



Viburnum Opulus Sterile

Krider's SHRUBS

are BETTER SHRUBS

for Borders, Screens or Backgrounds - All are Hardy

ALL SHRUBS ON THIS PAGE HEAVY,
2-YR. BLOOMING SIZE

40c EACH **3 for \$1.10**
Postpaid Unless Otherwise Noted

Snowballs (Viburnum)

DENTATUM (Arrow-Wood). Bright green heart-shaped leaves which turn to brilliant shades of red and purple in autumn. Creamy white flowers borne in abundance in May and June. Deep purple fruits add to its attractiveness. Grows to a height of 8 to 12 feet.

CARLESI (Mayflower Viburnum). A truly grand medium size shrub from Korea, prized for its exquisite fragrance similar to that of the Trailing Arbutus. The waxy flower clusters, pearly-pink in bud, pure white when open, appear early in the spring. Thrives under the most unusual conditions but does best in partial shade and a cool, moist soil. A charming plant for foreground of border or for planting about the house. The true grafted variety. **Heavy, 2-yr. blooming size, 75c each; 3 for \$2.00, postpaid.**

OPULUS STERILE (Common Snowball). A favorite shrub bearing great masses of ball-shaped white flowers in May. Grows 8 to 10 feet tall.

DILATATUM. One of the best of the Viburnums. An upright bushy shrub eventually reaching 10 feet in height. Deep green, oval-shaped leaves. Pure white flowers borne in cymes 3 to 6 inches across. Very hardy and free flowering. Masses of globular scarlet berries remain through the winter, making a striking contrast to the snow.

Cytisus Scoparius

(Golden Peacock Shrub)

A native of Mexico. Semi-dwarf and very ornamental. Very fine foliage on graceful branches which grow upright and compact. Beautiful golden yellow blooms with crimson wings. Excellent for forcing, shrub borders and planting in difficult places.

Rhodotypos

(Jethead)

An attractive rounded shrub reaching 4 to 6 feet in height. Beautiful yellowish green foliage with distinct corrugations. Large, single white flowers in late May followed by black berries which remain through the fall. Will do well in shade or semi-shade. Very desirable.

6318 E. Washington St.,

Indianapolis, Ind.,

April 17, 1940.

Have received all goods ordered and in first class condition.

You sure are a fine company to deal with, so generous and understanding.

MRS. JOHN D. S.



High Bush Cranberry

VIBURNUM

Opulus (High Bush Cranberry)

Handsome native shrub reaching 10 feet in height with smooth, light branches and stems. Pure white flowers appear in May and June, followed by decorative fruits, which begin to color by the end of July and remain on the branches and keep their bright scarlet color until the following spring.

**FOR BETTER BLOOMING QUALITY
GET NORTHERN GROWN PLANTS**

For Beautiful Landscapes

Deutzia, Pride of Rochester

The most popular and hardy of the Deutzias. Grows from 6 to 8 feet in height, and its mass of pinkish white bloom in June is a joy to all beholding it. Does well in any type of soil and for specimen or mass planting it is indispensable.

Deutzia Gracilis

One of the most beautiful of the dwarf shrubs. Grows to a height of 2 to 2½ feet. Trumpet-shaped white blooms are borne close to the stems, giving the appearance of flowering wands. Excellent for use where low growing shrubs are wanted. Foliage is ornamental all through the summer.

Sweet-Scented Shrub

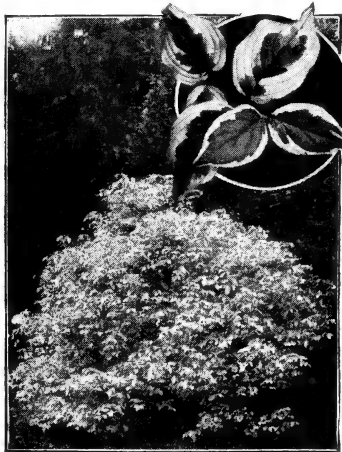
A favorite in all gardens and admired for its spicy aroma. Peculiarly shaped brown blossoms during most of the summer followed by attractive seed pods. 4 to 6 feet when matured.

Euonymus Alatus

An attractive shrub because of its heavily ridged branches. Flutings resemble layers of cork. Foliage is especially fine in autumn when it changes to many brilliant shades.



Deutzia, Pride of Rochester



Shrub Dogwood—Cornus
Elegantissima

Shrub Dogwood (Cornus)

RED TWIG. Grows 6 to 8 feet high, with clusters of fine white flowers; white berries. Stems and branches turn to blood-red in winter.

YELLOW TWIG. Similar in habit to Red Twig except the bark is a beautiful golden yellow.

ELEGANTISSIMA. Grows 4 to 5 feet high, with purplish red bark and striking variegated foliage. This is one of the choicest variegated-leaved shrubs, capable of refined compact shape by proper pruning.

Tamarix Africana

These large shrubs have foliage resembling asparagus leaves, with a drooping, feathery appearance. Bear delicate pink flowers in great profusion in early summer. Does well in any type of soil.

Amelanchier Canadensis

(Juneberry)

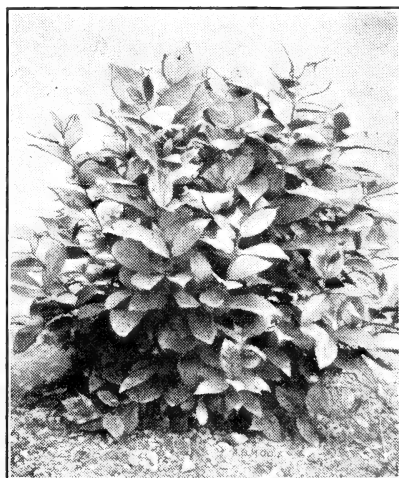
A dwarf bushy tree which becomes a cloud of snowy white bloom in early spring. In June it is loaded with delicious, edible fruit. If you want a plant for both ornamental and practical purposes get a few of these. Hardy and a rapid grower.

White Fringe

One of the showiest of all shrubs. Grows to small tree height, with large shiny leaves of deep green. Graceful and drooping, it bears clouds of lacy white blooms. Branches start close to the ground and it may be grown as a shrub or trimmed up and grown as a dwarf tree. Good in borders or for specimen.

Russian Olive

Useful in mixed groups for color contrast. Bark on branches is dark green, foliage is a light silver shade. Golden yellow blooms are followed by ornamental olive fruits. Grows 12 to 16 feet in height.



Sweet-Scented Shrub

KRIDER'S SURPRISE

Shrub Collection

Think of getting eight fine shrubs at such a low price. We will select eight choice shrubs, 2 of each of 4 colors, name and label each one. A real \$2.50 value.

8 by **\$1**
express

HEAVY 2-YEAR
BLOOMING SIZE—
YOUR CHOICE OF
THIS PAGE

40¢ each
3 for \$1.10

Postpaid

UNLESS NOTED OTHERWISE

Beauty and Color

40c each; 3 for \$1.10

POSTPAID

Unless Noted Otherwise



Virginian Mock Orange

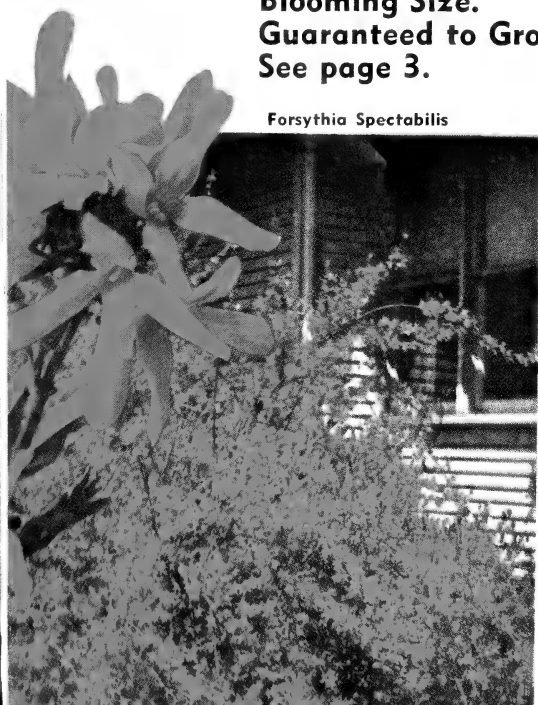
Beauty Bush

(*Kolkwitzia Amabilis*)

Charming new shrub recently introduced from China. Center stems are upright, the outer branches gracefully arching. Very attractive foliage. Blooms profusely in June. Flowers are bell-shaped, pale pink with orange veins, and are borne in long clusters along the branches. Does well in shade and grows rapidly.

**Heavy, 2-Year,
Blooming Size.
Guaranteed to Grow.
See page 3.**

Forsythia Spectabilis



Mock Orange

VIRGINAL. Blooms throughout the season. This wonderful Mock Orange is without question one of the most beautiful of the shrubs. Single flowers on one-year wood; double flowers on two-year wood. Grows 6 to 8 feet in height and is a valuable addition to any shrub group. Blooms with single flowers on new growth all summer.

CORONARIUS. Sweet-Scented Mock Orange. A tall vigorous bush with abundant dark green foliage and single blooms having a sweet fragrance. Fine for cutting.

Caragana Arborescens

Bushy, dwarf tree reaching 12 to 15 feet at maturity. Heavy, fine foliage. Masses of yellow blooms in late May or early June, followed by clusters of drooping pods in fall.



Kolkwitzia—Beauty Bush

Forsythia Spectabilis

Earliest blooming. Lights up the landscape with glinting yellow before the leaves appear. Flowers often come out before the snow is gone. This is the large flowering variety, having flowers twice the size of the older kinds. Thrives in any locality. Grows 8 to 10 feet tall. May be pruned.

New Golden Spirea

A beautiful shrub with bright yellow leaves which turn to golden bronze in the fall. White blossoms followed by brilliant fruits. A sturdy, upright grower and valuable for color contrast.

Rhamnus Frangula

(*Alder Buckthorn*)

Same characteristics as *Rhamnus Cathartica* except it grows more slender shaped and the leaves are smaller and thinner.

Bush Honeysuckle

For a tall hedge or to screen an unsightly view there is no shrub so valuable. Will grow to the height of 10 to 12 feet in a few years. A beautiful shrub both summer and winter. Is the first to clothe itself with leaves in the spring, and its fragrant flowers and luxuriant foliage are a constant delight. Bright red berries cling to the bush all through the winter, giving a brilliant touch of color to the winter landscape.

in Quality Shrubs

ALL OF OUR SHRUBS ARE 2-YEAR,
FIELD-GROWN, HEAVY-ROOTED,
BLOOMING SIZE—Real Shrub Values

Beautiful Hydrangeas

PANICULATA GRANDIFLORA. Flowers in August with huge panicles, measuring from 8 to 12 inches long. Blossoms are first a delicate shade of pink gradually changing to bronze in early autumn.

ARBORESCENS GRANDIFLORA (Snowball Hydrangea). Has the appearance of a low-growing snowball. White, clustered flowers appear in June and July, lasting for weeks. Very hardy and does well in shady locations.

OAK-LEAVED HYDRANGEA. A truly marvelous bushy shrub. Flowers in large creamy clusters. The dark green foliage has a silvery sheen on under side and turns to a glowing red in the fall. Grows to a height of 4 or 5 feet, and is very effective as an ornamental shrub. Does well in shady locations. 50c each; 3 for \$1.25, postpaid.



Japanese Quince

Weigelas

FLORIBUNDA. The everblooming red Weigela Floribunda surpasses all other red-flowering shrubs. Much harder than Eva Rathke and a better flower. Commences blooming early in spring and continues all summer long. Leaves are a rich glossy green and densely cover the branches. A necessity in every border planting.

ROSEA. One of the finest of the family. Tall and vigorous growing with abundant deep pink flowers in June. Occasional blooms the balance of the summer.

Flowering Almond

Earliest spring-flowering shrub, in full bloom before the leaves appear. Beautiful pearly pink, double blooms snuggle tight to the twigs, completely covering the bush. Medium height.

KRIDER'S SHRUBS GROW or they will be replaced free. Read our guarantee on page 3. Get Krider's Hardy Northern Grown Stock for Supreme Satisfaction.



Hydrangea P. G.

Firebush

Early in the spring this attractive shrub is completely covered with dazzling scarlet flowers which are followed by small, fragrant, quince-shaped fruits. Foliage waxy and dark green. Branches are rough and closely knit, making it desirable for low hedges.

Gold Flower - Hypericum

A shrubby recumbent bush, 3 to 4 feet high with smooth arching branches. Has single golden yellow blossoms and beautiful fine foliage. Does very well in partial shade if soil is not too dry.

Aronia - Chokeberry

Attractive shrub growing to a height of six feet. Foliage a delightful green, changing to flaming shades of red in the fall. Masses of brilliant berries make this shrub especially desirable. Does well in shade.

72 Aberdeen St., Malverne, L. I., N. Y.,
May 14, 1940.

I received my order from you in April and I want you to know that I was very pleased with the quality of the stock which you sent to me.

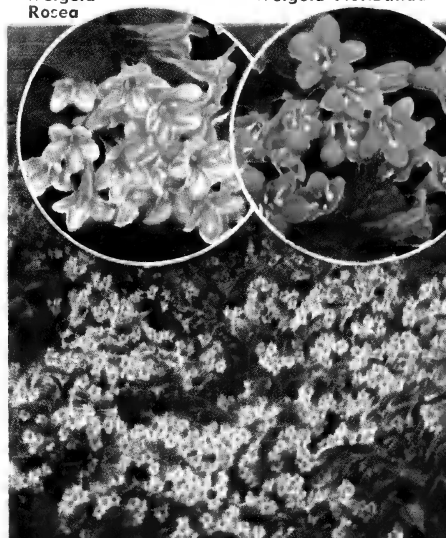
Your catalog representations are certainly backed up by healthy full-rooted plants, and more than you state them to be.

I have had experience with other nursery companies this spring and the Krider stock was the tops of them all. I feel that you should be commended and shall do so whenever the occasion arises.

MRS. L. A. J.

Weigela
Rosea

Weigela Floribunda





French Pussy Willow

Ornamental Shrubs

*for Borders, Screens, or
Backgrounds*

ALL ARE HARDY

French Pussy Willow

A small treelike shrub with attractive leaves 2 inches long and an inch wide. Its popular appeal is the conspicuous silky catkins which bud in the fall, and make those "springy" bouquets just as the snow melts in the spring.

Red-Leaved Barberry

This brilliant barberry is becoming more and more popular every year. Bronze-red leaves during the summer turn to fiery red in fall. Red barberry should be planted in full sun for best color results. For hedging sizes see page 31. **35c each; 3 for \$1.00, postpaid.**

Green-Leaved Barberry

No shrub is so generally planted or has so many practical uses as Japanese Barberry. It hasn't a single serious fault, and can be grown in shade, moist, dry or sunny locations. When grown as specimen plants or as an edging to taller shrubs its graceful arching branches, covered with luxuriant green foliage in summer and flashing red berries all winter, make a most pleasing sight. **25c each; 4 for \$1.00, postpaid.**

Remember—all shrubs offered in this catalog are heavy blooming size. Do not confuse with cheap light grade shrubs.



Old-Fashioned Lilac

No other shrub has quite the place in the hearts of people that the old-fashioned lilac has. Grows anywhere and its masses of light purple bloom in early spring are a constant delight. Fine for tall hedges, screens or specimens. No grounds complete without this fine old shrub. **35c each; 3 for \$1.00, postpaid.**

Spirea Van Houttei

Without doubt one of the most useful and most widely used shrubs in cultivation. Blooming in April and May, the plant throws out long branches that curve and droop to the ground, weighted with a mass of pure white flowers that suggest a fountain of snow. May be used for specimens, massed, or for hedges. **35c each; 3 for \$1.00, postpaid.**

Spirea Arguta

One of the finest of the early flowering shrubs. Blooms with the coming of the leaves, a mass of tiny white flowers. Foliage is cut-leaved, lacy, and very pleasing in appearance. **35c each; 3 for \$1.00, postpaid.**

Spirea Prunifolia

Tall, upright growing member of the family. Ideal in shrub borders or corner plantings. Has profuse blooming habit of all spireas. Foliage is attractive and turns to pleasing shades in autumn. Very hardy and easy to grow. **35c each; 3 for \$1.00, postpaid.**

Red Foliage In Spring Spirea Froebeli

Large flat clusters of deep pink flowers nearly all summer make this variety especially good for nearly all plantings. Dwarf in habit and fine for inner border work. **40c each; 3 for \$1.10, postpaid.** See in color on page 52.

ALL SHRUBS ON
THIS PAGE HEAVY,
2-YR. BLOOMING
SIZE

40c Each
Postpaid

3 for
\$1.10

UNLESS OTHERWISE
NOTED

Order Shrubs Now!

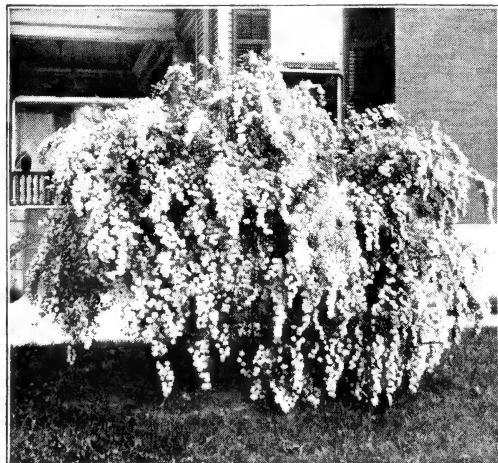
They will be sent at proper time.

Special! Spirea Van Houttei

A real bargain in this popular plant. Nice, 2-yr., 18- to 24-inch plants.

A REAL KRIDER VALUE

20 postpaid
for only **\$1.00**



Spirea Van Houttei

ORNAMENTAL and Flowering Trees

Paul's Double Scarlet Hawthorn

Popular low growing tree that is hardy all through the states. In May and June it is covered with double scarlet flowers which are followed by red berries. The foliage is a rich green which colors to a mass of brilliant hues in the fall. We give this tree top rating for specimen planting. **Large 4- to 6-ft. field-grown trees, \$1.25 each.**

Fern-Leaved Weeping Maple

A beautiful tree with fern- or thread-like leaves. Its heavy foliage and many drooping branches make it most attractive for an ornamental shade tree. Grows very fast and is exceptionally hardy. Anyone seeking something rare and different for a shade tree should plant one of these unusual Maples. **Nice, straight, 4- to 5-ft. trees, only 75c each. 6- to 8-ft. trees, \$1.50 each.**



Paul's Double Scarlet Hawthorn

Cut-Leaf Weeping Birch

No other tree occupies quite the place in the hearts of home builders that this graceful tree does. Its white bark, pendulous branches, delicate green foliage, deeply cut leaves, endear it to all who want a tree both for shade and ornament. A beautiful effect is created by planting three of them as a triangle, about 20 feet apart. **Nice, straight, 3 to 4 ft., \$1.25 each; 3 for \$3.00. 5- to 6-ft. trees, \$2.00 each; 3 for \$5.00. 6 to 8 ft., \$3.00 each; 3 for \$7.50.**

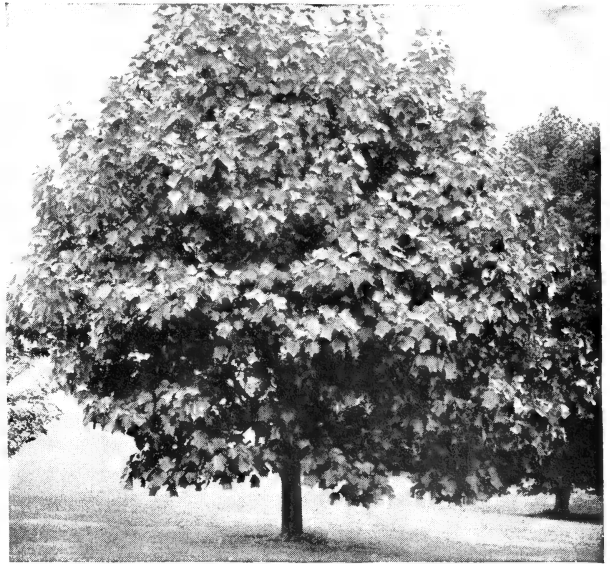
Flowering Crab

Dwarf tree reaching 8 to 10 feet when matured. Attractive, veined foliage changing to all shades of copper and bronze in the fall. Clusters of deep mahogany berries in autumn make it a plant much to be admired. **2- to 3-ft. trees, 60c each; 3 for \$1.50. 4- to 6-ft., \$1.00 each; 3 for \$2.50.**

Bechtel's Flowering Crab

The only one of the flowering crabs having double flowers. Tree is dwarf in stature and in spring is almost hidden by the abundance of beautiful blooms, each resembling a small pink rose. **18- to 24-in. trees, 60c each; 3 for \$1.50.**

PLANT THESE BEAUTIFUL TREES AND ENRICH YOUR HOME SURROUNDINGS



Tulip Tree

Tulip Tree

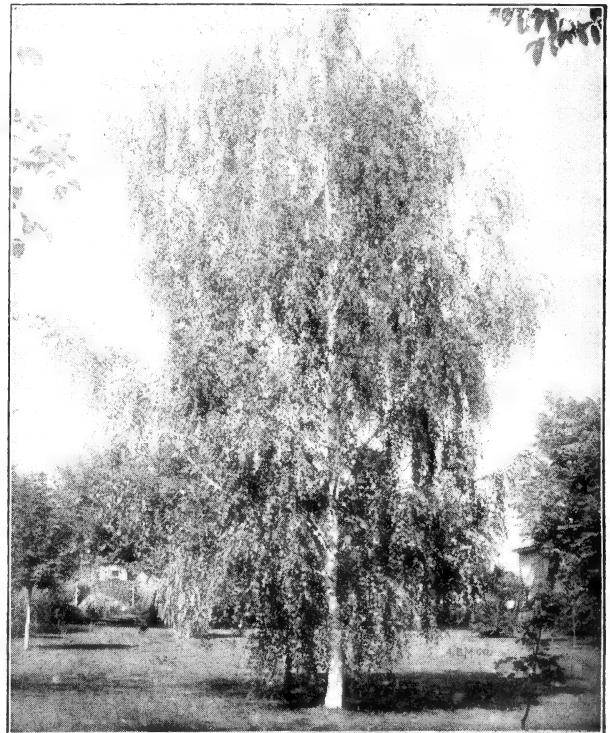
One of the loveliest of our native trees, and the State Tree of Indiana. Tall growing, of shapely habit, and its large irregular leaves make it ideal for quick shade. Bears numerous tulip-like flowers in spring. Blooms are yellow, marked at inside base with orange. **5- to 6-ft. trees, \$1.00 each; 3 for \$2.50.**

Cornelian Cherry

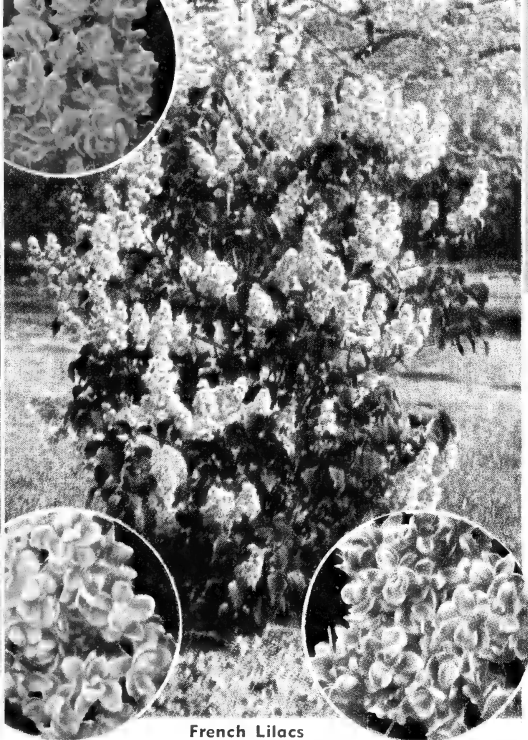
(*Cornus Mascula*)

Clouds of yellow flowers completely cover the tree in early spring. Blooms are very fragrant and are followed by small bright red fruits. A real ornamental tree for your border or lawn. **3- to 4-ft. trees, 60c each; 3 for \$1.50.**

These are all large, heavy, field-grown trees and are shipped by Express. See shipping charges, page 3.



Cut-Leaf Weeping Birch



French Lilacs

Althea - Rose of Sharon

Tall, beautiful flowering shrubs, distinctive because of their blooms. Double flowers resemble Roses with tightly curved petals. Color shades stand out vividly in group plantings or as specimens. Very worth-while plant to buy, as they are easily grown, unusually hardy and bloom long and lavishly. **Note:** The Altheas are very late in leafing out in the spring. Do not be alarmed if they stand dormant up into June.

We offer 5 distinct and beautiful colors: **Vivid Red, Pink, White, Blue and Variegated.** Your choice at 35c each or 5 for \$1.50, postpaid.



These Colorful Plants
FOR YOUR GROUNDS AT PRICES
All are 2-Yr. Blooming Size, Heavy-Rooted

Lovely FRENCH LILACS

THE TRUE BUDDED TYPE

Five Finest Varieties—Noted for Their Colorings
Guaranteed to Grow—All 2-Year Blooming Size

No flowering shrubs are more successfully and easily grown than Lilacs. They may be used singly, as specimens, or in mass plantings. They are excellent in the shrub border, or may be used for hedges or screens. They are beautiful in bloom and the foliage is attractive throughout the summer. We offer five of the finest French varieties. Color deepens as plants age.

- 1—**CHAS. X.** Distinctly red. Large trusses of exquisite semi-double blooms, fine for cutting and very fragrant. 50c each; 3 for \$1.35, postpaid.
- 2—**HUGO KOSTER.** Charming orchid-pink. A very free-flowering variety. Blooms double and having a peculiar fragrance. 50c each; 3 for \$1.35, postpaid.
- 3—**GENERAL PERSHING.** New, deep coral-pink. Very double flowers in large trusses. Blooms retain their color and last well after cutting. The best of the new varieties. 50c each; 3 for \$1.35, postpaid.
- 4—**PRES. GREVY.** Deep blue-lavender. A great favorite with all gardeners. Flowers very double and plant is vigorous grower. 50c each; 3 for \$1.35, postpaid.
- 5—**JAN VAN TOL.** (Not pictured.) Pure white. A very beautiful sort, with large panicles of double, white, fragrant blooms. Admired by all for its fine habits of growth and bloom. 50c each; 3 for \$1.35, postpaid.

5 One of each of the five splendid French Lilacs described above. Two-year blooming size. Postpaid to your door, for only **\$1.75**



Rose Acacia

ROSE ACACIA or Moss Locust

Sacred to Masonry. Elegant shrub with light green pinnate leaves and long, graceful clusters of pea-shaped, rose-pink flowers during the months of June and July. A beautiful plant for cemetery plantings.

Top-grafted, tree form, 5 to 6 ft. high, elegant specimens, \$5.00 each, by Express.

Heavy, 2-year shrub form:

50c each; 3 for \$1.25, postpaid

Spell "Beauty"

YOU CAN AFFORD TO PAY

and Covered by Our Guarantee, see page 3

Smoke Tree

One of the most picturesque and unusual of the small hardy trees. Beautiful foliage of dense green is surmounted in summer with masses of loose, feathery panicles of minute flowers which give the effect of a dense cloud of smoke. Thrives anywhere but prefers a dry, sunny location. Foliage colors brilliantly in autumn. Grows to a height of 12 feet. Be sure to get this unique tree, at only—

2 to 3 ft.
60c each
3 for \$1.50
Postpaid



Smoke Tree

Redbud or Cercis →

One of the handsomest of the low-growing, flat-topped trees. Attains a height of about 15 feet at maturity. Along the numerous wide-spreading branches, rosy lavender blooms appear before the tree leafs out in spring. Flowers are so thick the tree appears as a small pink cloud. Due to the extreme hardness of the wood, the tree is usually very late in leafing out. Nice, 3- to 4-ft. plants, only 60c each; 3 for \$1.50, by Express.

Wahoo Tree

(American Burning Bush)

A native shrub or dwarf tree growing to from 8 to 10 feet in height. Heavy, broad-leaved foliage is attractive, and in fall and winter the whole tree is ablaze with a mass of bright red berries. Makes a startling sight, against a snowy background. 2- to 3-ft. trees, 60c each; 3 for \$1.50.



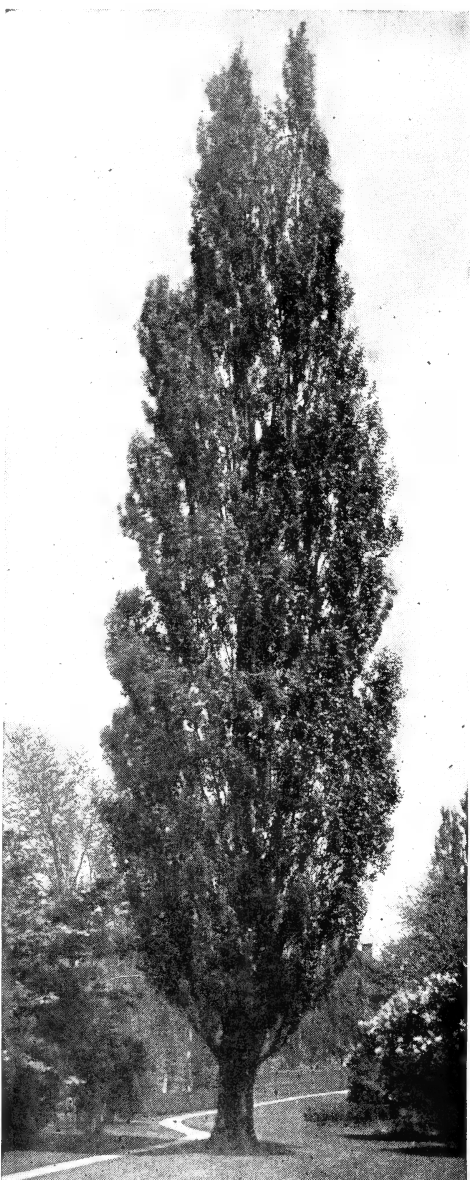
Everblooming Tamarix

Everblooming Tamarix

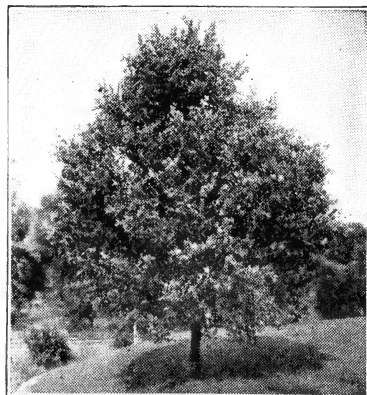
One of the finest ever grown. Beautiful shrub with soft fernlike foliage of a rich powder-blue color. Shell-pink blooms appear early in the season and continue until frost. Add a few of these and notice how they light up your whole planting. (Note: The wood of this shrub is extremely hard, therefore they are among the last shrubs to start leafing out in the spring. Many do not get out in leaf until the middle of June here in the nursery.) 50c each; 3 for \$1.25, postpaid.

Redbud or Cercis





TALL STATELY SILHOUETTE
Lombardy Poplar



Chinese Elm

Ornamental ARE NECESSARY FOR

ENDURING MONUMENTS OF BEAUTY FOR
YOUR GROUNDS

NOTE: ALL TREES IN THIS BOOK ARE HEAVY, FIELD-GROWN, AND ARE SHIPPED BY EXPRESS OR FREIGHT. SEE PAGE 3.

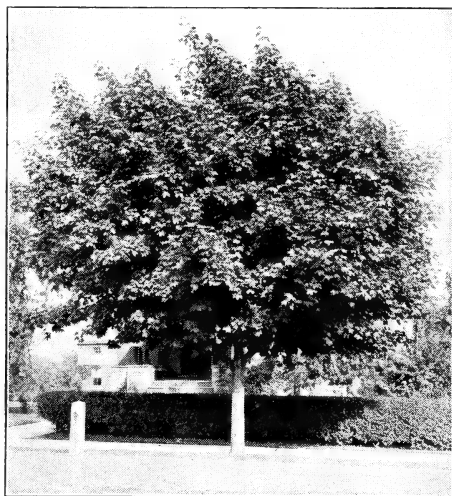
Lombardy Poplar

Tall, slender growing tree for formal planting. Rapid grower and at a distance the mature trees appear as tall sentinels. Dark green leaves, lighter shade on the under side. The roots of the Lombardy Poplar will not grow into and clog sewers, etc., as did the old Carolina Poplar. 5- to 6-ft. trees, 35c each; 10 for \$3.00. 6- to 8-ft. trees, 50c each; 10 for \$4.00.

NOTE: For screening purposes we offer a 4- to 5-ft. grade in Lombardy Poplars. Plant them 5 to 6 feet apart. A real value at this low price. Only 10 for \$2.00; 5 for \$1.25.

Bolleana Poplar

One of the finest of all the Poplars. Tree grows erect and symmetrical, like the Lombardy in shape. Long lived. Bark of soft, light green and foliage of wonderful color and density, silver-gray on the under side. We have some nice specimens, 5 to 5 ft. tall, at only 75c each; 10 for \$6.00.



Norway Maple

Maples

NORWAY. This is an exceptionally fine, hardy, large-leaved shade tree. Noted for its resistance to disease and for its long life. Nice, heavy-rooted trees, 6 to 8 ft. tall, only \$1.50 each; 5 for \$6.00.

SCHWEDLER'S RED MAPLE. Noted for its beautiful foliage. Comes out a rich ruby-red in spring, gradually changes to purplish green, then in fall colors to bright shades of red and purple. Habit of growth similar to Norway. One of the finest Maples for shade. 6- to 8-ft. trees, \$2.00 each; 5 for \$8.00.

SILVER MAPLE. The fastest growing of the Maples. Much used for street planting because they make a good, quick shade. Foliage of a light green, silvery on the under side and slightly cut-leaved. Color beautifully in the fall. Not as long lived as the Norway or Schwedler's Maples, but will grow quickly and provide good shade for the ordinary lifetime. Nice, 6- to 8-ft. trees, 75c each; 5 for \$3.50.

WRITE FOR SPECIAL PRICES On Large Quantities for Cemeteries, Parks, Playgrounds, etc. Remember Krider stock grows or is replaced free. See page 3.

SHADE TREES

BEAUTIFUL GROUNDS

Moline Elm

The Quality Tree

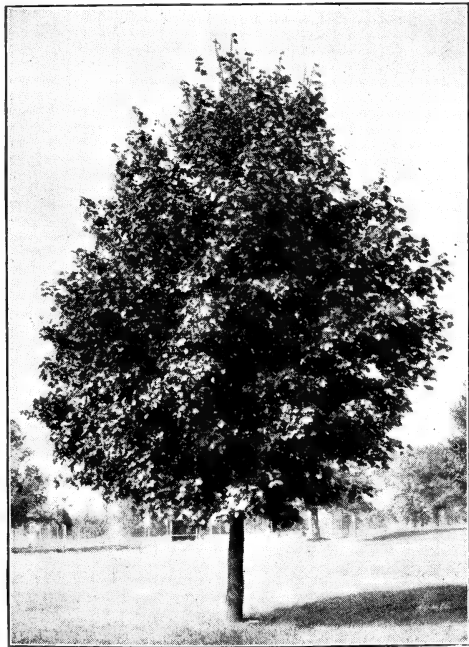
For stately beauty this wonderful Elm is unsurpassed. Grows rapidly and shapes up quickly into a magnificent tree. Long lived, deep rooted and will be admired on any grounds. 6-8 ft., \$1.50 each; 3 for \$3.50.

Pyramidal Birch

A beautifully shaped tree which has all the beloved characteristics of the Birch trees plus a unique habit of growth. Branches grow upright, forming a lovely pyramidal shaped tree. Heavy rooted, 4- to 5-ft. size, \$1.50 each; 4 for \$5.00.

Purple-Leaf Birch

Same size and price. You may have 2 of each for the \$5.00 price given above.



Schwedler's Red Maple

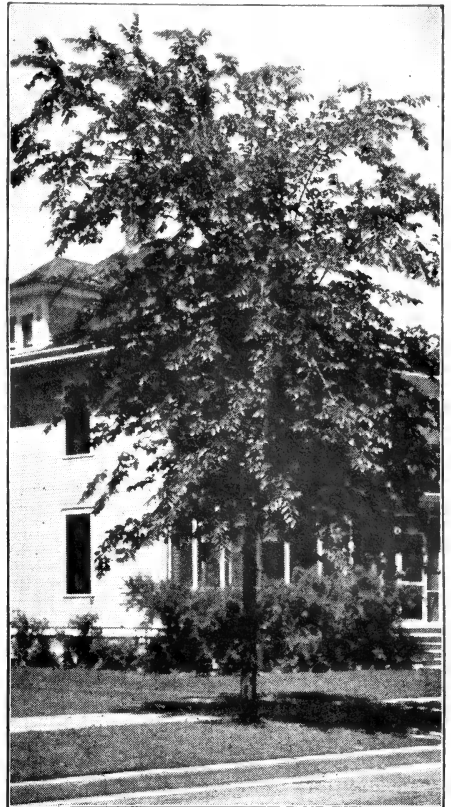
Chinese Elm

The fastest growing shade tree known today. It is much used in the arid sections of the west because of its extreme hardiness and the ease with which it can be grown. Equally valuable for wind-breaks or for specimen planting. May also be planted 18 inches apart and kept sheared for hedging.

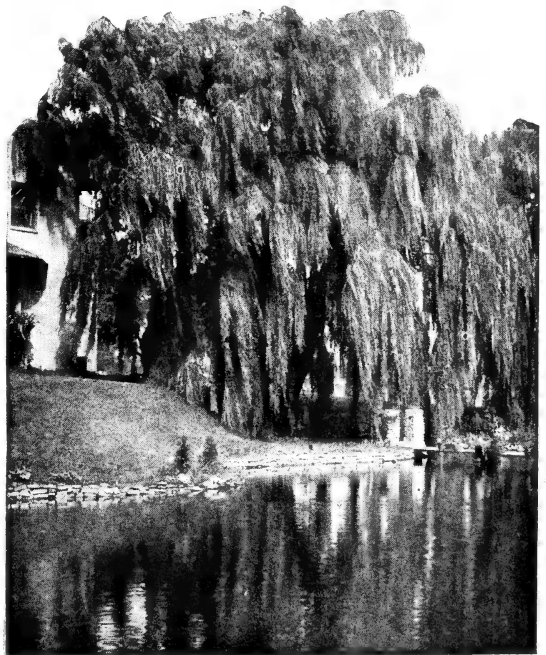
SPECIAL CHINESE ELM PRICES

18 to 24 inches (hedging size), 25 for \$3.00; 100 for \$8.00. 3 to 4 ft., 25c each; 10 for \$2.00. 6 to 7 ft., \$1.00 each; 5 for \$4.00.

Read
About
"Formula
67" on
Page 35



MOLINE ELM—The Quality Tree



Weeping Willow

The well-known graceful Weeping Willow whose long drooping branches, densely covered with fresh green leaves, make it one of the best loved trees. Very rapid grower. 4- to 5-ft. trees, 60c each; 3 for \$1.50.



For
GET THESE

Pink Flowering **DOGWOOD**

CORNUS FLORIDA RUBRA. Symmetrically spreading tree, growing to a height of about 20 feet. The large reddish pink flowers which come before the leaves appear in the spring, present a vision of loveliness against the new green of an early spring lawn. Foliage is a deep green turning to rich bronzy red in autumn. Ideal as a specimen plant or fine for group plantings. **Heavy rooted, 18- to 24-inch trees, postpaid for only \$1.00 each; 3 for \$2.50.**

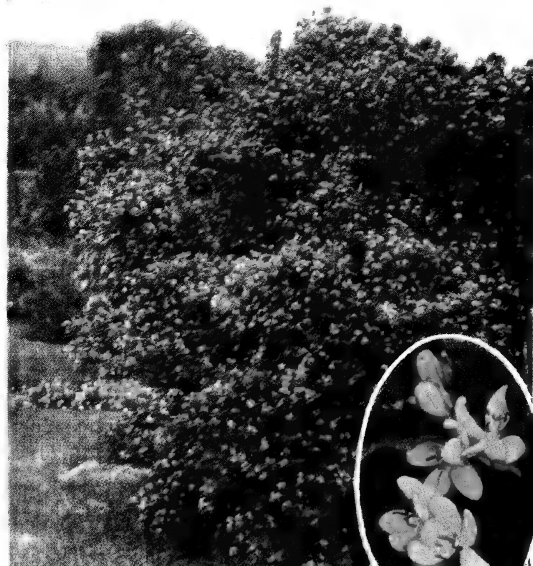
Krider's **RED** **Honeysuckle**

Get This Beautiful New Bush Honeysuckle—Perfectly Hardy

This remarkable shrub will thrill you with its wonderful deep green foliage, its quick sturdy growth, its hardiness and its free-blooming habit. All the fine qualities of the Bush Honeysuckle plus a distinctly new color of blooms. The actual colored photograph below cannot do justice to the beauty of this shrub. It thrives in most any location or in most any type soil. When it is in full bloom it is literally studded with glowing rosy red flowers of most exquisite fragrance.

Heavy 2-Yr. Blooming Size
75c each; 3 for \$2.00, postpaid

Krider's Red Honeysuckle



↑ **"ELEYSI" Finest Pink Flowering Crab**

This sensational Flowering Crab is beloved by all who have ever seen it. Rapid grower, very shapely in form, and at blooming time is a cloud of beauty on the landscape. Flowers are rich shell-pink in color and are followed by small ornamental fruits. If you want the finest in Flowering Crabs and a real ornament for your lawns or borders, don't fail to order this beautiful tree.

Fine, heavy rooted, 4- to 6-ft. trees, 75c each; 3 for \$2.00



Pink Flowering Dogwood

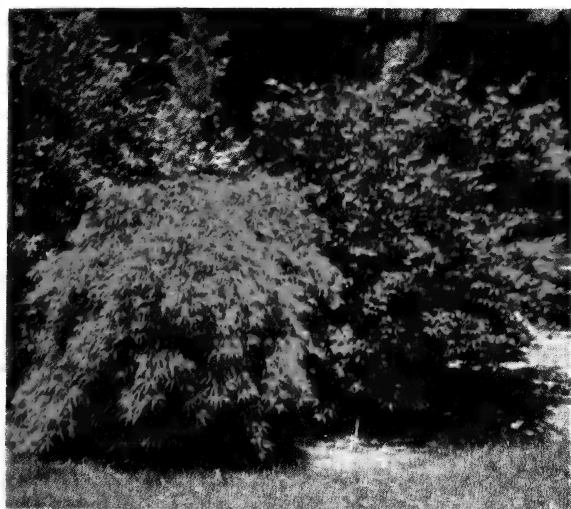
More Color

BRILLIANT ORNAMENTALS

New Blood-Leaf Plum

A new dwarf tree of excellent shape, bearing foliage of a deep rich blood-red. As the season advances the colors become darker, gradually changing to a dull glowing bronze in fall. Tree is covered with pink blossoms in early spring.

Heavy rooted, 4- to 6-ft. trees, only—



Mountain Ash

One of the most ornamental of all trees. Fine foliage which turns a brilliant orange-red in fall. Clusters of flashy orange-colored fruits brighten the fall landscape and often remain all through the winter. Heavy rooted, 4- to 6-foot trees

\$1.25

EACH

BY EXPRESS

6 to 8 ft., \$2.00 each.

FOR CONTRAST ↑

Japanese Blood Leaf Maple

Rounded dwarf trees seldom maturing to over 10 feet in height. Densely furnished to the ground with indented leaves of unrivaled brilliancy and charm. Their early spring and mid-summer color is a vivid blood-red, which dulls to a bronzy purple-red towards fall. They make splendid foreground subjects in mixed groups or are unexcelled for a bright spot of color on the open lawn.

6- to 12-inch,
mailing size,
postpaid

\$1

2-ft.
shapely
heavy
rooted
specimens

\$2.50

By
Express

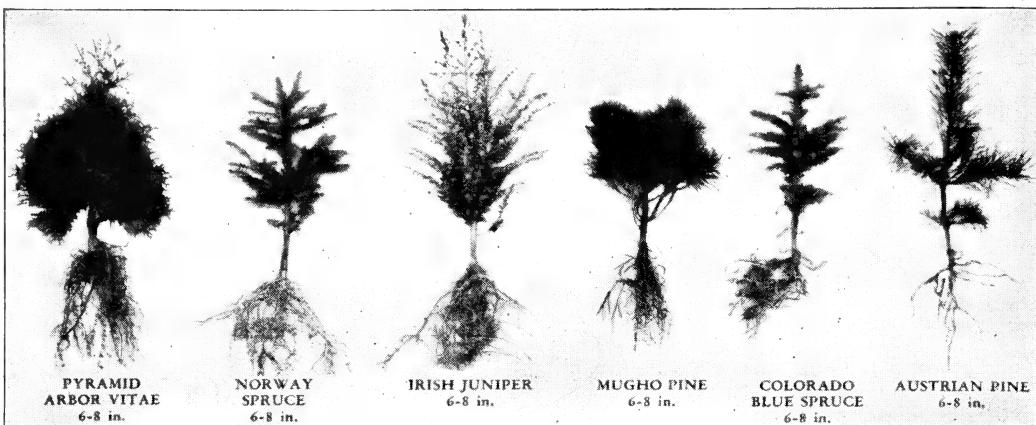
SPECIAL COLLECTION

- 1 New Blood-Leaf Plum
- 1 Mountain Ash
- 1 Japanese Blood-Leaf Maple,
\$2.50 size.

\$4.00

A real \$4.75 value, by Express—





KRIDER'S TRIAL OFFER

Special Small Evergreens

6 ONE EACH \$1.00
OF ABOVE *postpaid*

30 FIVE EACH 4.50
OF ABOVE *postpaid*

WHOLESALE PRICES ON TRANSPLANTED SMALL EVERGREENS

TRANSPLANTED EVERGREENS

Variety	Times Trans.	Inches	Per 10	Per 100
Concolor Fir	X	6-8	\$1.50	\$12.50
Pfitzer Juniper	XX	8-10	2.50	20.00
Spiny Greek Juniper	XX	6-8	3.00	24.00
Savin Juniper	XX	8-10	2.50	20.00
Norway Spruce	X	6-8	.60	4.00
Colorado Blue Spruce	XX	6-8	2.00	18.00
Mugho Pine	XX	4-6	1.50	12.00
Austrian Pine	XX	6-8	1.50	12.00
Scotch Pine	XX	6-8	1.50	10.00
Japanese Yew	XX	6-8	3.50	30.00
Taxus Cuspidata				
Pyramidal Arbor-Vitae	XX	10-12	2.50	20.00
Globe Arbor-Vitae	XX	6-8	2.00	15.00
Biota Aurea Nana	XX	6-8	3.00	20.00

TRANSPLANTED EVERGREENS

Variety	Times Trans.	Inches	Per 10	Per 100
Hemlock	XX	10-12	\$2.50	\$20.00
Irish Juniper	XX	6-8	2.50	20.00
Prostrate Juniper	XX	8-10	2.50	20.00
Retinospora Plumosa (Plumed Cypress)	XX	10-12	3.00	25.00
Andorra Juniper	XX	6-8	2.50	20.00
Procumbens Juniper	XX	6-8	2.50	20.00

Lots of 25 at 100 rate.

EVERGREEN GRAFTS

Two-Year, Transplanted, Sure to Grow
The Finest Evergreens Grown

	Inches	Each	Per 5
Waukegan Juniper	12-15	\$0.50	\$2.00
Juniper Virginiana Glauca	12-15	.50	2.00
Meyeri Juniper	6-8	.50	2.00
Cannarti Red Cedar	12-15	.50	2.00
Burki Juniper	12-15	.50	2.00

All prices F. O. B. our nursery.

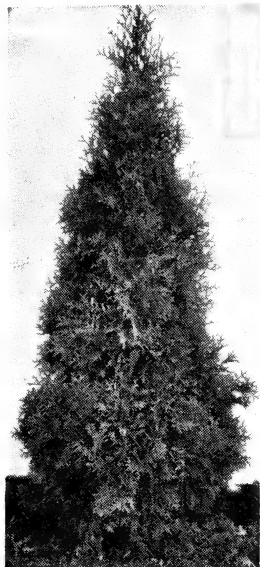
Heavy Rooted

All these trees are heavily rooted and perfect for setting out. They have been transplanted as shown above.

A Profitable Hobby

Raise fine trees for your own grounds at an unbelievably low cost—or raise them to sell.

Beautify Your HOME



Pyramidal Arbor-Vitae

Irish Juniper

(Juniper Hibernica)

One of the most beautiful of the columnar junipers. Grows erect and slender, which makes it ideal for accent use. Bright, bluish green foliage holds its color well. Hardy and thrives under practically all conditions. 12 to 15 in., 50c each. 18 to 24 in., \$1.00 each; 3 for \$2.50.

Mugho Pine

Valuable for all low group plantings. Dwarf in habit, forming a low dome-shaped mound. Color a dark green except in early spring when the tender new growth of light green gives it a pretty 2-color effect. 8 to 12 in., \$1.00 each.



Globe Arbor-Vitae

Spruces

NORWAY. A lofty, elegant tree of perfect pyramidal habit, rich in color. As the tree ages its branches become gracefully pendulous, making it exceedingly beautiful and picturesque. One of the best for hedges and windbreaks. 15 to 18 in., 50c each; 3 for \$1.25. 18 to 24 in., 75c each; 3 for \$2.00.

COLORADO BLUE. One of the hardiest and most beautiful evergreens. Will stand the coldest temperatures without damage. Color is a rich blue as the tree matures. It is beautiful in outline and ideal for all specimen planting. 12 to 15 in., \$1.00 each; 15 to 18 in., \$1.50 each.



Mugho Pine

PLEASE NOTE

All of our Evergreens are carefully dug to get all the tender roots. The soil is then removed and the roots puddled in mud; they are then wrapped in moss and paper or burlap. This method of packing eliminates 25 to 50 pounds of soil, saves the vital fine roots, insures better growth and makes possible low cost parcel post or express shipments.

Finer Evergreens to enrich your plantings

Firs

DOUGLAS. One of the fine specimen evergreens. Habit of growth and color resemble the Blue Spruce. Foliage is of a softer nature and growth is more rapid. 18 to 24 in., 75c each; 3 for \$2.00.

CONCOLOR. (White Fir). Compact and of symmetrical form. Foliage is silvery green. Withstands heat, cold or drought. 15 to 18 in., \$1.50 each; 3 for \$4.00.

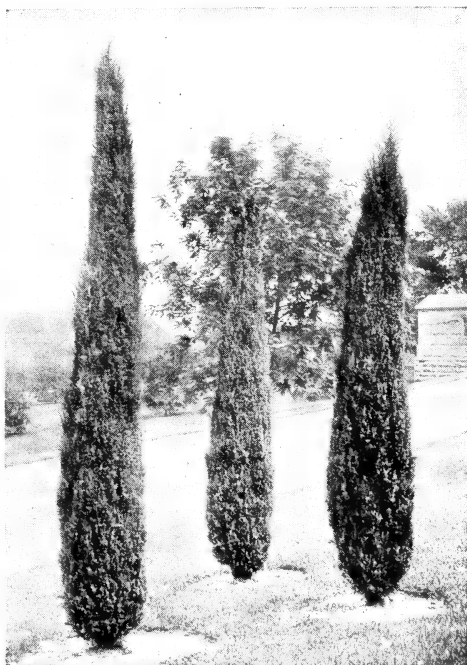
Arbor-Vitae

PYRAMIDAL. For foundation, group or garden planting. Retains the lovely bright green, flat foliage of the Arbor-Vitae at all seasons. Grows compact and develops naturally into perfect pyramidal form. 12 to 15 in., 50c each; 3 for \$1.25. 18 to 24 in., \$1.00 each; 3 for \$2.50.

GLOBOSA. Grows densely into dwarf, globular shape. Foliage is flat and deep dark green. Much used for formal plantings. 12 to 15 in., \$1.00 each; 3 for \$2.50.

AMERICAN. Habit of growth is similar to Pyramidal but foliage is of looser texture. Color a darker green and grows somewhat larger. Fine for an Evergreen hedge or windbreak. 18 to 24 in., only 75c each; 3 for \$2.00.

Unless noted otherwise, all Evergreens are shipped by Express, f. o. b. nursery.



Irish Juniper

Krider's RED Yucca

(Hesperaloe Parviflora)

Again we offer our customers this new plant of the Yucca family, so dazzling and so thrilling that it will be sure to delight you if you love brilliant color. Like all Yuccas, the first year's growth is in the roots. Usually starts blooming the third year. It is perfectly hardy and easy to grow. Its flowers are borne on strong canes from 4 to 5 feet high. Ideal for specimen plant or for background. Do well planted in ordinary soil. **We offer them at only 50c each, or 3 for \$1.25, postpaid.**

YUCCA Collection

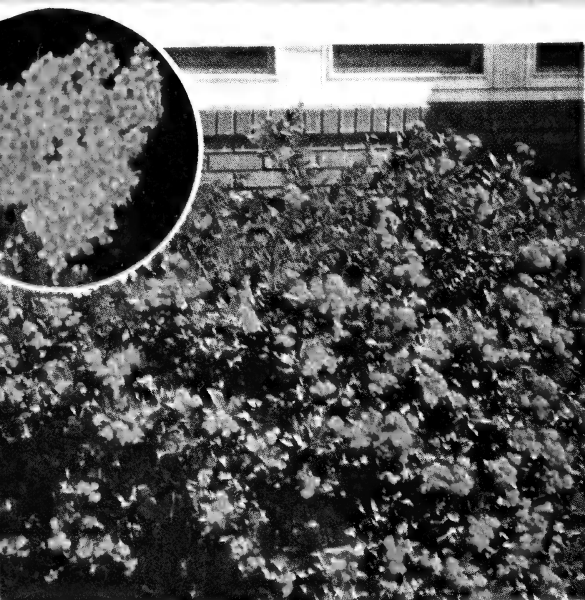
- 1 New Red Yucca. 50c each.
- 1 Yucca Filamentosa. Green foliage with white flowers. 35c each.
- 1 Variegated Yucca. Yellow striped green foliage. White flowers. 35c each.

One of each of these fine plants. A \$1.20 value, only—

98c

50c
EACH

3 for \$1.25
POSTPAID



Dear Customer: In 1933 we introduced commercially a Red Yucca that we thought was Yucca Gloriosa and was illustrated as such. We also understood that this plant was hardy in all sections of the United States.

For the first time, the past season, we have had several thousand of these in bloom on our grounds, and find that "Red Yucca" is identical with Hesperaloe Parviflora.

This plant is a true Hesperaloe, which is called "Red Yucca" in parts of the southwest and also on the Atlantic seaboard. Stems reach a height of 4-5 ft. and are striking deep coral pink in color.

We have found it absolutely hardy here the past two years, except this spring. It came through the winter fine, but in the extreme cold of April and May we lost one entire block of 1 year plants. Older plants survived O. K. Any customer who lost his plants in any manner, or is not satisfied with the Hesperaloe, can have the same replaced free or the amount they paid in any other stock from this catalogue, or their money returned.—KRIDER NURSERIES.

SPECIAL!

"The Oldest Tree Known to Man"
**GINKGO BILOBA or MAIDEN
HAIR TREE**

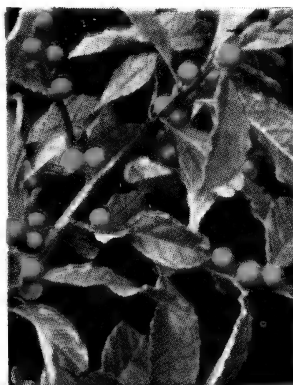
Records show this to be the only tree that is mentioned in the ancient writings of Confucius. Beautiful, finely cut foliage and erect, graceful habit of growth make it desirable. A mature specimen is almost invaluable. Perfectly hardy anywhere.

Well rooted 2 yr. 18 to 24 in. trees, postpaid, 3 for \$1; 3 to 4 ft. shapely trees, \$1 each, 3 for \$2.50 by express.

**DON'T MISS THE
WONDERFUL PYRAMIDAL
BIRCH ON PAGE 47**
**A Real Ornament
for Any Lawn**

WINTERBERRY

(Ilex Verticillata)



Beautiful foliage, flashing red berries and splendid growing habit make this an outstanding and beautiful shrub.

**Heavy, 2-year
blooming size
shrubs at only 40c
each; 3 for \$1.10,
postpaid.**

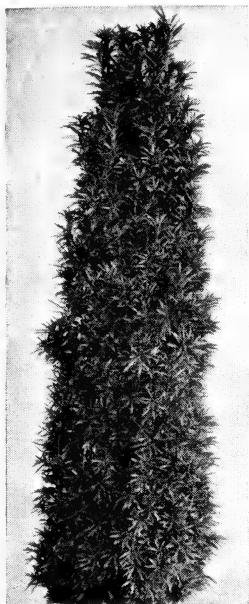
RED Flowering Dwarf Spirea for Gay Borders

SPIREA FROEBELI. A low-growing, bushy plant bearing great numbers of flat, crimson flower heads through July and August, and continuing until frost. Rarely reaches over three feet in height and is ideal for use in front of taller shrubs in a shrub border. Excellent for planting along house foundations and in other locations where controlled height is a governing factor. May be used to good advantage for low-growing flowering hedges.

40c each - 3 for \$1.10

Postpaid

Evergreens FOR HOME PLANTINGS



Taxus Hicksi

Unless noted otherwise, all Evergreens are shipped by Express, f. o. b. nursery.

Golden Oriental

Arbor-Vitae

(*Biota Aurea Nana*)

A very slow growing, compact variety of the dwarf type. The flattened leaves face outward edgewise, presenting a beautiful surface of vertical fluted lines. Color is a fresh yellow-green, very striking in appearance and valuable in foreground planting. 10 to 12 in., 50c each; 5 for \$2.00. 15 to 18 in., \$1.50 each; 3 for \$4.00.

Austrian Pine

Fast growing Pine of majestic size and shape at maturity. Long needed variety of good color. Rapid growth and density of branches make it ideal for windbreaks. 12 to 15 in., 35c each; 3 for \$1.00, postpaid. 18 to 24 in., 75c each; 3 for \$2.00, by Express.

135 South LaSalle St.,

Chicago, Ill., May 13, 1940.

The five Japanese Upright Yews which I recently ordered from you were delivered at my residence last Saturday.

These trees were in excellent condition and came up to my expectations in every respect.

I thank you for the attention that you have given this particular order and I hope I will be instrumental in getting you some additional business.

H. B. B.

Swift Henke & Co.



Golden Oriental Arbor-Vitae

NOTE: We can furnish all varieties of Evergreens listed, in mailing sizes, at only 30c each, postpaid. Guaranteed to grow. See page 3.



Taxus Cuspidata—Spreading Japanese Yew

Japanese Yews or Taxus

Without doubt the Yews are among the finest and most luxuriant evergreens grown. They are extremely hardy, easy to grow, do well in shade, and harmonize with any other plant.

CUSPIDATA. Spreading variety. Habit of growth similar to Pfitzer Juniper. Foliage is a shade of dark green different from other evergreens. May be sheared for a low hedge, allowed to throw out its graceful wands for informal corner plantings, or kept trimmed back into compact shape. Numerous red berries form and hang close to the branches all winter. 10 to 12 in., \$1.00 each; 12 to 15 in., \$1.50 each.

CAPITATA. Foliage description same as for Cuspidata except this variety grows in upright form, closely columnar. May be sheared. 12 to 15 in., \$1.00 each; 15 to 18 in., \$1.50 each.

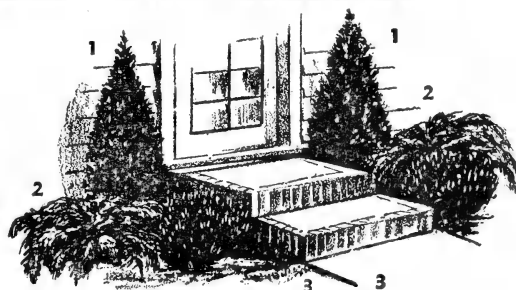
HICKSI. Dwarf, closely columnar form. Foliage the darkest green of the family, and very dense from the ground up. Valuable for accent pieces. Any of the Yews may be sheared either for hedge or for specimens. 12 to 15 in., \$1.25 each; 15 to 18 in., \$2.00 each.

Special Doorstep Group

FINE HARDY EVERGREENS. We offer this beautiful planting for your doorway at a truly bargain price. Best grade, heavy rooted plants as described in descriptions above. Will give some effect at once and grow in beauty each passing year.

A REGULAR \$6.00 VALUE IN FINE EVERGREENS COMPLETE PLANTING FOR YOUR DOORSTEP

6 AS LISTED AT LEFT. PLANT AS \$4.00 SHOWN, only



KEY TO ABOVE DRAWING

1. Two Irish Junipers, 18- to 24-inch.
 2. Two Savin Junipers, 12- to 15-inch.
 3. Two Globe Arbor-Vitae, 10- to 12-inch.
- Highest quality, heavy-rooted plants.
Guaranteed to grow—see page 3.

A Spreading Evergreen for Banks, Border or Rockery

Prostrate Juniper

One of the finest evergreens known for rockery use and those steep banks where nothing else will grow. Wonderful for the border, along walks, etc.

Creeping fronds trail gracefully over rocks or along the ground. Always remain low in height and may be pruned to fit any space. **Heavy rooted, 1 to 10 in., 50c each; 12 to 15 in., 75c each.**



Beautiful Prostrate Juniper
—Ideal for Banks or
Rockery

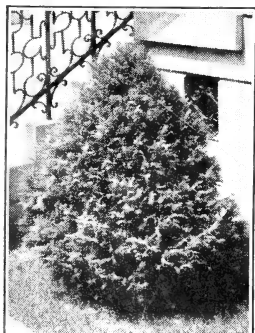
Juniper Meyeri

(Fish Tail Juniper)

Very dwarf type growing into sloping planes. Color a superb shade of blue. Excellent for planting where low growing Evergreens are needed. **8- to 10-in., 75c; 12- to 15-in., \$1.50 each.**



Juniper Meyeri
or Fishtail Juniper



Retinospora

Retinospora (Plumed Cypress)

A very popular Evergreen and one suited to most any location. Has soft plume-like foliage and its color contrasts beautifully with any surroundings. **15- to 18-in., \$1.00 each; 3 for \$2.50.**

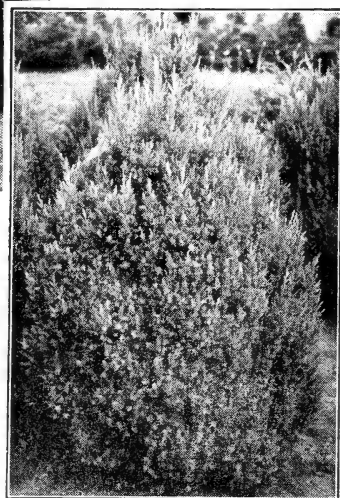
Mahonia (Oregon Holly Grape)

A hardy Evergreen shrub having Holly-like leaves. Can be used in Evergreen or shrubbery plantings equally well. Does well in partial shade. Stays green all winter and then sheds its leaves in spring. **12- to 15-in., only 75c each; 3 for \$2.00.**

Juniper Excelsa Stricta

(Spiny Greek Juniper)

For a dwarf, pyramidal-shaped Evergreen this one cannot be equalled. Foliage a silvery blue, very dense and compact like the Cedars. **12 to 15 in., \$1.00 each; 15 to 18 in., \$1.50 each.**



Juniper Excelsa Stricta—
Spiny Greek Juniper

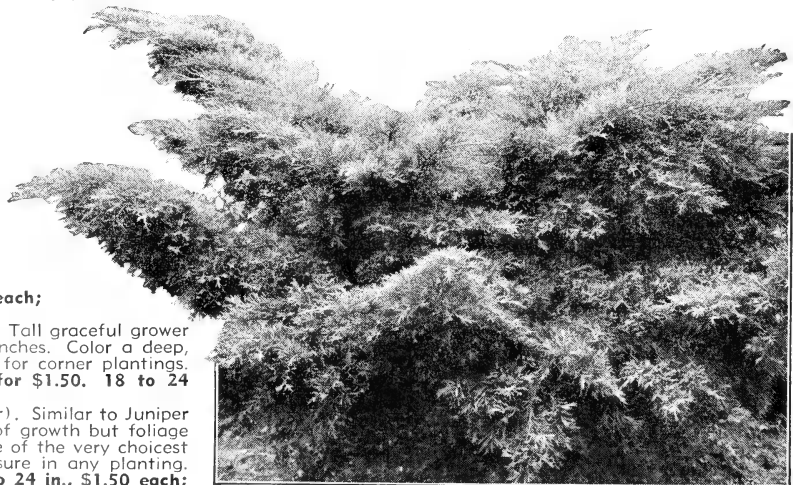
Junipers

PFITZERIANA (Pfitzer Juniper). A graceful, low-growing, spreading evergreen with sweeping fronds of fresh green foliage. A distinctive, beautiful, hardy plant for shady locations. **12 to 15 in., \$1.00; 15 to 18 in., \$1.50 each.**

HORIZONTALIS (Creeping Juniper). A prostrate creeping type very valuable for planting in areas where height is a controlling factor. Foliage is a good shade to blend well with other plantings. Exceptionally fine for rockeries. **12 to 15 in., 75c each; 15 to 18 in., \$1.00 each.**

CANNARTI (Cannart Juniper). Tall graceful grower with somewhat sweeping branches. Color a deep, rich green. One of the best for corner plantings. **12 to 15 in., 60c each; 3 for \$1.50. 18 to 24 in., \$1.50 each.**

JUNIPER GLAUCA (Silver Cedar). Similar to Juniper Cannarti in form and habit of growth but foliage is of a soft powder-blue. One of the very choicest trees grown and a real treasure in any planting. **12 to 15 in., 60c each; 18 to 24 in., \$1.50 each; 3 for \$4.00.**



Pfitzeriana Juniper



Koster's Blue Spruce

KOSTER'S BLUE SPRUCE

The bluest of the blues. A selected species with grafted top. Color deeper and a more perfect blue than the Colorado Shiner. Extremely hardy. Grows in shapely form, thickly studded with well-formed, tapering branches. Unequalled for specimen planting on the lawn.

12 to 15 inch,
\$2.00 each,
postpaid.

15 to 18 inch,
\$3.50 each,
by Express.

2 to 3 ft.,
\$5.00 each,
by Express.

SPECIAL! *Juniper Columnaris*

Without doubt one of the finest of upright-growing Junipers. Grow tall and slender by nature but may be sheared for more formal effects. Light bluish green color, rapid growers and hardy. **Heavy rooted, 15 to 18 in., \$1.00 each; 3 for \$2.50. Heavy rooted, 18 to 24 in., \$1.50 each; 3 for \$4.00.**

Home Landscape *Evergreen Collection*

For the average small home this collection will provide the ideal and necessary plants to properly landscape it. Study the photo of this group. Note the fine varieties of evergreens which compose it. You will instantly realize that it is worth far more than the price we ask. All plants are of the highest Krider quality. Vigorous, heavy rooted and guaranteed to grow as stated on page 3.

SPECIAL OFFER

10 One each of these ten luxuriant Evergreens as pictured below—enough to cover 20 feet of space, a complete planting for one side of the front of your home. Two Collections make a complete planting for the entire front of the average home. Fine large, heavy-rooted specimen plants will give a nice effect at once. A regular \$12.50 value, now offered for only **\$10**.

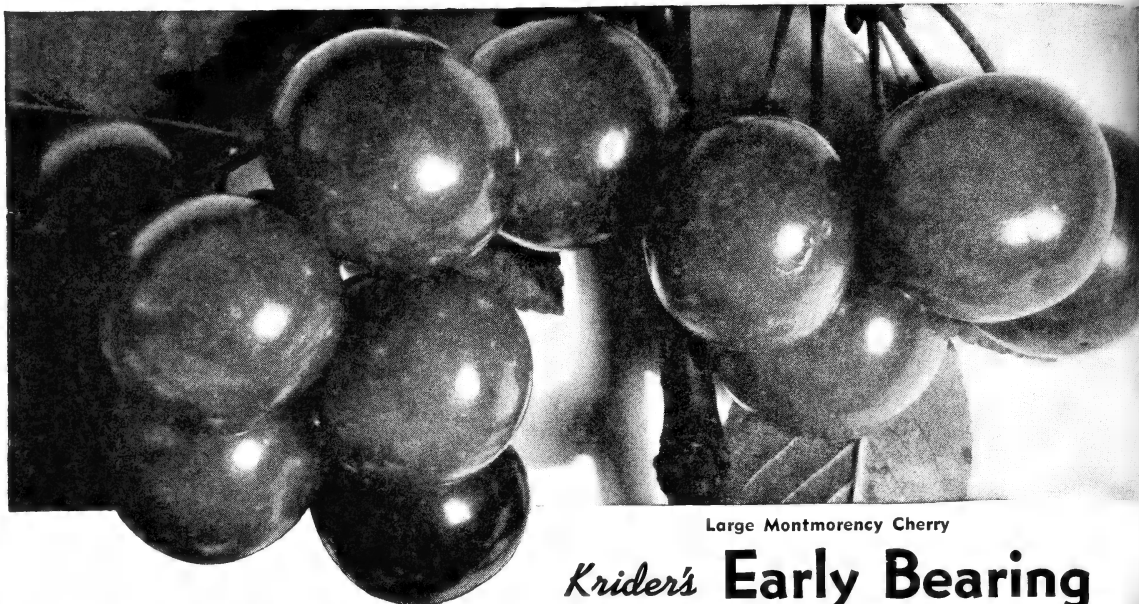
NOTE: We can furnish the same collection in smaller size, 4-yr. transplanted stock at only \$3.00, postpaid. It will take these smaller sizes approximately 4 more years to equal large size collection. **BOTH GROUPS GUARANTEED TO GROW.** Read page 3.

By Express
A \$12.50
Value



- | | | | | |
|---------------------|-------------------------|--------------------|---------------------|-------------------------|
| 1. Pyr. Arbor-Vitae | 2. Juniper Stricta | 3. Juniper Stricta | 4. Pyr. Arbor-Vitae | 5. Oriental Arbor-Vitae |
| 6. Retinospora | 7. Oriental Arbor-Vitae | 8. Savin Juniper | 9. Dwarf Jap. Yew | 10. Dwarf Japanese Yew |

FOR ADDITIONAL EVERGREENS, SEE PAGES 42, 46, 47, 48



Large Montmorency Cherry

Krider's Early Bearing CHERRIES Bring QUICK RETURNS

Sweet Varieties

WINDSOR. Tree upright, and a rapid grower; fruit large, roundish, oblong; very firm and juicy; flesh pinkish and sometimes streaked; quality very good; a productive bearer; has attracted attention owing to its large size and color; almost black.

NAPOLEON OR ROYAL ANN. A beautiful Cherry of large size, pale yellow with bright red cheek; flesh firm and sweet; one of the best for market and canning.

BING. This grand new black Cherry was originated by Seth Luelling of Milwaukee, Oregon. Flesh very solid, flavor of the highest quality; tree thrifty, upright grower, very hardy and productive; a fine shipping and market variety.

Sour Varieties

EARLY RICHMOND. A fine, large light red Cherry. Ripens 10 days earlier than Montmorency; fine canner.

MONTMORENCY. Everywhere the most popular. Tree strong, thrifty grower, making a large symmetrical head; fruit is medium size, dark red, melting, juicy, sprightly acid flavor and is especially valuable for cooking purposes.

PRICES OF EARLY BEARING CHERRY TREES

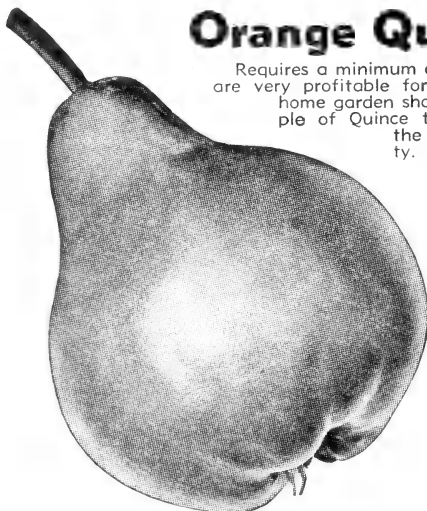
2 to 3 ft. (7/16 in.), 50c each; 10 for \$4.50.
3 to 4 ft. (9/16 in.), 65c each; 10 for \$6.00.
BY EXPRESS

Sweet or Sour Varieties Same Price.

Orange Quince

Requires a minimum of attention and are very profitable for market. Every home garden should have a couple of Quince trees. We offer

the **ORANGE** variety. Large, bright golden yellow, excellent in flavor and the best for home use. **Nice 1 to 4 ft. trees, only 65c each, postpaid. 10 for \$6.00, by Express.**



APRICOTS

Extremely valuable as a fresh fruit and a superior fruit for canning or drying. There is always a good market for Apricots at top prices.

MOORPARK. One of the largest and finest Apricots. Rich yellow with orange blush. Flesh sweet and juicy, and rich. Freestone and very productive.

ROYAL. Fine, large French variety. Fruit roundish, large and slightly compressed. Color dull yellow with red blush. Flesh orange tinted, firm and sweet with a rich, vinous flavor. Ripens the latter part of July. Heavy rooted, 3 to 4 ft. trees.

**Your Choice
60c each
3 for \$1.50
By Express**

Mars Hill, N. C.
Plants, bulbs, and trees reached us in excellent condition. We wish to express our gratitude not only for your gift of Lilies, Pink Dogwood trees, and extra Red Yuccas, but also for the spirit in which they were given. Every time we look at the flowers in our gardens we travel many miles (in spirit) back to their original home, and we are inciting you to enjoy them with us at Mars Hill College. MISS C. E. A.
Promoter of Arboretum and Campus Beautification,
Mars Hill College.

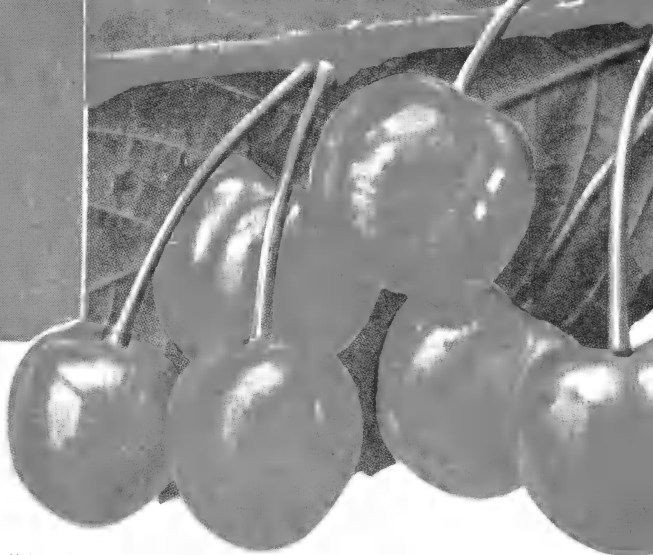
New FALL BEARING Sweet Cherry

SWEET SEPTEMBER

(U. S. Plant Pat. No. 94)

The Amazing New Fall-Bearing Cherry

Produces deliciously sweet, bright red Cherries which ripen from about September 1st until snow flies. Apparently free from rot, leaf spot, and curculio injury. The young trees start yielding fruit the second or third year after planting and produce heavy crops annually thereafter. This fall-bearing tree blossoms at the same time as other regular varieties and is harder in the bud than the average sweet Cherry. The fruit is large, of good color, and the quality is excellent for either canning or eating as fresh fruits. **Heavy rooted, 4- to 5-ft. trees, only \$1.50 each. 10 for \$14.50, by Express.**



Fall-Bearing Cherry "SWEET SEPTEMBER"

U. S. Plant Patent No. 94

DELICIOUS HARDY

One of the most sensational as well as delicious fruits ever introduced. Combines the best qualities of the Peach and Plum. Fruit is large, fine flavored, juicy and melting to the taste. Unequaled as a fresh fruit or for canning. Include this fruit in your order. Your choice of red flesh or yellow flesh.

2-year, 3- to 4-ft. trees, 50c each; 10 for \$4.00, by Express.

2-year, 4- to 6-ft. trees, 85c each; 10 for \$7.50, by Express.



STANLEY PRUNE

Beautiful large Prune-Plum. Sweet, rich and juicy. Hardy in all sections and one of the best Plums you can grow.

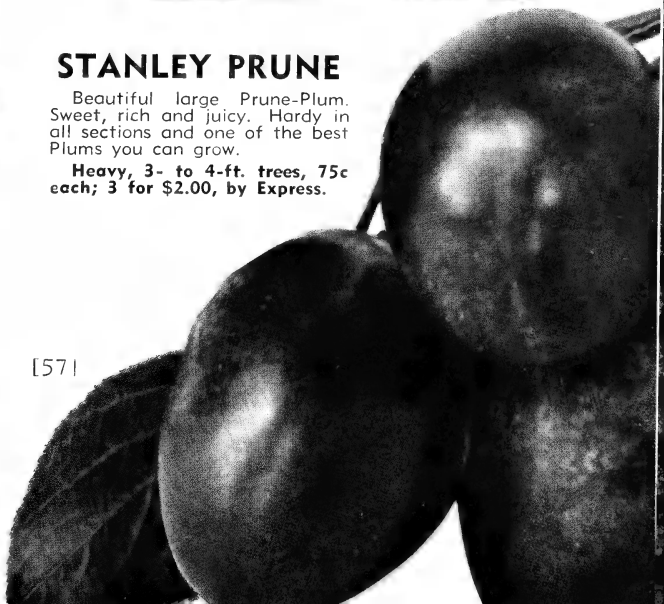
Heavy, 3- to 4-ft. trees, 75c each; 3 for \$2.00, by Express.

HANSEN'S BUSH CHERRY

An ornamental shrub producing delicious fruit; easy to grow; perfectly hardy anywhere. This valuable introduction is the result of over thirty years research and selection work by Prof. N. E. Hansen of South Dakota State College. A shrub which is very effective in any landscape planting and which bears delicious fruit of good size and excellent flavor. A sure, heavy yielder, starting to bear the year after planting and continuing year after year. Fruit is wonderful to eat right from the bush; makes superb jam, or clear, sparkling jelly. Perfectly hardy anywhere. They always retain their dwarf stature. **Heavy, 2-year size—**

50c each; 3 for \$1.25

Postpaid



[57]

EARLY BEARING *Apples*

Especially Budded for Early Bearing. Heavy Yielding. Buy Northern Grown Stock for Best Results.

PRICES OF ALL VARIETIES ON THIS PAGE, EXCEPT "NEW-JON"

2 yr., 3 to 4 ft., 30c each; 10 for \$2.50; 100 for \$20.00.

2 yr., 4 to 6 ft., 40c each; 10 for \$3.50; 100 for \$30.00, by Express.

We can furnish all varieties of Apples listed in heavy, 5- to 7-ft. city-planting size trees for \$1.00 each, by Express.



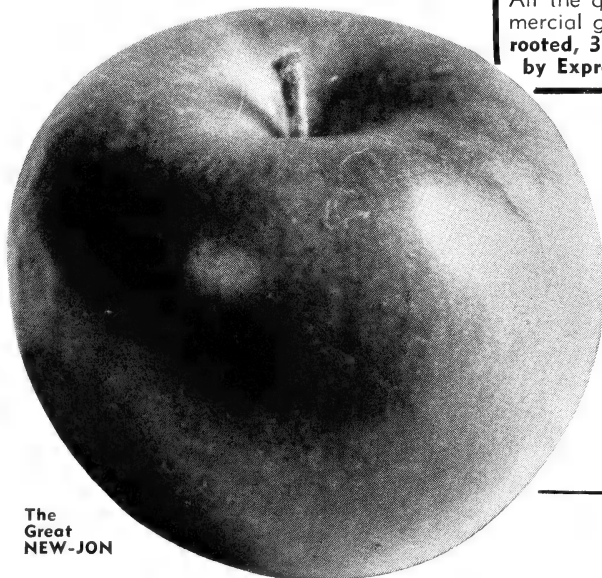
Block of Krider's Early-Bearing Apple Trees Growing in the Nursery—Photo July 17, 1939

New Double Red Delicious

The sensational New Red Delicious which we are offering to the trade is a marvelous improvement over the common Delicious. It is a much deeper color without stripes where the common Delicious would be striped red and partly green. Even in the heavily shaded portions of the tree where the foliage is very thick the color is outstanding.

Yellow Delicious

Similar to Delicious in shape. Fruit rich yellow color. Early bearing. Winter. Flesh fine-grained, crisp, juicy and melting, and really delicious. The tree is a hardy and vigorous grower and forms a strong beautiful head capable of bearing enormous loads.



The Great
NEW-JON

Red Northern Spy

To all the splendid qualities of the genuine Northern Spy—its unusual and delicious flavor, its excellent cooking and baking qualities, its hardness and productiveness—nurserymen have added the greater perfection of color and miraculous hastening of maturity found in this perfect tree. Comes into bearing 12 years earlier than the old Northern Spy, bearing fruit in 6 years instead of the 18 years formerly required.

Now "NEW-JON"

THE GREAT NEW APPLE OF SUPREME QUALITY

A new apple for fruit growers. Jonathan now appears in a new dress. All the fine qualities which this great apple has always possessed plus the additional ones of early ripening and new dark color. Ripens weeks ahead of the regular Jonathan. New deep maroon color makes it command top prices on any market. Excellent flavor, a good keeper, nice size. All the qualities demanded in an apple for the commercial grower or for the home orchard. **Nice, heavy rooted, 3- to 4-ft. trees, 60c each; 5 for only \$2.50, by Express.**

Red Stayman

Most profitable market variety. It has large size, bright red color, great productiveness, and best quality to commend it. The tree is a vigorous grower, is irregular and drooping in habit, and adapts itself readily to different soils and situations. Drought resisting. Season November to February.

Red Jonathan

A beautiful red apple, highly flavored and of excellent quality, being tender, juicy, spicy, and rich—a splendid family sort and highly profitable for market. Tree long-lived, productive, and an early bearer. November to April.

EXTRA KRIDER SERVICE

We Send Free Planting Instructions
With Every Order



Yellow Transparent

Krider Fruit Trees

MUST BE BETTER!

Wealthy

The most dependable and widely planted fall apple. Bright red, striped. Medium to large in size. Hardy and a free grower.

Maiden Blush

A medium to large pinkish apple. Very firm, white flesh. Acid flavor, vigorous and productive.

Yellow Transparent

Medium white, changing to lemon-yellow, smooth waxy surface; of good quality, with crisp flesh; very early, and, for an early apple, an unusually good keeper. Valuable for market. July and August.

Early Harvest

Size medium, shape roundish, usually more or less oblate, smooth, bright straw color when ripe; flesh nearly white, flavor rich acid; fine. Season July. Productive.

Grimes Golden

The standard of excellence, of the best quality, rich golden color. Flesh is yellow, very firm, crisp but tender, rich, aromatic and juicy. Medium to large. An ideal dessert and cooking apple. Tree is a hardy, vigorous upright grower, and a heavy, regular bearer.

Tolman Sweet

A very large and sweet apple of fine flavor. The fruit is creamy yellow, sometimes blushed on sunny side. Tree vigorous and hardy, very productive. Keeps until April.

Red Rome Beauty

The great profit maker. It has an established place in the markets and no orchard should be without it. A real apple with good keeping qualities. It bears at a very early age and will prove successful anywhere.

McIntosh

Large, deep crimson and beautiful. Tree is hardy and vigorous. Flesh pure white, crisp and very tender. A good regular bearer. Has justly proved itself a favorite in the Apple Belt, and a good market variety.

Crab Apple

WHITNEY. The tree is hardy, thrifty, an upright grower, and comes into bearing when young; it is a very productive variety. The flesh is yellowish, crisp, juicy and splendid for eating and cider. August to September.

PRICES OF ALL VARIETIES ON THIS PAGE

2 yr., 3 to 4 ft., 30c each; 10 for \$2.50; 100 for \$20.00. 2 yr., 4 to 6 ft., 40c each; 10 for \$3.50; 100 for \$30.00, by Express.

We can furnish all varieties of Apples listed in heavy, 5- to 7-ft. city planting size trees, for \$1.00 each, by Express.

All Krider Stock Guaranteed to Grow—See Page 3

Krider's Selected GRAPES

**HEAVY-ROOTED, 2-YEAR VINES—
SURE TO GROW—FINEST PROVEN
VARIETIES**

Best Black or Blue Varieties

CONCORD. One of the most popular and reliable Grapes ever grown. Bunch is large, compact and well shouldered. Berries are large and round, almost black in color with blue bloom. Juicy and delicious with a very sweet buttery flavor.

MOORE'S EARLY. A large Grape ripening about a week earlier than Concord. Rapid grower. Berries large and of excellent quality. Makes a good moderate yield and is valuable as an early Grape.

WORDEN. Seedling of the Concord, which it greatly resembles in appearance and flavor, although the fruits are somewhat larger. Ripens several days earlier than the Concord and has earned a fine reputation among growers for its dependability.

Best White Variety

NIAGARA. Occupies the same position among the white varieties that Concord does among the blacks. Bunch and berries are large, greenish white changing to pale yellow when fully ripe. Skin is thin but very tough, making them ideal for market use. A reliable cropper and good yielder.

Best Red Varieties

AGAWAM. Bunches are large and well shouldered. Berries large, reddish brown, tender, vinous and of excellent flavor. Very vigorous and productive, and one of the best of its class.

DELAWARE. The bunches are small and compact. Berries are small, with thin but firm skin. Flesh is juicy, very sweet, and of the finest quality for both table use and wine making. Ripens early. Vines are hardy, very productive and are moderate growers.

**PRICES OF ALL VARIETIES OF GRAPES ON
THIS PAGE EXCEPT GOLDEN MUSCAT,
FREDONIA, PORTLAND AND CACO**
All No. 1, 2-yr. vines, 15c each, postpaid.
12 for \$1.50; 100 for \$10.00, by Express.

GOLDEN MUSCAT

One of the finest of the newer Grapes. Large in berry and bunch; sweet, juicy and firm in flesh. A splendid Grape for either home use or for market.

Heavy rooted, 2-yr. vines: 75c each;
3 for \$2.00, postpaid. 10 for \$6.00;
25 for \$13.50, by Express.

Newer Varieties

CACO. A new extremely early red Grape. Fruit extra large, the bunches are compact and of good size. Flavor is of the finest. Fruit is sweet and juicy. The finest introduction in red Grapes. Heavy, 2-yr. vines priced at only 25c each, postpaid.

PORTLAND. The newest white Grape and the first to ripen of the Grape family. Individual Grapes are larger than the Niagara and are sweet and luscious. Order this great new variety if you want the finest in white Grapes. Nice heavy-rooted, 2-yr. vines, only 25c each, postpaid.

FREDONIA. The great new early bluish black Grape which has taken the country by storm. One of the largest, sweetest and finest Grapes which has ever been introduced. Nice heavy, 2-yr. vines, only 25c each, postpaid.

Special RED, WHITE and BLUE GRAPE COLLECTION

Three of the finest Grapes grown. This collection especially valuable for average home plantings.

1 CACO 1 PORTLAND 1 FREDONIA
Three Leaders Among Grapes

Take advantage of this special offer and you will be surprised and pleased.

POSTPAID

59¢

Moneymaking PEACHES

Early Varieties

ROCHESTER. (Freestone.) Early midseason. Color lemon-yellow changing to orange-yellow, blushed with deep red. Skin, thick and tough. Yellow flesh stained with red near the pit. Very juicy, tender and melting, sweet and highly flavored. Splendid quality.

SOUTH HAVEN. (Freestone.) The great hardy Peach for cold regions because it stands 10 degrees colder weather than any other peach grown. Large yellow freestone, as large as Elberta and a week earlier on the market. Of all peaches for Indiana markets this rules supreme. Plant Elberta and J. H. Hale with it for commercial purposes. All yellow, all freestone, all money-makers.

Midseason Varieties

CHAMPION. (Freestone.) Large, round, quite regular, yellowish white, mottled with red on sunny side, flesh white with red at the pit; one of the best in quality. For nearby markets and home use it is the best variety we know of. A good healthy grower and hardy in fruit bud. The fruit ripens from 20th of August.

ELBERTA. (Freestone.) The great market peach. Perfectly hardy in the north. Many consider it the best all-around peach; lemon-yellow color with blush on sunny side. Flesh pale yellow, tender and juicy. Tree vigorous. An excellent shipping peach. September.

GOLD DROP. (Freestone.) The almost translucent golden colored flesh of this peach renders it exceedingly attractive in market, where it sells at highest prices. The tree is hardy and bears early; profitable. Late September.

GOLDEN JUBILEE. (Freestone.) A choice freestone recently introduced by the New Jersey Experiment Station, already popularized and given a high rating. Tree habits and fruit resemble Elberta. The skin is yellow with red blush; flesh golden yellow; tender and sweet.

HALE-HAVEN. (Freestone.) In this new, hardy, rot-proof peach, almost as large and fine as the Elberta itself, we have a peach of great market value, a large, roundish peach, with yellow skin, red blush on sunny side, yellow flesh; tender and melting; rich, sweet, and of superior flavor. A big, early yellow-skinned peach of high quality, is sure to be in great demand. September 1st.

J. H. HALE. (Freestone.) Fruit averages one-third to one-half larger than Elberta, ripens about 5 days earlier and is superior in flavor. Color, a beautiful golden yellow with deep carmine blush. Does well over a wide range of territory and worth cultivation. September 1st.

ORIOLE. (Freestone.) Yellow peach of first quality, recently introduced in the East. Bore its first crop here the past season.

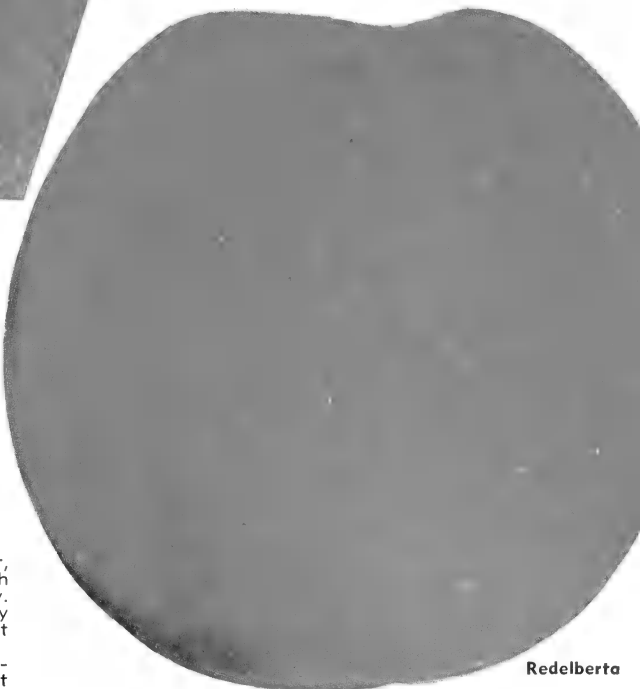
PRICES OF KRIDER'S SUPERB PEACH TREES	
1-yr., 2- to 3-ft. trees, 20c each; 10 for \$1.80;	100 for \$15.00.
2-yr., 3- to 4-ft. trees, 30c each; 10 for \$2.50;	100 for \$20.00.
2-yr., 4- to 6-ft. trees, 40c each; 10 for \$3.50;	100 for \$25.00, by Express.

"JAPAN DREAM" Earliest Freestone BEARS CROP SECOND YEAR AFTER PLANTING

**SPECIAL
"JAPAN
DREAM"
PRICES:**
Each, 60c;
10 for \$5.00,
by Express. Not
more than 10
to a customer.

A truly outstanding peach. The result of years of the most careful observation and selection. This is the earliest ripening yellow freestone peach grown today. Brought to northern Indiana by Mr. D. A. Davis. Has proven to be a real money-maker. Ripens its crop in July before any other variety of peach comes on the market. A very sweet, tender, and excellent flavored peach. Golden yellow with red markings carried to the pit. Extremely hardy, standing severe winter weather and seldom failing to produce an abundant crop. If you want a peach for commercial use or for home orchard we recommend Japan Dream. Needs thinning to get size.

Why Wait Years for an Orchard to Bear? Plant JAPAN DREAM and Have Fruit Now.



Redelberta

SENSATIONAL NEW REDELBERTA

U. S. Plant
Patent
No. 232

**RIPENS 10 DAYS AHEAD OF ELBERTA—RICH RED
COLOR SELLS FRUIT ON SIGHT**

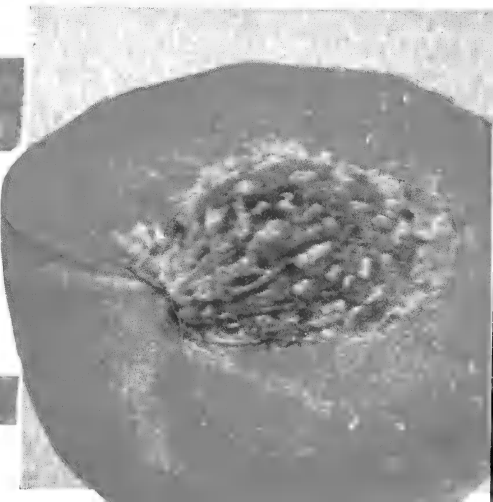
In the **Redelberta** a valuable new peach has been discovered—or rather an old favorite variety has been greatly improved.

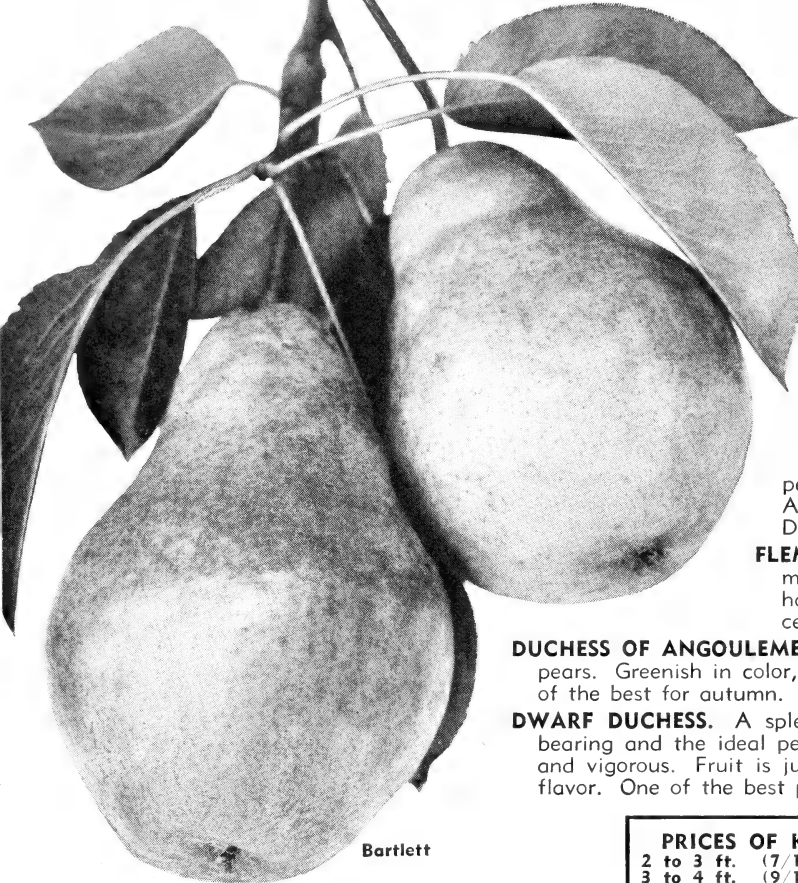
Identical with Elberta in tree and fruit, **except** that the fruit ripens approximately ten days earlier than common Elberta and has double the red color.

A true bud-sport which was discovered in 1928 and which was carefully tested for ten years under all conditions before being placed on the market. Has all the good qualities of its parent, **plus** its exceptional color and early ripening habit.

We are the only nursery in Indiana licensed by the introducer to grow and sell these peach trees. They may be shipped into every state east of the Rocky Mountains.

Heavy rooted, 4- to 5-ft. trees, each 60c; 12 for \$6.00; 25 for \$10.00; 100 for \$30.00, by Express.





Bartlett

Early Bearing PEARS

BARTLETT. Large size, with a beautiful blush next to the sun; buttery, very juicy and high flavored; the tree is a strong grower and a young and abundant bearer. August and September.

BOSC. Finest quality late fall and winter variety russet, extra long and tapering. Good shipper, bringing highest market prices. A vigorous grower. November and December.

FLEMISH BEAUTY. A large, beautiful, melting sweet pear. Tree is very hardy, vigorous and productive. Succeeds well in all climates. September.

DUCHESS OF ANGOULEME. One of the very largest of good pears. Greenish in color, juicy. A good canning pear. One of the best for autumn.

DWARF DUCHESS. A splendid pear. The earliest of all in bearing and the ideal pear for city lots. The tree is hardy and vigorous. Fruit is juicy, fine grained and delightful in flavor. One of the best pears on the market.

PRICES OF KRIDER'S FINEST PEAR TREES

2 to 3 ft.	(7/16 in.) trees, 50c each; 10 for \$4.50
3 to 4 ft.	(9/16 in.) trees, 60c each; 10 for 5.50
4 to 6 ft.	(11/16 in.) trees, 70c each; 10 for 6.50

By Express.

Soilmaster

APPLY ANY TIME OR ANY PLACE, DOES NOT BURN

Soilmaster is a decomposed, concentrated leaf-mold and decayed vegetation. This is the humus to use on lawns, around shrubs and in your garden. Holds seven times its weight in moisture, and is a good fertilizer. Rejuvenates gardens, lawns, shrubbery and trees; is a natural plant food, a natural soil builder; far superior to stable manure, has the same fertilizing value, is clean, odorless and does not burn; and can be applied any time and anywhere.

Two-bushel bag for only \$1.00. Not subject to any cash discount. Shipped by Freight collect from Berrien Springs, Mich.



BOYSENBERRY

The highest quality bramble fruit. A cross between Youngberry, Blackberry and Raspberry. Combines the best flavors of all three. Easy to grow and produce a large crop. Berries are 2 inches or more in length, have a tangy taste and are dark maroon in color. No. 1 plants, \$ for 50c; 12 for 95c; 25 for \$1.70; 100 for \$5.50, postpaid.



Boysenberry

820 Clay St., Woodstock, Ill.,
May 8, 1930.

The plants ordered from you sometime since arrived safely and I am writing to inform you that I am surprised and greatly pleased with both their quality and condition.

DONALD F. T.
The Fulton Fire Insurance Co.

Finest Quality Plums

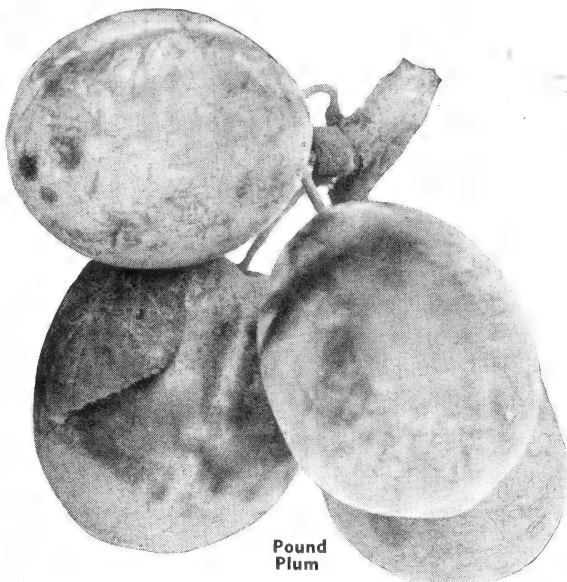
ITALIAN PRUNE. Possibly the handsomest and finest of all Prunes for home use or as fresh fruit for the market. Large, dark purple, sweet. One of the best for canning. Excellent for drying. Plant a few trees and dry your own for winter use.

BURBANK. Tree a vigorous grower and an early and very heavy bearer. Fruit very large, yellowish in color with red cheek in the sun. Extremely small pit. Middle of June.

LOMBARD. Medium violet-red. Juicy and delicious. Hardy and exceedingly productive. Called the favorite canning plum. Sells high on the market. Ripens in August.

ABUNDANCE. A pinkish red plum ripening in mid-season. Thrives anywhere. A regular and heavy bearer. No orchard is complete without it.

YELLOW EGG. Very creamy yellow, flesh yellow and of fine quality. Large egg shape. A good variety for Middle West. Ripens end of August.



Pound Plum

Remember: All Krider stock is guaranteed to grow. Read our guarantee on page 3, then compare our prices with others.

PRICES OF HIGHEST QUALITY PLUM TREES

1 yr., 3- to 4-ft. trees, 50c each; 10 for \$4.00.

2 yr., 4- to 6-ft. trees, 65c each; 10 for \$6.00.

By Express.

POUND PLUM • *The Plum Deluxe*

THE FINEST PRUNE-TYPE PLUM

Krider's now offer you this great new Plum which will be a fruit sensation in a short time. Think of it! Twelve of these mammoth Prune-Plums weigh a pound. Flesh is juicy, melting to the taste, and deeply colored to the pit. Rich, deep bluish purple color outside makes it attractive for market purposes. Trees are heavy bearers and rapid growers. Hardy anywhere. Order this wonderful Plum now.

Low Introductory Prices

Heavy, 2-yr., 3-4 ft. trees, 75c each; 5 for \$3.50, by Express.

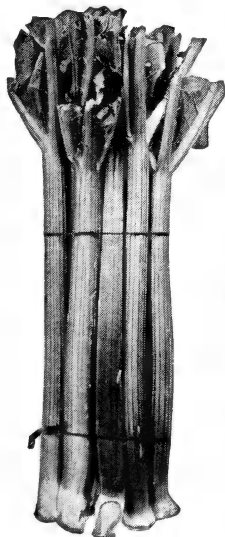
Spring's First Delicacy

ASPARAGUS, Martha Washington

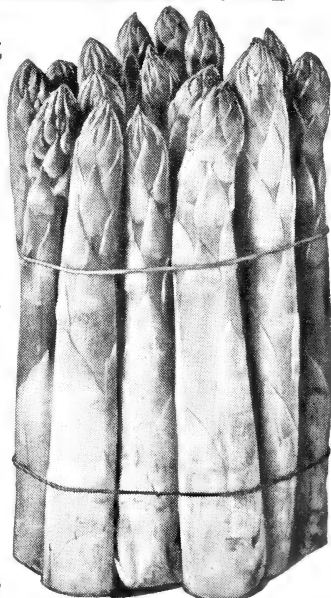
The first vegetable to come up in the spring garden. The Martha Washington variety stands supreme for its growing habits and delightful flavor. 100 roots will supply the average family and will last for years. Set 10 inches apart in rows. Spread the roots out in the bottom of the holes and tamp soil firmly. Plant so that there is about 2 inches of soil over the crowns of the plants. 2-year-old roots, 50c per doz.; 100 for \$2.50, postpaid. 1000 for \$10.00, by Express.

"RED GIANT" RHUBARB

Every home garden should have a few stalks of Rhubarb. In early spring it provides a fresh sauce or pie that cannot be equalled. Fine for health and a balanced diet. We offer the famous **Red Giant** variety which grows rapidly, has a delightful flavor and cooks beautifully into a clear pink sauce. Get your roots now and start cutting your own Rhubarb next spring. 10c each; \$1.00 per doz., postpaid. 100 for \$5.00, by Express.



"Red Giant" Rhubarb



Martha Washington Asparagus



James Kelway



Large Flowering Shasta Daisies

Twilight Skies



Daisy Lovers!

HERE IS YOUR PAGE

JAMES KELWAY. The rich, deep blood-red Painted Daisy which has won so much favor and popularity lately. Unequaled for cutting. Very hardy, easily grown and free blooming. Real beauty in a red Daisy and one you'll really appreciate. **Heavy rooted, 2-yr., field-grown plants, 30c each; 4 for \$1.00, postpaid.**

Have Flowers for Memorial Day

In Average Seasons These Daisies Will Be In Bloom Last of May

LARGE-FLOWERING SHASTA DAISY. A large plant, yet compact and graceful. Flowers white and from 2 to 4 inches in diameter. Brilliant yellow disc centers. Fine for cutting. Easily grown and hardy anywhere. Planted with a yellow contrast plant such as Gaillardia or Coreopsis they provide unequalled color for the perennial bed and for bouquets. **Heavy 2-yr. roots, only 25c each; 5 for \$1.00, postpaid.**

"TWILIGHT SKIES," Blue Daisy Supreme. To add to the beauty of your cutting beds or for permanent perennial plantings this grand blue Daisy will give you just the color you need. Bouquets made up of the four Daisy varieties shown on this page will be ideal for all occasions. **Nice, 2-yr. field-grown plants, 30c each; 4 for \$1.00, postpaid.**

"SNOW FIELD," Double White Decoration Day Daisy. The pure white of new snow, extremely large flower size, early and profuse blooming habit, and its hardiness make this double flowering "Snowfield" Daisy almost a necessity in every garden. **Sturdy, 2-yr. field-grown plants, 30c each; 4 for \$1.00, postpaid.**

SPECIAL DAISY COLLECTION

One of each of the four lovely Daisies described on this page. All heavy-rooted, 2-yr. field-grown plants which will bloom this year. Guaranteed to grow

4 of course. Postpaid to your door for only **\$1**

Snowfield



Colorful New Buddleias

SOMETIMES CALLED "SUMMER LILAC"



Dubonnet

The newest of Buddleias. Improvement on all previous varieties. Long, well-shaped flower spikes of deepest color, as shown. Blooms all summer and is a queen among flowers. Excellent for cutting.

Specially priced to introduce at 75c each, postpaid.



Pink Charming

Never has a name so appropriately been applied to a flower. This exotic Buddleia is indeed a Pink Charming. Extra long flower panicles, many measure 15 to 18 inches long, full and tapering perfectly toward the tip. Plant is hardy and foliage of clear green, blends with any background. Get this fine new variety. Be the first in your neighborhood to have these beautiful blooms of rosy pink. Like all the Buddleias, new shoots come up from the ground each spring. The old wood dies back during the winter and should be pruned out as soon as new growth starts. 75c each, postpaid.

Special GET ALL THREE BUDDLEIA Collection

3 One of each of the three fine Buddleias described above, or your choice, postpaid for only **\$1.65**

Save money and get all of these splendid Buddleias. Their beauty and color will delight you. Sturdy sure to grow plants from 2-inch pots. Read our Guarantee on page 3.



Ile de France

The darkest colored of the Buddleias, blooms being of a deep reddish purple shade which presents a striking appearance when the bush is in full flower. Spikes are long and tapering, fine for cutting, and hold their color well thereafter. Foliage is deep green and this plant deserves a place in every planting. Hardy and of uniform habit of growth. 50c each, postpaid.

Raise Your Own Berries

**At a Cost of Less Than
1c a Quart—Easily Grown**

For home use or market, Krider's husky plants give you the ideal start in strawberry raising. Best varieties, finest quality; priced right.

Krider's Selected **STRAW- BERRIES**

Dorsett

6,640 quarts to the acre. This new variety was originated by the United States Department of Agriculture. It is a scientific cross between the Premier and the Royal Sovereign, an English variety. Dorsett is one of the firmest berries known and has a dark green foliage, holding the color through the season. Dorsett berries are larger than Premier. Color is bright red and retains color long after picking. **25 for 50c; 100 for \$1.00, postpaid. 500 for \$3.50; 1000 for \$6.00, by Express.**

Fairfax

The quality berry. Another late introduction, like Dorsett, by the U. S. Department of Agriculture. Very good foliage, which means a good fruiting berry. Berries are large and a little darker than Dorsett. Good quality, splendid shipper, a wonderful keeper. **25 for 50c; 100 for \$1.00, postpaid. 500 for \$3.50, 1000 for \$6.00, by Express.**

NEW GRAND CHAMPION

The universal favorite of commercial growers. Vigorous, hardy, extra early, self-pollenizing. Less affected by drought, rain or frost, than any other variety. The robust plants with long roots, heavy crowns and many runners develop wide solid fruiting rows and ripen heavy crops of large uniformly bright and flavorful berries. This is the fresh bright berry so popular on summer markets, bringing 65 to 95 cents more per crate than common varieties. **25 for 50c; 100 for \$1.00, postpaid. 500 for \$3.50; 1000 for \$6.00, by Express.**



Too Deep

Too Shallow

Just Right



Dorsett

PREMIER

A money-making, frost-proof strawberry; hardy, productive, very beautiful and attractive. Succeeds everywhere, never fails to produce a big crop every year. There is a greater demand for Premier plants for commercial planting than for any other early variety. An excellent shipper and canner. Sells for fancy prices on the market. **25 for 50c; 100 for \$1.00, postpaid. 500 for \$3.50; 1000 for \$6.00, by Express, not prepaid.**

SENATOR DUNLAP

Perhaps no other strawberry is so favorably known throughout the country generally as the old reliable Senator Dunlap. It enjoys the distinction of producing full crops in a wider range of soil and climate than almost any other variety. Fine for both home and commercial uses. **25 for 50c; 100 for \$1.00, postpaid. 500 for \$3.00; 1000 for \$6.00, by Express.**

BIG LATE

Extra late pistillate (female). Best late strawberry ever put on the market. Has received more compliments and praise than any other extra late variety on record. Absolutely dependable. A splendid shipper and a wonderful keeper. Big Late should be planted with another variety for fertilization. Any of the varieties on this page will prove satisfactory. **25 for 50c; 100 for \$1.00, postpaid. 500 for \$3.50; 1000 for \$6.00, by Express.**

Gem



Prize Strawberry Collection

Berries From Early Spring
Until Snow Flies

- 25 **Premier.** Early.
- 25 **Dorsett.** Medium.
- 25 **Big Late.** Late.
- 25 **Mastodon.** Everbearer.
- 25 **New Gem.** Everbearer.

A REAL \$2.50 VALUE

125 Fine Heavy-Rooted Plants Postpaid **\$1.19**
To Your Door,



GEM MODERN Everbearer

The Last Degree In Strawberry Perfection For Size, Color, Flavor and Productivity

A mouthful of melting, flavorful strawberry deliciousness. The New Gem holds those qualities from the first spring ripening until cold weather, never getting that "grassy" flavor common to other varieties. Fruit is very large and uniform from the first picking until the last. So firm that it will stand an unusual amount of handling and hauling. Even 36 hours after picking the New Gem is in good condition, firm and solid. Very hardy, resistant to drought and leaf-blight. Good plant makers on any soil and, although the plants are somewhat smaller than Sen. Dunlap, they are every bit as prolific. Produces large crops the first season. Berries ripen clear to the tip and color all the way through. **Prices of New Gem: 25 for 50c; 100 for \$1.25, postpaid. 500 for \$5.00; 1000 for \$9.00, by Express.**

The Quality of Strawberry Plants

In looking through the many catalogs you receive you will notice that many claim to be the largest growers of plants, many claim to grow the best plants. We have bought plants from some that make extravagant claims in different sections of the country and we may truthfully say that we have never received any better plants than those we send out to our customers. We guarantee the plants we grow and sell to be as large and as fine as you get anywhere (no matter what you pay) and to be put up in as good condition. If grown side by side, under like conditions, they will produce as much and as good fruit.

FAMOUS EVERBEARER

GIANT MASTODON

Fruit 90 Days After Planting

The Giant Mastodon is of immense size, a sure cropper, of choice quality and an extremely vigorous grower. These fine qualities make it much prized by those who grow berries for market. Starts bearing early in the season and continues to bear heavy crops until long past frost. A beautiful bright colored berry of fine flavor. **Prices of Giant Mastodon: 25 for 50c; 100 for \$2.00, postpaid. 500 for \$10.00; 1000 for \$13.50, by Express.**

Ocean Spray —

On a trip along the west coast in 1935, Mr. Krider found a shrub growing along the roadside and along the drives at the base of Mt. Hood and even up the mountain side to the snowline. This shrub has the habits of the Hydrangea P. G., pyramidal in form, flowers of a creamy yellow, blooming in such profusion that the people of Oregon called it the Ocean Spray. It is the most graceful shrub and one of the most predominating colors, creamy yellow, that Mr. Krider has ever seen growing. He gave a contract for growing 5,000 plants by cuttings to one of the largest nurseries at Portland, Oregon, and out of the five thousand cuttings less than three hundred plants were developed. In 1936 a new way of propagating this plant was discovered by another nurseryman at Portland, Oregon, and at this time we have 5,000 branched plants in 18 to 24 inches to offer the trade in blooming size. This plant in bloom was acclaimed by the American Association of Nurserymen at the convention at Portland, Oregon, in 1939, to be the outstanding shrub on the west coast. This shrub has proven hardy throughout all sections of the country wherever it has been tried in an experimental way. We offer the Ocean Spray in blooming size at **75c; 3 for \$2.00, while they last.** Any customer of ours buying this shrub, or any shrub which we introduce, who is not satisfied at any time can always get the amount they paid for the new plants replaced in any other stock from our catalog. In other words, there is no risk in being the first to have this wonderful shrub in your neighborhood. A credit memo will be issued you if you are not more than delighted when the shrub blooms.

Mikwaukee, Oregon, April 19, 1940.

Just a few lines to let you know how well pleased I was with the Magnolia Soulangiana. It started to grow right away, and now it has a large bloom open up. I also want to acknowledge the gift of Gladiolus bulbs you sent. Must say the moss packed around the Magnolia tree was just nice and damp.

MRS. O. A. O.

Fruitland, Idaho,

March 22, 1940.

I have bought some from you for the past few years and while I buy Portland, and west coast and middle states I wish to say that I have never received plants in finer condition than those that came from you and seldom as good.

FRUITLAND
CO-OPERATIVE, Inc.

Ocean Spray

COAST-TO-COAST COLLECTION

1 OCEAN SPRAY
Native to the sun-kissed
Pacific Coast.

1 JAPANESE CHERRY
Famous "Sacred Gate" variety as
planted at Washington, D. C.

One of Each **\$1.75**
By Express

Japanese Flowering Cherry

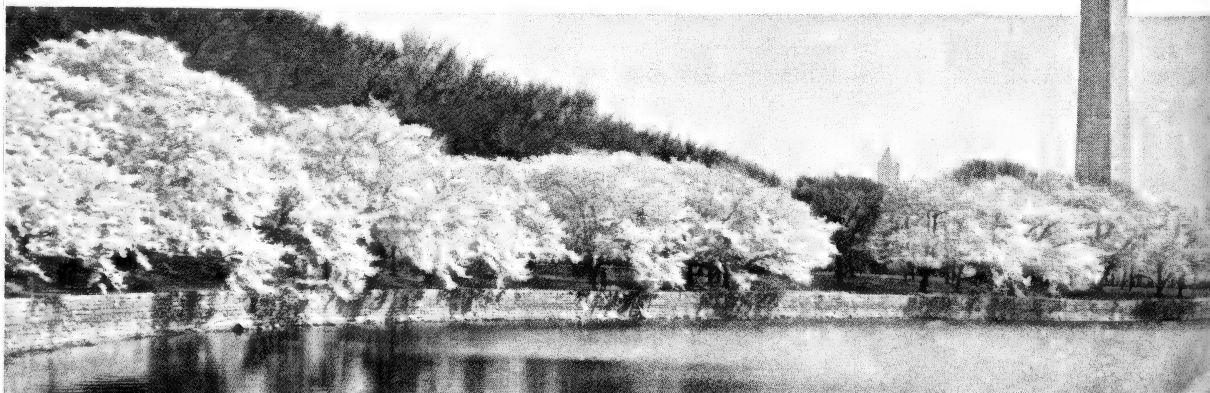
"Sacred Gate Cherry." The loveliest of all the flowering trees. The kind that is famous in Washington, D. C., at cherry blossom time. Fast growing tree and perfectly hardy. Excellent as an ornamental the year 'round, but of course, its crowning glory comes when it is completely covered with exquisite pearly pink blossoms. In Japan they are used as guardians for the sacred temple gates. Guaranteed to grow. See our guarantee on page 3.

Nice, heavy-rooted, 3- to 4-foot trees, blooming size, by express, only—

\$1.25 each

[68]

Japanese Flowering Cherries Along Tidal Basin at Washington, D. C.





KRIDER'S HARDY EVERGREEN *Rhododendrons*

RHODODENDRON CATAWBIENSE. One of the most beautiful and most prized of native plants. The finest of the Rhododendrons. In June every branch has a large cluster of deep rosy lavender-pink blooms, 4 to 6 inches across. Should be planted in semi-shade and in an acid soil. We include sufficient peat moss around the roots of each order shipped to insure this acidity if it is well worked in around the roots when planting. We can also furnish white and pink at same prices. **Maximum,** white; **Carolina,** pink, your choice.

SPECIAL OFFERS

Clumps, 12 to 18 in., for immediate effect, only \$2.50 each; 3 for \$6.00, by Express. **SPECIAL:** 6 to 9 in., well branched, heavy rooted plants, 6 years old, ready for planting, only 50c each; 3 for \$1.00; 7 for \$2.00, postpaid.

3 Gorgeous HARDY AZALEAS

SPECIAL AZALEA Offer

One of each of the three gorgeous Azaleas pictured above and described at the right, a flaming riot of color for your garden. Guaranteed to grow. Sure to please you. Order now.

3

9 to 12 in., six-year, blooming size plants, one of each, only—

\$2.48

Postpaid

MADE A BRILLIANT SHOW IN OUR NEW YORK WORLD'S FAIR EXHIBIT. ORDER NOW!

FLAME. Flowers in flaming shades of red, yellow, and orange, in large clusters. Very hardy.

TORCH. Tall-growing variety producing great torch-like clusters of vivid orange-red to salmon-pink flowers. Hardy in any latitude.

ROYAL. The grand Korean variety. Masses of rosy pink flowers flecked with brown. Sturdy and hardy.

Note: Plant Azaleas in partial shade and in a semi-acid soil. This acidity may be attained by working peat moss in around the roots when planting. All orders shipped by us will have sufficient peat moss around the roots of each plant to insure successful growth if that amount is well worked in around the roots when planting.

Your Choice,
\$1.00 each, postpaid.



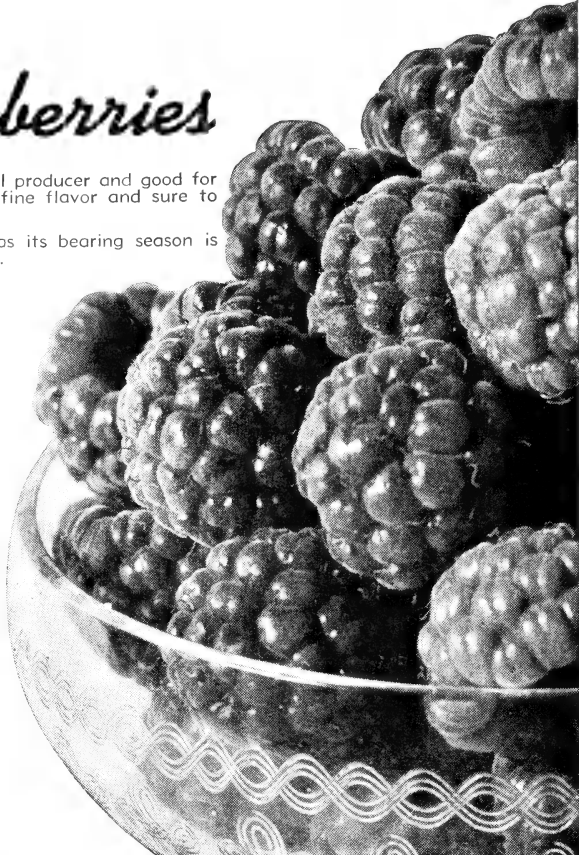
Favorite Raspberries

SODUS. Largest size purple-black raspberry. Wonderful producer and good for home or market. Resistant to drought. Berries of fine flavor and sure to please.

ST. REGIS. Everbearing Red. Brings a double profit as its bearing season is long. Berries of delicious flavor and wonderful form.

NEWBURGH. New variety of great promise. An introduction of New York Fruit Testing Station. Hardy and productive in all sections of the country. Berries large, bright red, and of fine flavor. Hold up well for shipping.

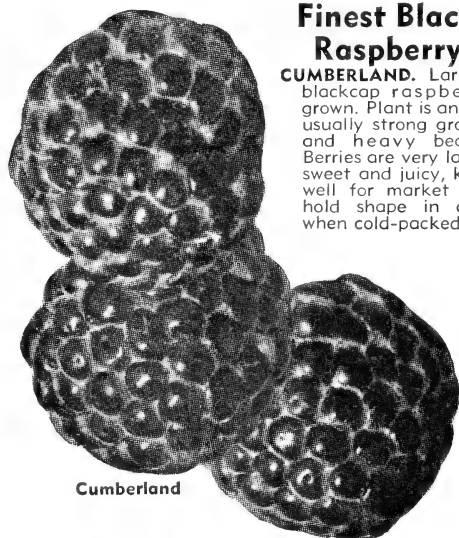
LATHAM. We might well use this whole page extolling the merits of this wonderful berry, which we regard as the finest ever introduced. Berries of extremely large size, and when ripe are a beautiful bright red in color. The hardest of all raspberries, growing well and producing abundant crops even to the Canadian border. Flavor is delicious and crop is remarkably heavy, sometimes extending over a month. In every way Latham stands supreme.



Latham Red Raspberries

Finest Black Raspberry

CUMBERLAND. Largest blackcap raspberry grown. Plant is an unusually strong grower and heavy bearer. Berries are very large, sweet and juicy, keep well for market and hold shape in cans when cold-packed.



Cumberland

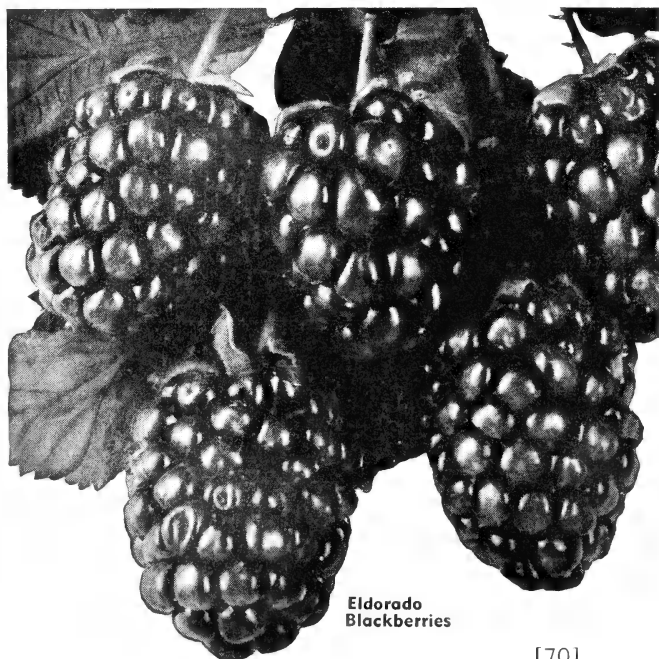
Prices of All Raspberries:

12 for 60c; 25 for \$1.00, postpaid. 100 for \$2.50; 500 for \$11.00; 1000 for \$20.00, by Express. Your choice of color or variety.

BLACKBERRIES

Blackberries do best on good soil, clay and sand mixture preferred. Plant in rows 6 feet apart and 2 feet apart in the row. 3500 plants are required per acre. These berries always bring top prices on the market and return a handsome profit.

ELDORADO. Largest hardy blackberry grown. Free from rust and the best money-maker. Canes grow upright and sturdy. Fruit ripens in July and continues over a long period. We offer only the one variety as it is the only one which has proven to be generally satisfactory under all conditions. Beware of Erie, Wilson, Jr., Lawton and their like; they will not stand our winters. 12 for 60c; 25 for \$1.00, postpaid. 100 for \$2.50; 500 for \$10.00; 1000 for \$18.00, by Express.



Eldorado Blackberries

For Home Use or the Commercial Grower, You Cannot Buy Better Berry Plants

OUTSTANDING OFFERS from CATALOG

SOILMASTER-- A natural soil builder and plant food, superior to stable manure, fully described in our catalog.

2 BU. BAG (about 100 lbs.) FOR \$1.00

Shipped Collect for Shipping Charges Only

FORMULA 67-- A highly concentrated plant food superior to B-1 essential to healthy plant growth. See offer described in catalog and try Formula 67. **PACKAGE MAKES 16 GALLONS FOR ONLY \$1.00** POST-PAID

20 SPIREA VAN HOUTTI

FOR ONLY \$1.00 POST-PAID

(BRIDAL WREATH - See Catalog)

For flowering hedges or special plantings. A real Krider Bargain, nice 2 yr. - 18-24 inch plants.

50 GLADIOLI COLLECTION

\$1.00 POST-PAID

Assorted from many varieties of outstanding Gladioli truly a rainbow of color, for complete description, see fully described in catalog.

The Krider Nurseries, Inc.
MIDDLEBURY, IND.

PLEASE SEND TO: Amount Enclosed \$

(Please print name and address plainly)

STREET OR R.F.D. _____
 POSTOFFICE _____ STATE _____
 EXPRESS STATION _____
 (if different from Postoffice)
 SHIP ON OR ABOUT _____

While we exercise the utmost care to have our varieties true to name and hold ourselves in readiness, on proper proof, to replace all trees, etc., that may prove otherwise, or refund the amount paid, it is mutually understood and agreed between the purchaser and ourselves that we shall in no case be liable for any sum greater than original amount received for said trees, etc., that prove untrue.

VARIETY OF PLANTS ORDERED	Size	Total
Quantity	L INCHES EACH	

[illegible]

[illegible]

America's Greatest Value

IN HIGHEST QUALITY FRUIT TREES

Krider's HOME ORCHARD

Collection of 10 Trees, 3 to 4 ft. Size

- 1 Red Jonathan Apple
- 1 Red Delicious Apple
- 1 Yellow Transparent Apple
- 1 Bartlett Pear
- 1 Burbank Plum
- 1 South Haven Peach
- 1 Golden Jubilee Peach
- 1 Elberta Peach
- 1 Large Montmorency Cherry
- 1 Superb Apricot

A \$4.50 Value,
Shipped By
Express

10

One of each of the ten trees
as described above, all first
class, healthy, vigorous and
early-bearing—a real value for
only

\$2.00

**Large, Heavy Rooted,
3- to 4-ft. Trees**

Average shipping weight, 15 lbs.
Under new low express rates may be
shipped 1000 miles for 60c.

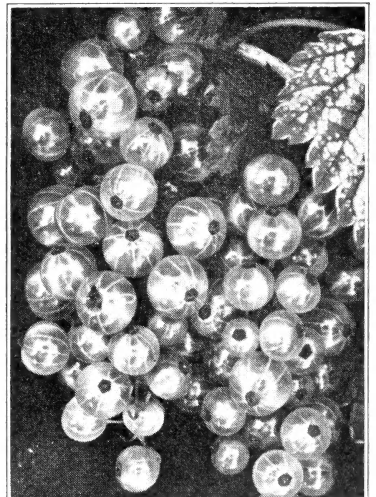
Gooseberries and Currants

Note: Due to federal quarantine, Gooseberries and Currants cannot be shipped into the following states without a permit: Connecticut, Idaho, Maine, Maryland, Michigan, Massachusetts, Minnesota, New Hampshire, New York, Ohio, Pennsylvania, Rhode Island, Vermont and Wisconsin.

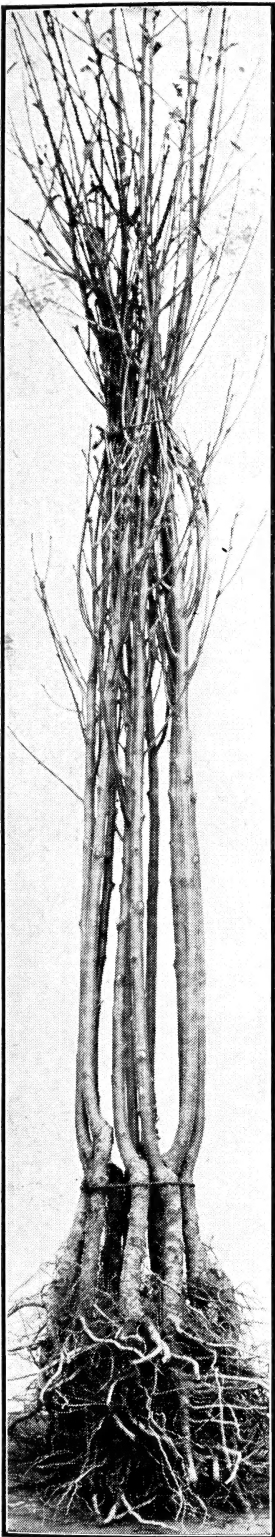
DOWNING GOOSEBERRY. Very useful for canning or for cooking. Fruit large, round and smooth skin. Juicy and fine flavored. One of the best. Vigorous and productive. 20c each; 10 for \$1.75, postpaid. 100 for \$15.00, by Express.

PERFECTION CURRANT. Late introduction of a cross between Fay's Prolific and White Grape, combining the best qualities of both. Fruit bright red and large. Clusters are long and size of berry is uniform to end of bunch. Flavor is rich and subacid with plenty of pulp and few seeds. The best variety grown today. 20c each; 10 for \$1.75, postpaid. 100 for \$15.00, by Express.

RED LAKE CURRANT. New. The largest of all Red Currants. Rich in flavor and pulp. 35c each; 10 for \$3.00, postpaid.



Red Lake Currants



Typical Krider
Home Orchard Collection

10 heavy-rooted, 3- to 4-
ft. trees at a real bargain
price.

3 of the Best Hardy Magnolias

Your Choice:

Heavy, 18 to 24 inch plants, postpaid for **\$2 Each**
3 for \$5.00, postpaid

SPECIAL—Ready to Bloom Plants. B&B. Shipped by Express, not prepaid. Guaranteed to grow.

2 to 3 ft., each \$3.00; 2 for \$5.00.
3 to 4 ft., each \$5.00; 2 for \$3.00.
4 to 6 ft., each \$8.00; 2 for \$14.00.

Note: West of Denver add 10 per cent for extra postage.



Soulangeana Niger



ONE-HALF
ACTUAL SIZE

Soulangeana

SAUCER MAGNOLIA

Magnolia Soulangeana

The most decorative and most popular of the hardy Magnolias. Rose-colored blooms measure from 3 to 5 inches across and make a beautiful showing. Begins blooming when about 3 feet tall. It will eventually attain a height of from 8 to 10 feet. **18 to 24 inches, \$2.00, postpaid.**

RED SAUCER MAGNOLIA

Magnolia Soulangeana Niger

One of the hardiest and finest of all the Magnolias. Flowers measure from 5 to 7 inches across, and are a beautiful purple-red shade outside, while the inside is a delicate waxen white. **Price, 18 to 24 inches, \$2.00, postpaid.**

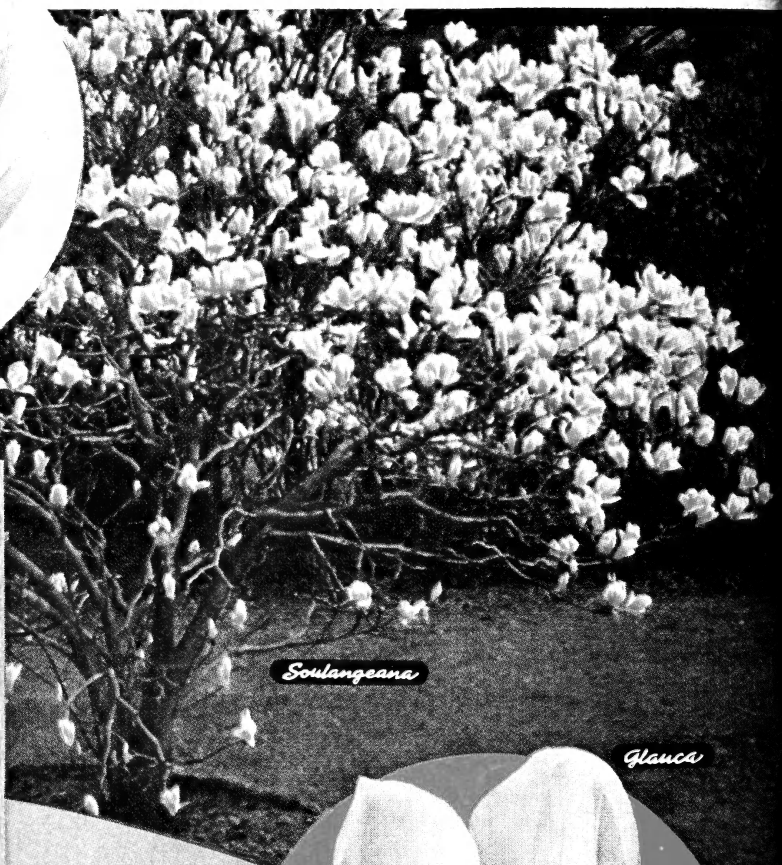
SWEET BAY MAGNOLIA

Magnolia Glauca

The beautiful hardy white Magnolia which always excites admiration and brings exclamations of delight. May be grown in bush form or trimmed up as a dwarf tree. Waxy dark green leaves and an abundance of pure white, deep cup-shaped flowers. Hardy and blooms when very small. **Price, 18 to 24 inches, \$2.00, postpaid.**

ALL GUARANTEED TO GROW

See page 3.



Soulangeana

Glauca

A THOUGHT

Please clear away
unsightly trash
And plant some flowers
or tree—

Along your drive
beside the road,
Where all who pass
may see.

'Twill lift the hearts
of those now sad
And weary with life's
load—

If you will plant
Magnolia trees
Some place beside the
road.

